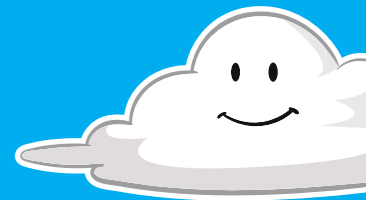




BABY PEGASUS



CATALOGUE 2024



CATALOGUE 2024



INSTANT ACCESS TO SMART LEARNING.



INCLUDES



Audio



Video



Printable
PDF

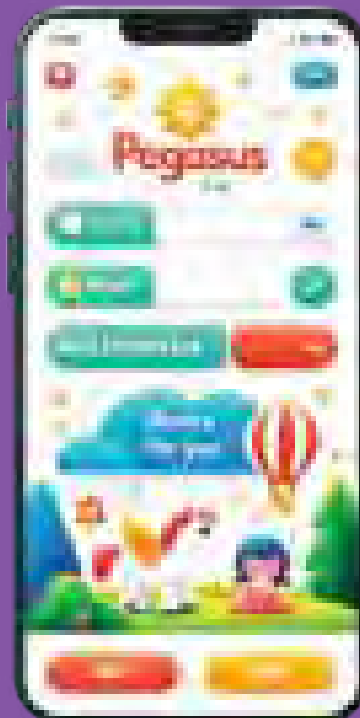
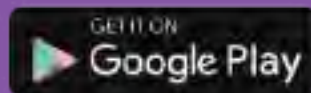


Q & A



Experts

AVAILABLE ON BOTH



Ordering Information

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- Phone: +91 120 49 33 333
- Email: marketing@pegasusforkids.com
- Website: www.pegasusforkids.com
- Postal: B. Jain Publishers Pvt. Ltd. D -157, D Block, Sector 63, Noida, Uttar Pradesh 201309, India

Prices are subject to change without prior notice.

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ICICI Bank Deposit

Account No.: 081605010715
IFSC.: ICIC0000816

Bank Cheques

Bank Cheques can be drawn in favour of
B. Jain Publishers Pvt. Ltd.

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Who we are!

Pegasus, an imprint of B Jain Publishers Private Limited, reigns as India's multifaceted publishing powerhouse, spearheading the children's book market.

Boasting 2000+ captivating titles, our tales traverse over 150 countries and dazzle in 30 languages. From early learning to engaging puzzles, we nurture holistic development in kids aged 0 to 12. We have forged partnerships with 350+ global distributors, making our books accessible to schools, book fairs, retail stores, and online platforms. We've established pop-up shops at various locations to connect directly with readers, ensuring easy access for families seeking the joy of reading.

Recognising the demand for products beyond books, we ventured into toys and games. Popcorn, our exclusive toy brand, crafts top-quality educational toys, including puzzles, playsets, Montessori-inspired items, wooden wonders, and fabric novelties, catering to diverse interests and developmental needs.

With over 300 new releases annually, Pegasus evolves while staying committed to excellence.

3,000+ Products

Books



Toys



Games



Puzzles



From the first giggle to the grand adventures ahead, we're dedicated to crafting joy-filled moments and cherished memories. As a leading publisher of children's products, we promise innovation, safety, and endless smiles, because every child deserves the very best.

Nitin Jain



Strict Safety & Quality Protocols

Our Brands



Perfect blend of care and play with soft and gentle products for newborns, aged 0-1 years.



Where early learning sparks curiosity for ages 0+



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Experience the perfect blend of care and play with Baby Pegasus, our thoughtfully crafted line of soft and gentle products that engage and delight newborns, aged 0-1 years.

Baby's First Cloth Books

Age 0+ months | Box Size 300x310x22mm | 4 Books | Cloth Book **NEW**

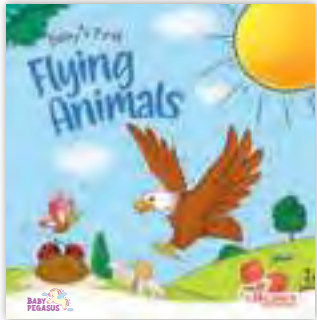
CRINKLE SOUND

Contents

Includes 4 Cloth Books
6 Pages Each
Book Size: 150x150mm



9788131976463 | ₹ 999



Baby Bear's Day Out

Age 0+ months | Box Size 300x310x22mm | 4 Books | Cloth Book

CRINKLE SOUND

Contents

Includes 4 Cloth Books
6 Pages Each
Book Size: 150x150mm

NEW

CLOTH BOOKS



9788131976456 | ₹ 999



Animal Tails

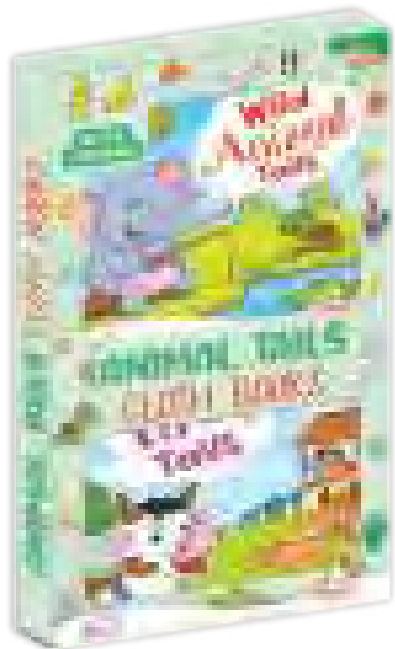
Age 0+ months | Box Size 150x300x25mm | 4 Books | Cloth Book

CRINKLE SOUND

Contents

Includes 4 Cloth Books
6 Pages Each
Book Size: 150x150mm

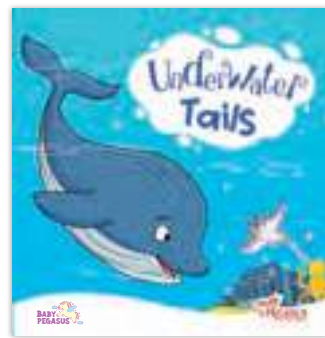
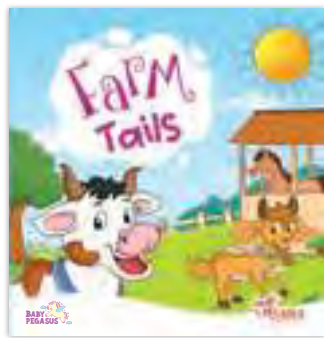
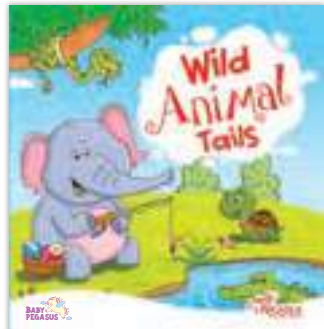
NEW



9788131977132 | ₹ 999



9788131977149 | ₹ 999



Baby's First

Age 0+months | Box Size 300x300x25mm | 4 Books | Cloth Book

CRINKLE SOUND

Contents

Includes 4 Cloth Books
6 Pages Each
Book Size: 150x150mm



9788131968208 | ₹ 899

Baby's First High Contrast Cloth Book

Age 0+months | Box Size 150x150x25mm | 6pp | Cloth Book



8906136231474 | ₹ 299



Lil' Stars is where the journey of discovery begins for our youngest explorers, offering a vibrant collection of early learning products designed to spark curiosity and foster development in children aged 0 to 2 years. From interactive flashcards to engaging board books, Lil' Stars ignites imagination and lays the foundation for a lifelong love of learning.

Baby Record Books

Age 0+ months | Size 230x230mm | 36pp | Padded HB

PADDED + GLITTER + SPOT UV

GIFT BOOK



9788131933350 | ₹ 295



9788131945858 | ₹ 295



9788131948415 | ₹ 250



Milestone Cards

Age 0+ months | Box Size 130x175x15mm | 28 Cards | Cards



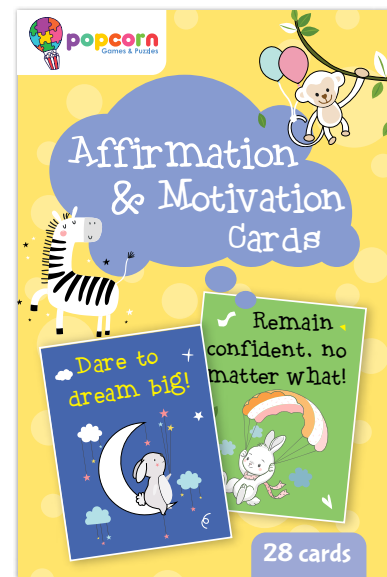
8906136231559 | ₹ 350



8906136231566 | ₹ 350



8906136231573 | ₹ 350



8906136231580 | ₹ 350

Baby's First High Contrast Book

Age 0+ months | Size 145x175mm | 10pp | Board Book



9788131939123 | ₹ 199



9788131938485 | ₹ 199

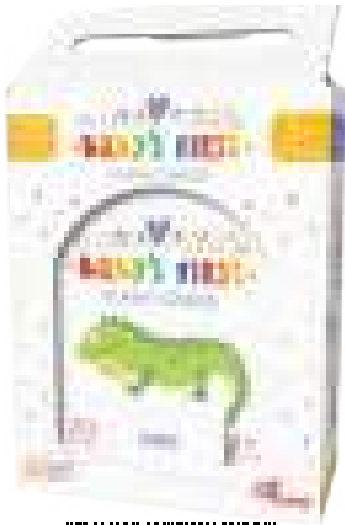


Baby's First Flash Cards

Age 0+ years | Box Size 130x175x70mm | 20 Cards set | Cards

INCLUDES SOFT BELT TO HANG

EARLY LEARNING



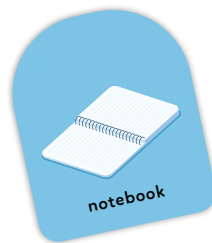
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9788131928257 | ₹ 295



9788131928264 | ₹ 295



9788131928271 | ₹ 295



9788131928288 | ₹ 295

Chunky Board Books

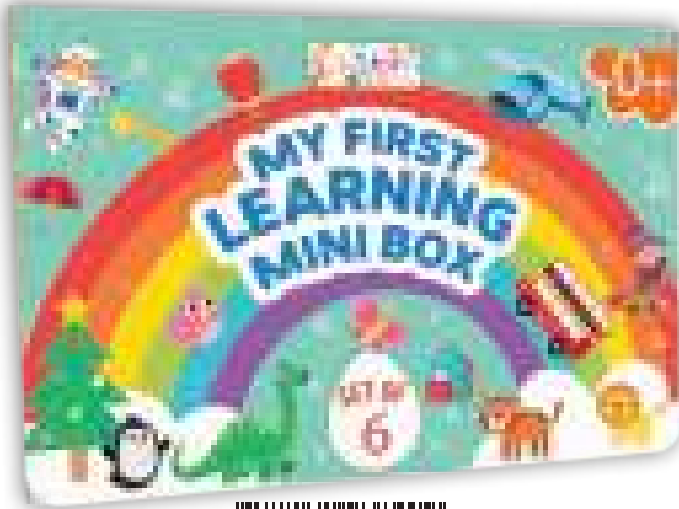
Age 0+ years | Box Size 180x115x30mm | 6 Books | Board Book

Contents

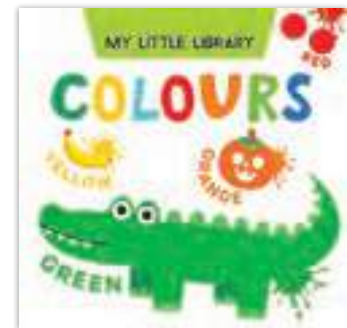
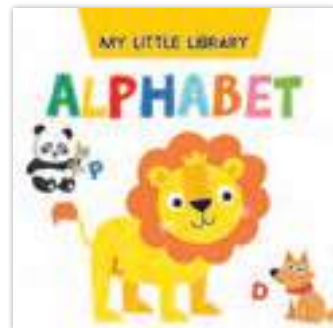
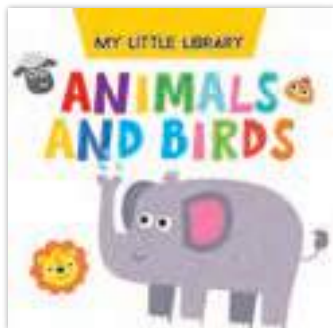
Includes 6 Books
Pages: 24pp
Book Size: 60x58mm

NEW

EARLY LEARNING



9788131938409 | ₹ 450



Baby's First Library Box

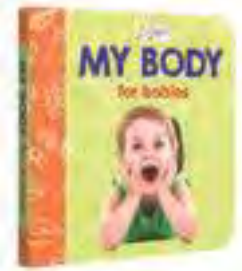
Age 1+ years | Box Size 140x100x110mm | 10 Books Set | Board Book



9788131909416 | ₹ 749

Contents

Includes 10 Board Books
Pages: 22pp each
Book Size: 90x100mm



My Big Library Box

Age 1+ years | Size 280x100x110mm | 20 Board Book Set | Board Book



9788131922613 | ₹ 1499

Contents

Includes 20 Board Books
22 Pages each
Book Size: 90x100mm



Peekaboo

Age 2+ years | Size 200x200mm | 14pp + Flaps | Padded Board Book

PADDED

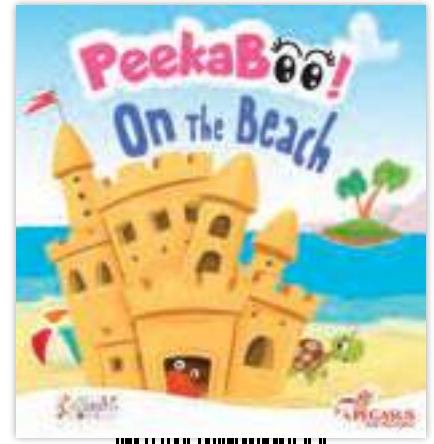
FLAPS



9788131924242 | ₹ 349



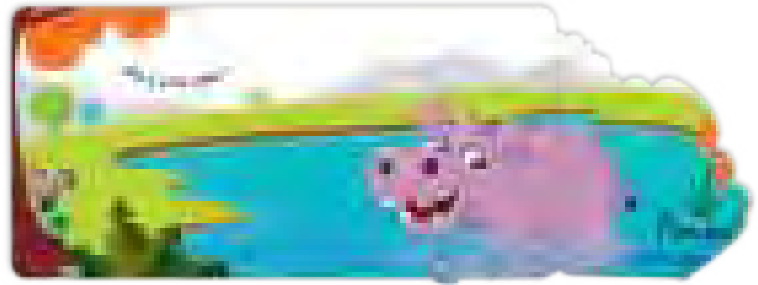
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9788131924266 | ₹ 349



9788131924273 | ₹ 349



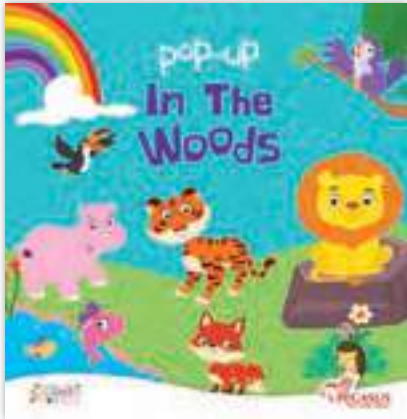


Pop-up books

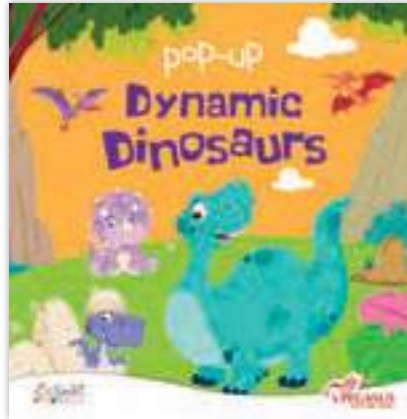
Age 2+ years | Size 200x200mm | 6 Spreads + Popups + Flaps | Padded Board Book

PADDED | POP-UP + FLAPS

EARLY LEARNING



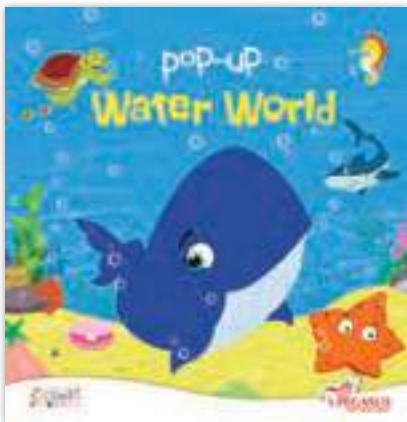
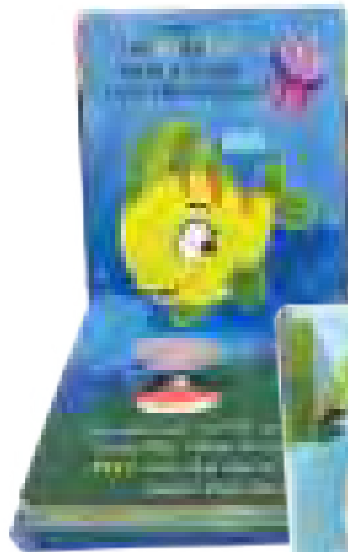
9788131930878 | ₹ 395



9788131930908 | ₹ 395



9788131930885 | ₹ 395



9788131930892 | ₹ 395



Touch & Feel Board Books

Age 1+ years | Size 240x215mm | 10pp | Padded Board Book

PADDED

TOUCH & FEEL

NEW

EARLY LEARNING



9788131970270 | ₹ 399



9788131970287 | ₹ 399



9788131970294 | ₹ 399



9788131970300 | ₹ 399

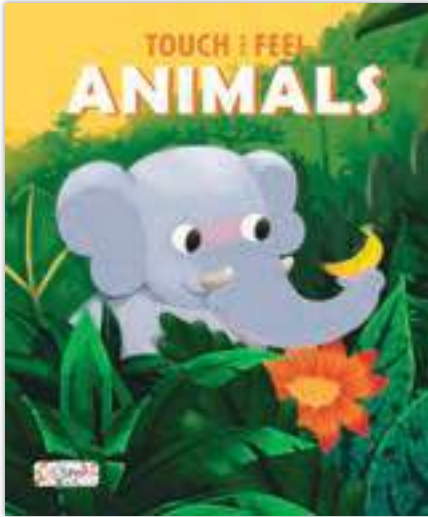


Touch & Feel Board Book *by Ed Myers*

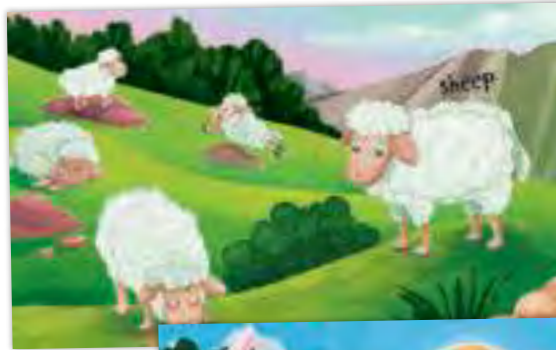
Age 1+ years | Size 145x175mm | 10pp | Padded Board Book

PADDED

TOUCH & FEEL



9788131939895 | ₹ 295



9788131939901 | ₹ 295



9788131939871 | ₹ 295



9788131939888 | ₹ 295

Touch & Tickle Board Books

Age 1+ years | Size 240x215mm | 10pp | Board Book

TOUCH & TICKLE

NEW



9788131970317 | ₹ 399



9788131970324 | ₹ 399



9788131970331 | ₹ 399



9788131970348 | ₹ 399



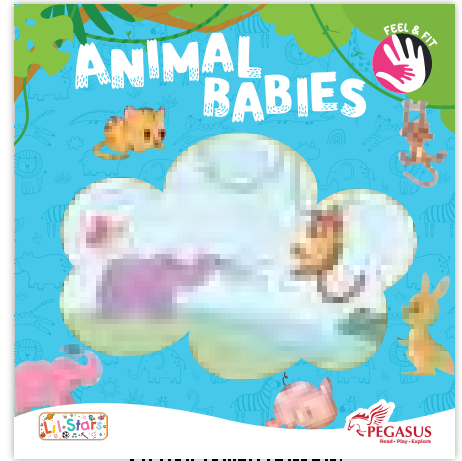
Feel & Fit Books

Age 1+ years | Size 240x215mm | 10pp | Board Book

NEW



9788131970195 | ₹ 399



9788131970201 | ₹ 399



9788131970218 | ₹ 399



9788131970225 | ₹ 399



Finger Puppet Books

Age 2+ years | Size 180x180mm | 10pp | Board Book | Finger Puppet

FINGER PUPPET

NEW



9788131954102 | ₹ 449



9788131954096 | ₹ 449



9788131954089 | ₹ 449



9788131954119 | ₹ 449

Rub & Smell

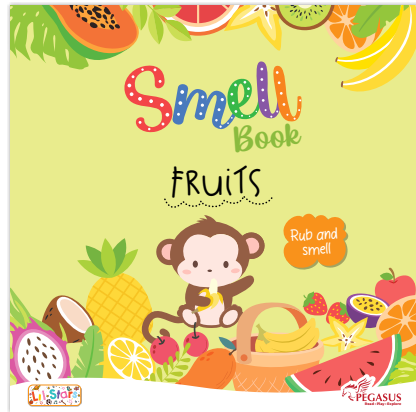
Age 2+ years | Size 180x180mm | 10pp | Board Book | Flaps with Smell

RUB & SMELL

NEW



9788131954041 | ₹ 449



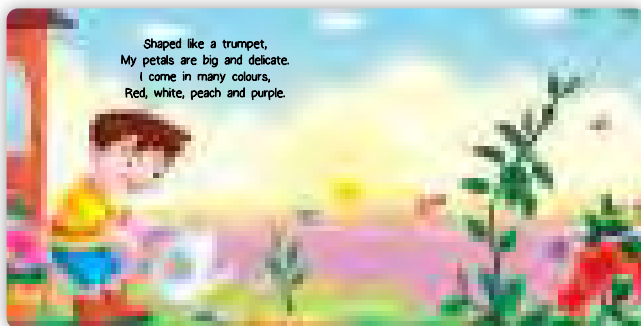
9788131954058 | ₹ 449



9788131954065 | ₹ 449



9788131954072 | ₹ 449



Lift the Flap

Age 2+ years | Size 180x180mm | 10pp | Board Book | Flaps

FLAPS

NEW

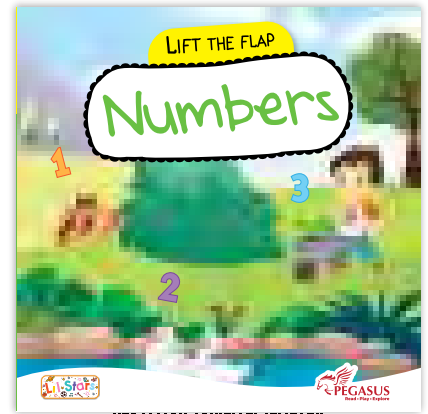
EARLY LEARNING



9788131951477 | ₹ 299



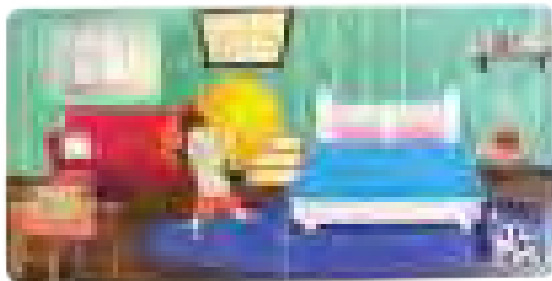
9788131953938 | ₹ 299



9788131953945 | ₹ 299



9788131953952 | ₹ 299



Push & Pull

Age 2+ years | Size 180x180mm | 8pp | Board Book | Push & Pull

NOVELTY

NEW



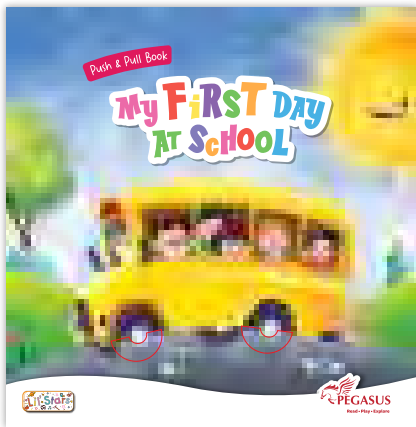
9788131954003 | ₹ 299



9788131954010 | ₹ 299



9788131954027 | ₹ 299



9788131954034 | ₹ 299



Tab Books

Age 2+ years | Size 180x180mm | 10pp | Board Book | Tab

DIE-CUT TABLS

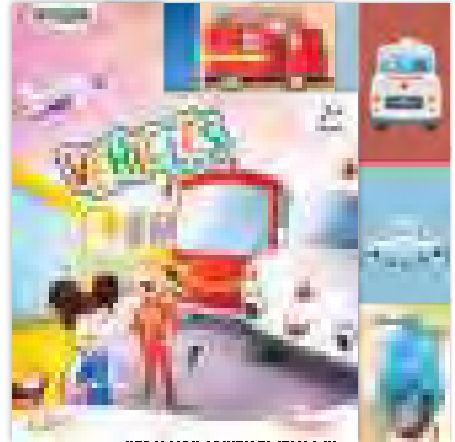
NEW



9788131953969 | ₹ 299



9788131953976 | ₹ 299



9788131953983 | ₹ 299



9788131953990 | ₹ 299



Peel, Stick & Play

Age 2+ years | Size 240x215mm | 10pp | Case Board Book

REUSABLE PVC STICKERS

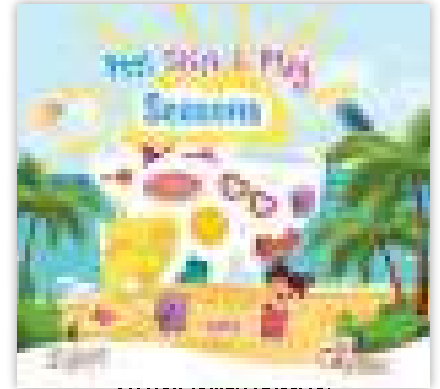
NEW



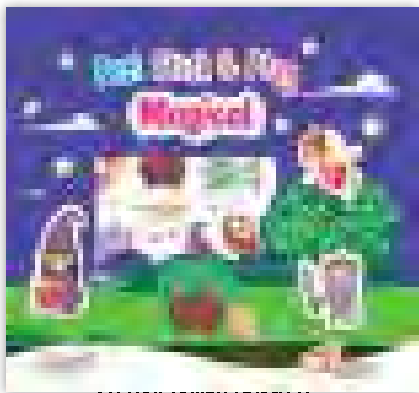
9788131970157 | ₹ 499



9788131970164 | ₹ 499



9788131970171 | ₹ 499



9788131970188 | ₹ 499



Hook & Loop

Age 2+ years | Box Size 260x200x30mm | Board Book

VELCRO + STICKERS

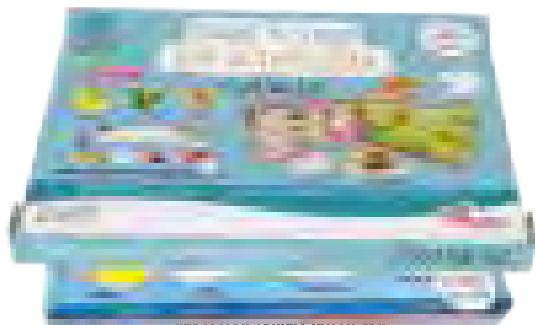
Includes

- 1 Book Board
- Sticker
- Velcro Sticker

EARLY LEARNING



9788131930755 | ₹ 395



9788131930762 | ₹ 395



9788131930748 | ₹ 395

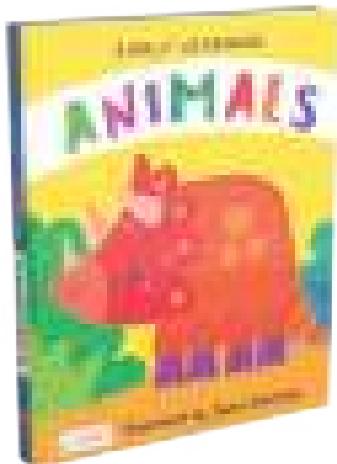
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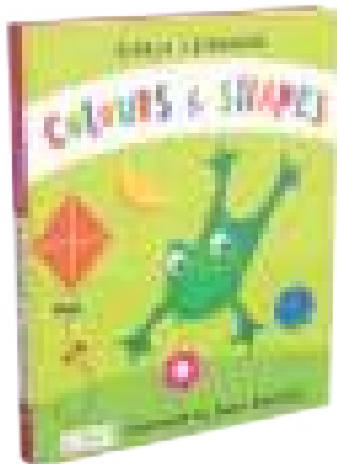
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Early Learning *by Jayne Schofield*

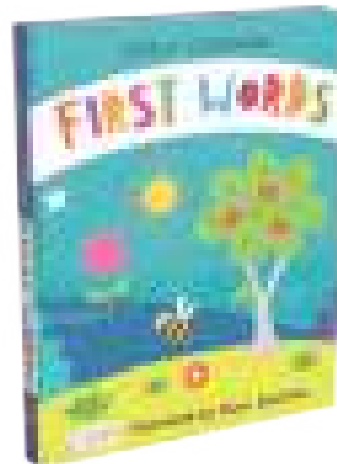
Age 1+ years | Size 145×175mm | 18pp | Padded Board Book



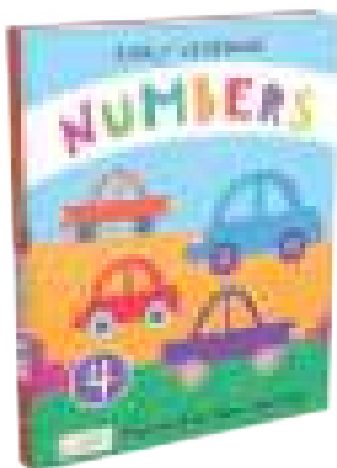
9788131946152 | ₹ 250



9788131946145 | ₹ 250



9788131946169 | ₹ 250



9788131946138 | ₹ 250

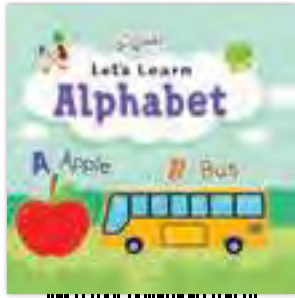


Let's Learn

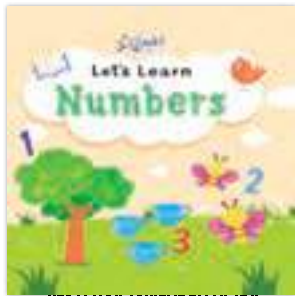
Age 1+ years | Size 170x170mm | 12pp | Padded Board Book

PADDED HB

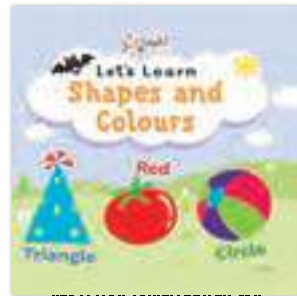
NEW



9788131949757 | ₹ 199



9788131949764 | ₹ 199



9788131950562 | ₹ 199



9788131950869 | ₹ 199



9788131950876 | ₹ 199



9788131950883 | ₹ 199



9788131950906 | ₹ 199



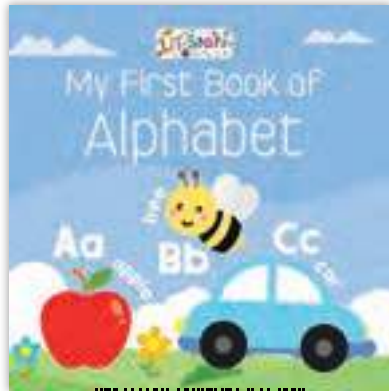
9788131950890 | ₹ 199



My First EVA Book

Age 1+ years | Size 150x150mm | 10pp | EVA Board Book

EVA FOAM BOOK



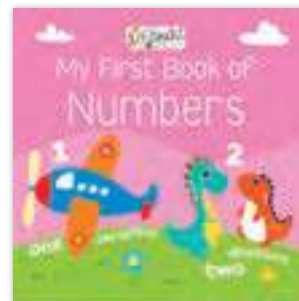
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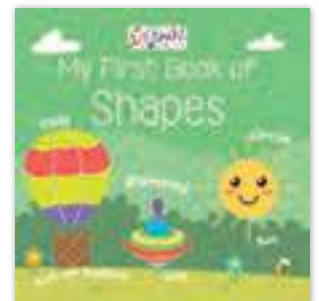
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9788131943793 | ₹ 199



9788131943779 | ₹ 199

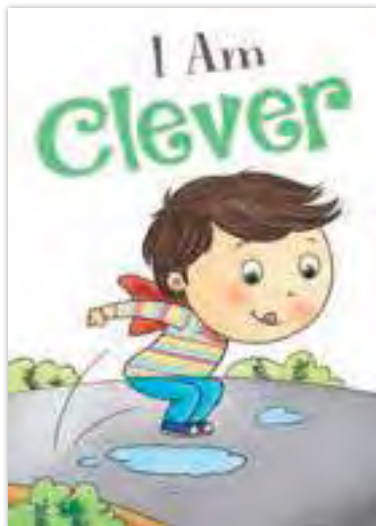
I Am

Age 2+ years | Size 150x180mm | 18pp | Padded Board Book

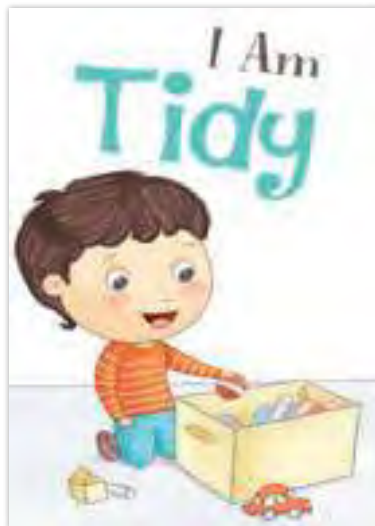
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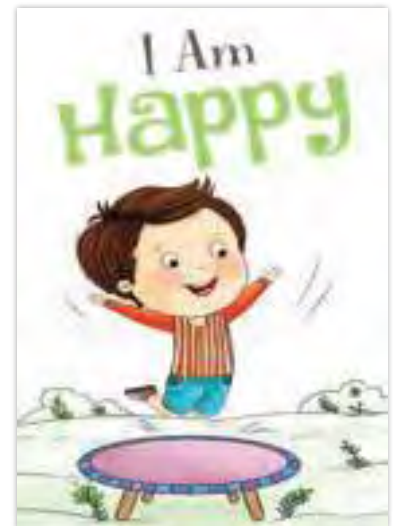
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9788131941881 | ₹ 250



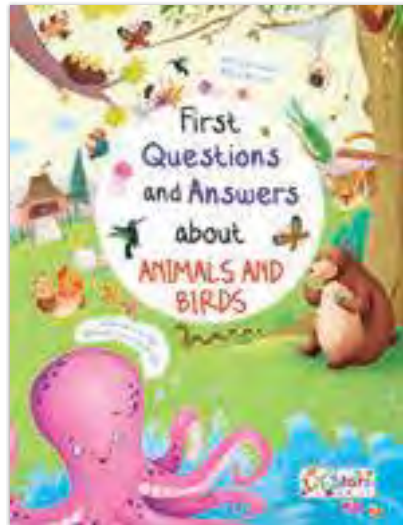
9788131941874 | ₹ 250



9788131941904 | ₹ 250

First Questions & Answers

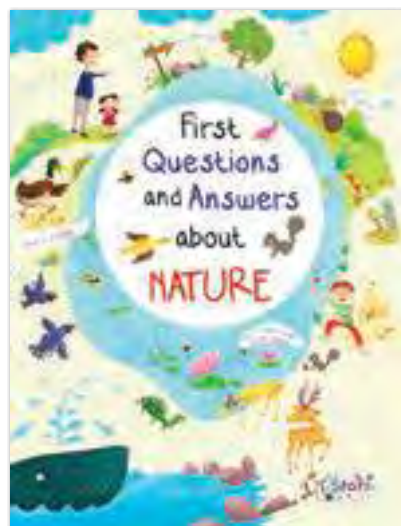
Age 2+ years | Size 215×280mm | 6pp | Board



9788131917947 | ₹ 150



9788131917954 | ₹ 150



9788131917961 | ₹ 150



9788131917978 | ₹ 150

Early Learning Board Book

Age 1+ years | Box Size 215x280mm | 6pp | Board Book

EARLY LEARNING



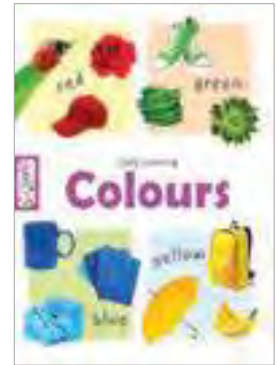
9788131915028 | ₹ 150



9788131915035 | ₹ 150



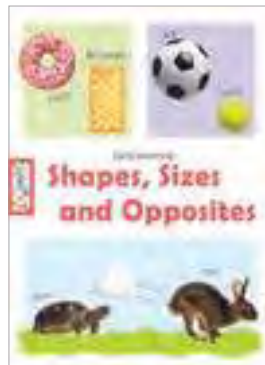
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9788131914991 | ₹ 150



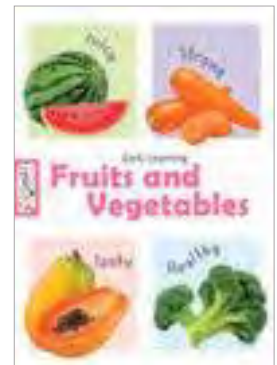
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9788131915004 | ₹ 150



9788131915059 | ₹ 150

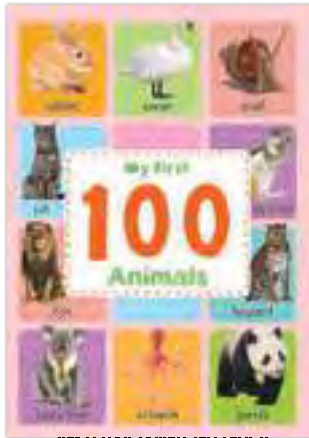


9788131915080 | ₹ 150

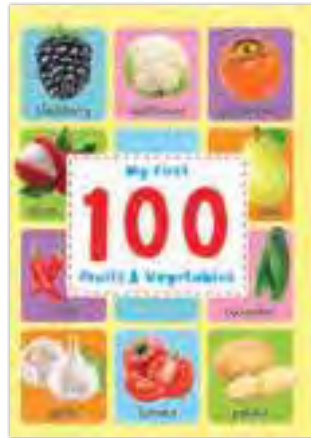


My First Book

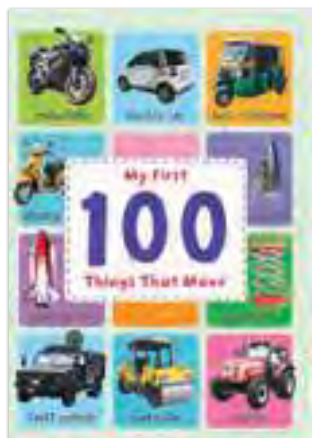
Age 2+ years | Size 170x240mm | 14pp | Board Book



9788131939796 | ₹ 199



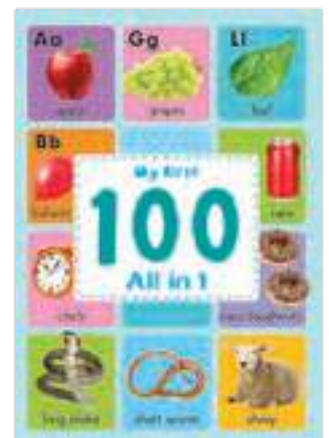
9788131921685 | ₹ 199



9788131916858 | ₹ 199



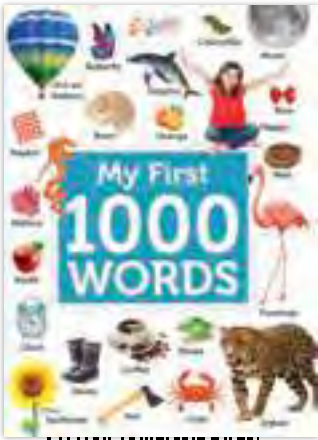
9788131939802 | ₹ 199



9788131939826 | ₹ 199

My First Picture Word Book

Age 3+ years | Box Size 170x240mm | 96pp | Board Book



9788131924051 | ₹ 199



Look & Find

Age 1+ years | Size 180x170mm | 10pp | Board Book

DIE-CUT



9788131920749 | ₹ 125



9788131920770 | ₹ 125



9788131920756 | ₹ 125



9788131920763 | ₹ 125





Picture Word Book

Age 1+ years | Box Size 180x170x29mm | 4 Books | Board Books



9788131921807 | ₹ 499



9788131921791 | ₹ 499

Contents

Includes 4 Books
Pages: 10pp each
Size: 180x170mm

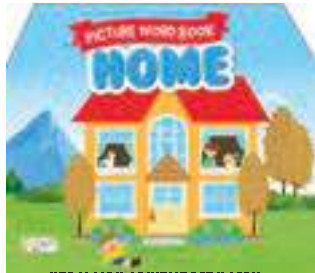
Picture Word Book

Age 1+ years | Size 180x170mm | 10pp | Board Book

DIE-CUT



9788131941058 | ₹ 125



9788131941072 | ₹ 125



9788131941041 | ₹ 125



9788131941102 | ₹ 125



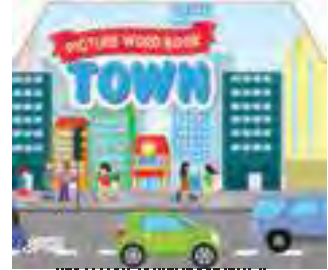
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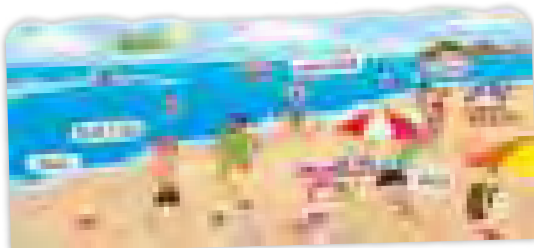
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9788131941119 | ₹ 125



9788131941096 | ₹ 125



Animals by Angelika Scudamore

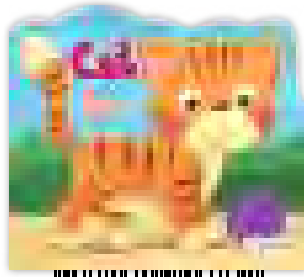
Age 2+ years | Size 180x170mm | 10pp | Board Book

DIE-CUT

EARLY LEARNING



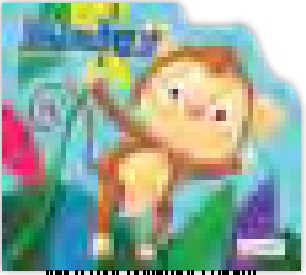
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9788131946732 | ₹ 150



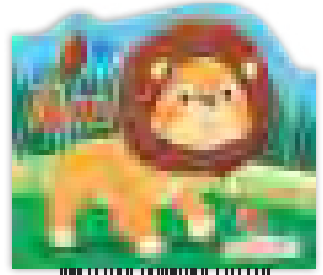
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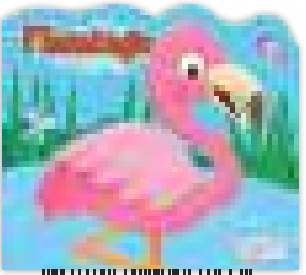
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9788131946770 | ₹ 150



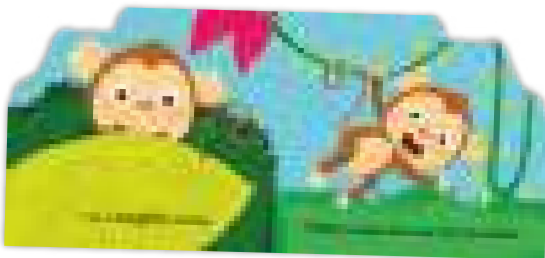
9788131946787 | ₹ 150



9788131946763 | ₹ 125



9788131946794 | ₹ 125



Things that Move *by Angelika Scudamore*

Age 2+ years | Size 180x170mm | 10pp| Board Book

DIE-CUT

EARLY LEARNING



9788131948163 | ₹ 125



9788131948170 | ₹ 125



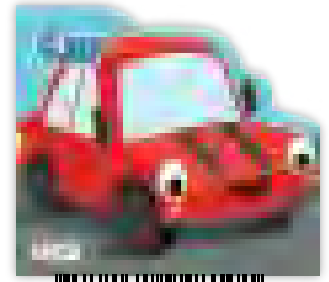
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9788131948125 | ₹ 125



9788131948156 | ₹ 125



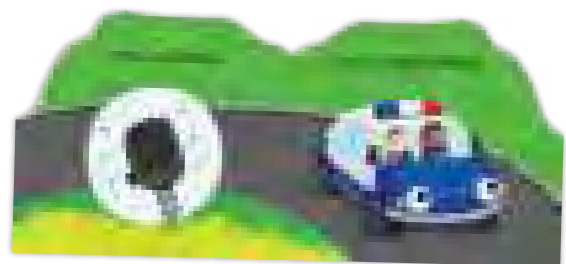
9788131948101 | ₹ 125



9788131948132 | ₹ 125



9788131948118 | ₹ 125



My Jumbo Flash Cards

Age 2+ years | Box Size 90x165x15mm | 40 Cards

EARLY LEARNING



9788131933978 | ₹ 199



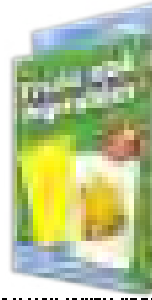
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9788131933992 | ₹ 199



9788131957776 | ₹ 199



9788131934012 | ₹ 199



9788131934029 | ₹ 199



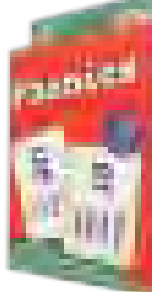
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9788131934036 | ₹ 199



9788131934043 | ₹ 199



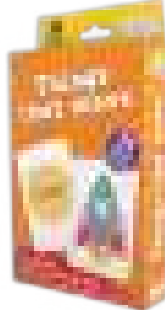
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9788131942727 | ₹ 199



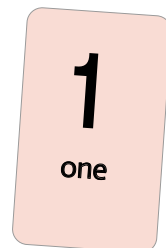
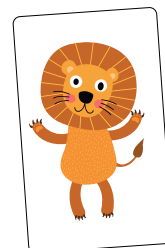
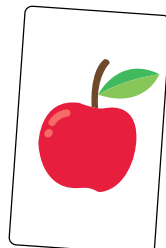
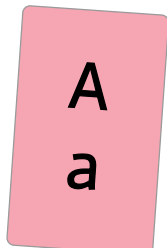
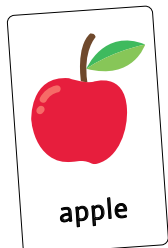
9788131961803 | ₹ 199



9788131957783 | ₹ 199



9788131924044 | ₹ 199



Learning Cards

Age 3+ years | Box Size 150X250X30mm | 16 Cards



8906136231245 | ₹ 295



8906136231221 | ₹ 295



8906136231238 | ₹ 295



8906136231252 | ₹ 295

Contents

- 16 Laminated Wipe & Clean Cards
- Size: 140x215mm
- 1 Marker Pen
- 1 Duster



Write & Wipe Activity Mats

Age 3+ years | Box Size 430X320X35mm | 6 Mats

EARLY LEARNING

Contents

- 4 Write & Wipe Mats - 420x300mm
- 1 Red Marker Pen
- 1 Black Marker Pen
- 1 Duster
- 1 Certificate
- 1 Instruction Sheet



8906136230071 | ₹ 399



8906136230095 | ₹ 399



8906136230101 | ₹ 399



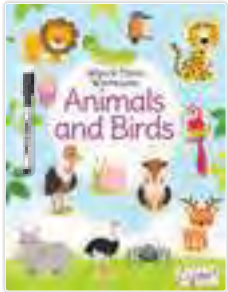
8906136230088 | ₹ 399

Wipe & Clean Workbooks

Age 2+ years | Size 215x280mm | 16pp+Pen | PB

Contents

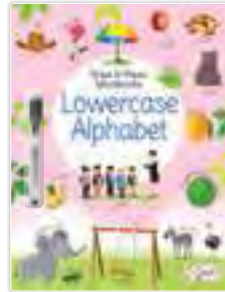
Includes 16 pages
Fully Laminated Book
White Board
Marker with Duster



9788131946671 | ₹ 125



9788131940037 | ₹ 150



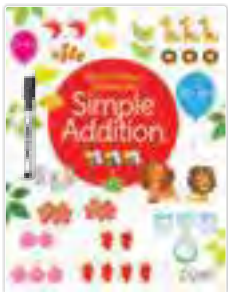
9788131940044 | ₹ 150



9788131940051 | ₹ 150



9788131946657 | ₹ 125



9788131946688 | ₹ 125



9788131946701 | ₹ 150



9788131946718 | ₹ 150



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9788131947470 | ₹ 125



9788131946695 | ₹ 125



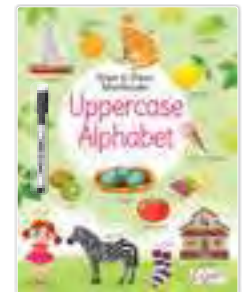
9788131940082 | ₹ 125



9788131946664 | ₹ 125



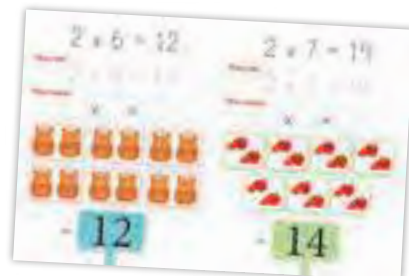
9788131940105 | ₹ 150



9788131940068 | ₹ 150



9788131940099 | ₹ 125



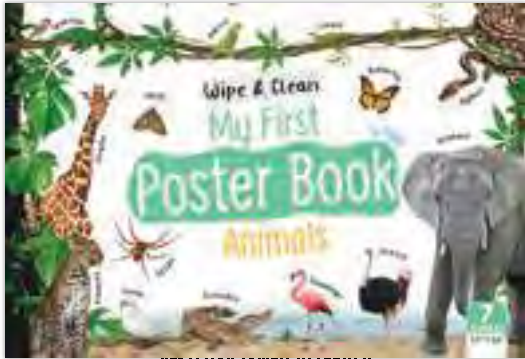
Wipe & Clean - My First Poster Book

Age 1+ years | Size 280x430mm | 14pp | PB

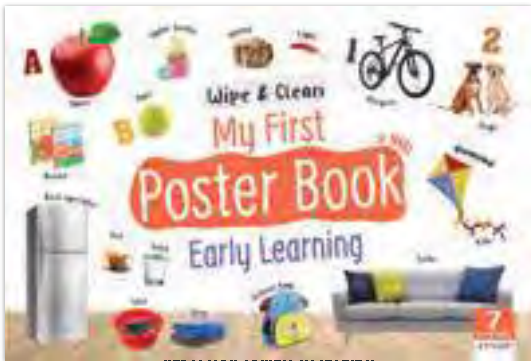
7 POSTER EACH
430X560MM

FULLY LAMINATED

EARLY LEARNING



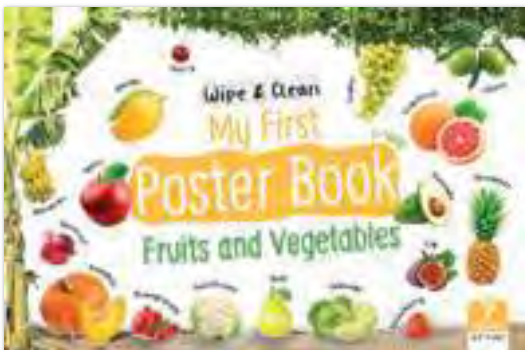
9788131938508 | ₹ 250



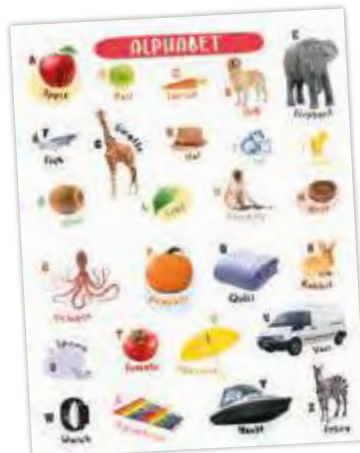
9788131938454 | ₹ 250



9788131938447 | ₹ 250



9788131938423 | ₹ 250



My First Learning Bag

Age 3+ years | Box Size 245x190x35 mm | 10 Books | PB

Contents

Includes 10 Books
Pages: 8pp each
Size: 170x280mm



9788131957745 | ₹ 449



9788131957752 | ₹ 449



9788131957769 | ₹ 449



9788131957738 | ₹ 449

My First Skills Bag

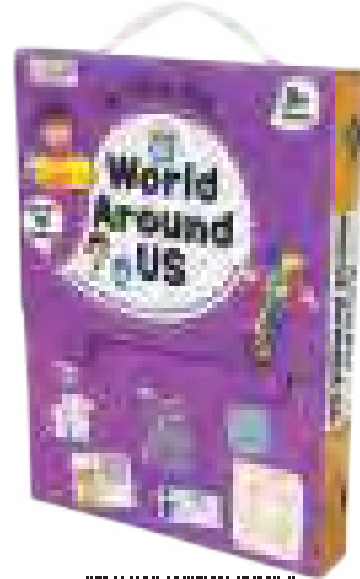
Age 3+ years | Box Size 190x245x35mm | 10 Book | PB

Contents

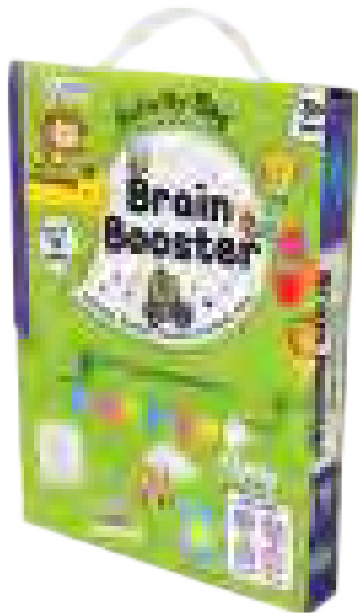
Includes 10 Books
Pages: 8pp each
Size: 170x240mm



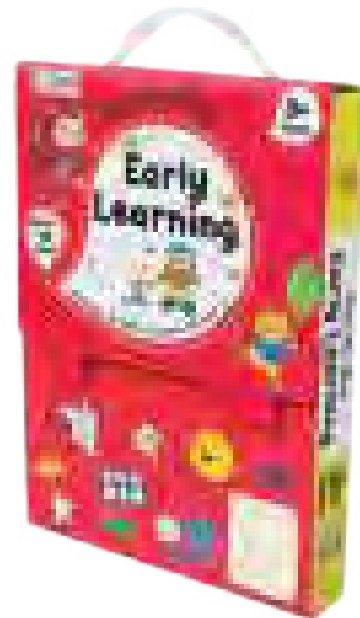
9788131923023 | ₹ 350



9788131923016 | ₹ 350



9788131923009 | ₹ 449



9788131922996 | ₹ 350



Hindi Charts

Age 1+ years | Size 500×760mm | Chart

Explore our vibrant collection of Hindi storybooks, nurturing culture and love for the national language. Designed for readers aged 3+, each book invites young minds to immerse themselves in the richness of Hindi literature, fostering a deep appreciation for language and our heritage.



9788131953198 | ₹ 150



9788131953181 | ₹ 150



9788131953211 | ₹ 150



9788131953174 | ₹ 150

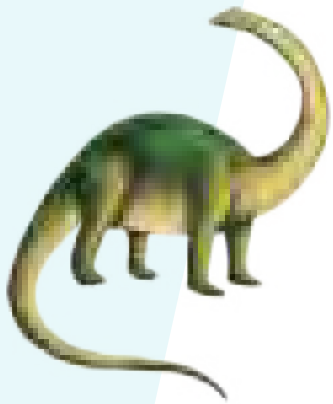


9788131953228 | ₹ 150

HINDI

Padho Aur Badho

Age 4+ years | Size 140×215mm | 32pp | PB



9788131962510 | ₹ 99



9788131962527 | ₹ 90



9788131962534 | ₹ 90



9788131962541 | ₹ 90

Padho Aur Badho

Age 4+ years | Size 140x215mm | 32pp | PB

HINDI



9788131962558 | ₹ 90



9788131962565 | ₹ 90



9788131962572 | ₹ 90



9788131962589 | ₹ 90



9788131962596 | ₹ 90



9788131962602 | ₹ 90



9788131962619 | ₹ 90



9788131962626 | ₹ 90



9788131962633 | ₹ 90



9788131962657 | ₹ 90



9788131962664 | ₹ 90



9788131962671 | ₹ 90



9788131962688 | ₹ 90



9788131962695 | ₹ 90



9788131962701 | ₹ 90



9788131962718 | ₹ 90



9788131963005 | ₹ 90



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9788131963043 | ₹ 90



9788131963050 | ₹ 90



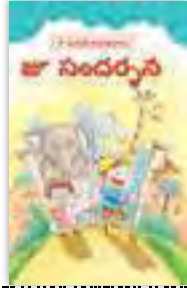
9788131963067 | ₹ 90

Telugu

Age 3+ years | Size 500×760mm | Chart | ₹ 150



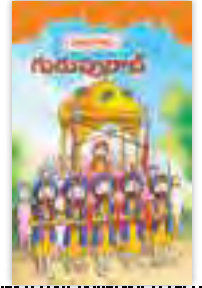
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9788131926826 | ₹ 90



9788131926833 | ₹ 90



9788131926857 | ₹ 90



9788131926888 | ₹ 90



9788131926895 | ₹ 90



9788131926901 | ₹ 90

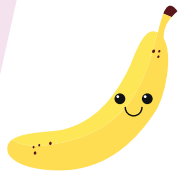
TELUGU





Educater is the trusted companion on the journey of formal education, catering to young learners aged 2 to 6 years with its comprehensive range of curriculum-based resources. From big charts that bring lessons to life to informative books and dictionaries, Educater empowers children to excel in their academic pursuits. With Educater, learning becomes an engaging adventure, laying a solid foundation for a lifetime of knowledge and success.

CHARTS



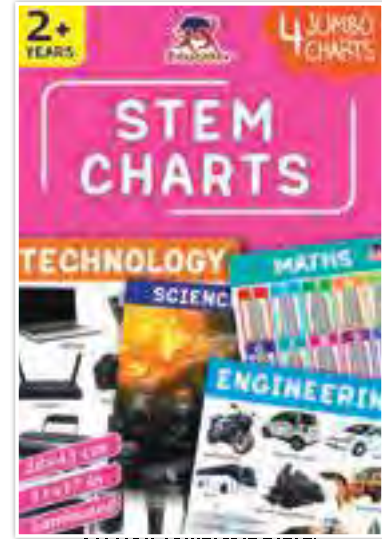
Jumbo Charts

Age 2+ years | Size 280 x 430mm | 4 Charts | Pack

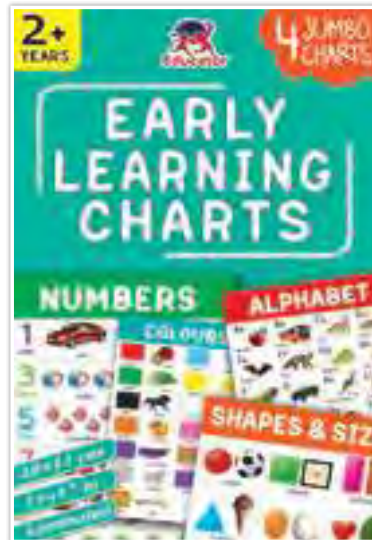
THICK LAMINATION



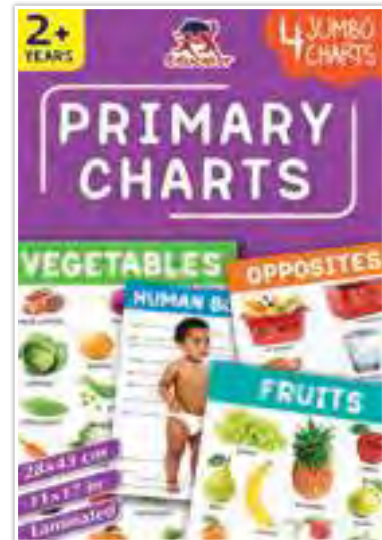
9788131924082 | ₹ 199



9788131924099 | ₹ 199



9788131924068 | ₹ 199



9788131924075 | ₹ 199

Primary Charts

Age 2+ years | Size 500x760mm | Chart

THICK LAMINATION

CHARTS



9788131932889 | ₹ 199



9788131932896 | ₹ 199



9788131939031 | ₹ 199



9788131932902 | ₹ 135



9788131962787 | ₹ 199



9788131930458 | ₹ 135



9788131938911 | ₹ 199



9788131932919 | ₹ 135



9788131938904 | ₹ 199



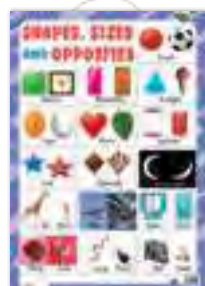
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9788131939437 | ₹ 199



9788131930465 | ₹ 199



9788131930472 | ₹ 199



9788131937914 | ₹ 199



9788131957813 | ₹ 199



9788131939420 | ₹ 199



9788131939314 | ₹ 199

Animal Charts

Age 2+ years | Size 500x760mm | Chart

THICK LAMINATION

CHARTS



9788131938843 | ₹ 199



9788131938836 | ₹ 199



9788131930441 | ₹ 199



9788131938829 | ₹ 199



9788131938898 | ₹ 199



9788131938867 | ₹ 199

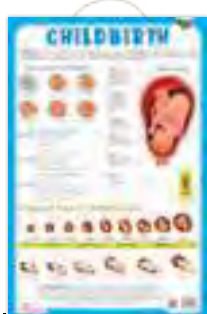


9788131938850 | ₹ 199

Biology Charts

Age 4+ years | Size 500x760mm | Chart

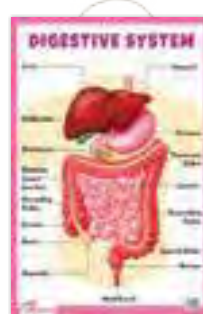
THICK LAMINATION



9788131962961 | ₹ 199



9788131942734 | ₹ 135



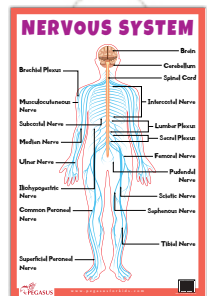
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9788131962824 | ₹ 199



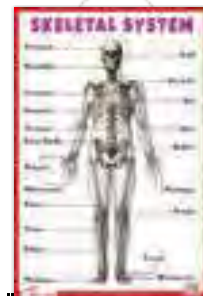
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9788131942758 | ₹ 199



9788131939048 | ₹ 199



9788131939017 | ₹ 199



9788131953167 | ₹ 199



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9788131962855 | ₹ 199



9788131962954 | ₹ 135



9788131953143 | ₹ 135



9788131962879 | ₹ 199



9788131953150 | ₹ 135



9788131962930 | ₹ 199



9788131962947 | ₹ 135



9788131962848 | ₹ 199



9788131962923 | ₹ 199



9788131962909 | ₹ 135

CHARTS

Science Charts

Age 4+ years | Size 500x760mm | Chart

THICK LAMINATION

CHARTS



9788131962985 | ₹ 135



9788131938874 | ₹ 199



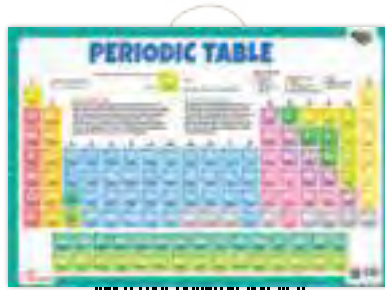
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9788131962817 | ₹ 135



9788131962831 | ₹ 199



9788131953136 | ₹ 199



9788131942741 | ₹ 199



9788131947555 | ₹ 199



9788131939055 | ₹ 125



9788131938928 | ₹ 199

Art & Craft

Age 2+ years | Size 290x215mm | 48pp | Spiral

MATERIAL INCLUDED



9788131946435 | ₹ 250



9788131946442 | ₹ 250



9788131946459 | ₹ 250



9788131946466 | ₹ 250



9788131946473 | ₹ 250



9788131946480 | ₹ 250



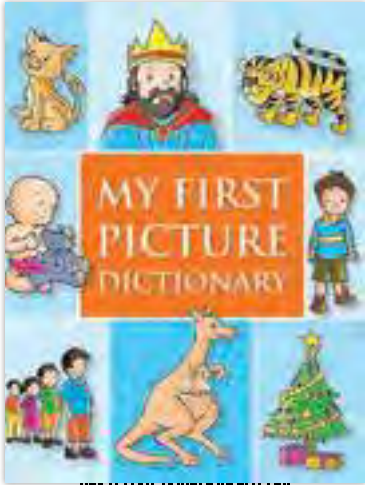
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9788131946503 | ₹ 250

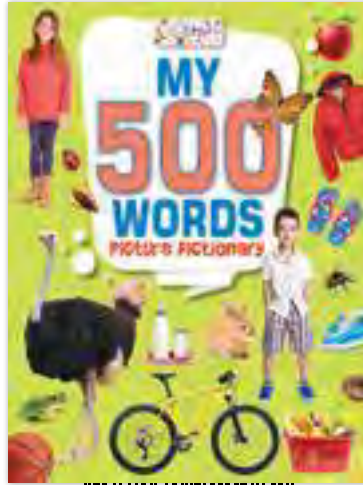


My Picture Dictionary



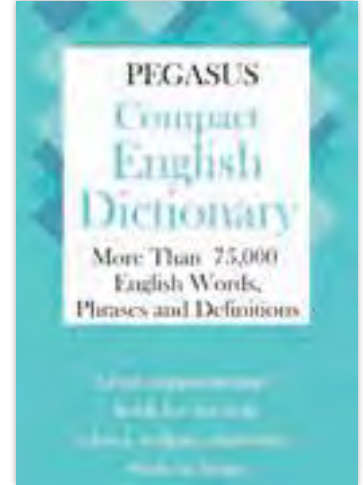
9788131904985 | ₹ 150

Age 3+ years
Size 215x280mm
48pp
Paperback



9788131911082 | ₹ 199

Age 3+ years
Size 215x280mm
48pp
Paperback



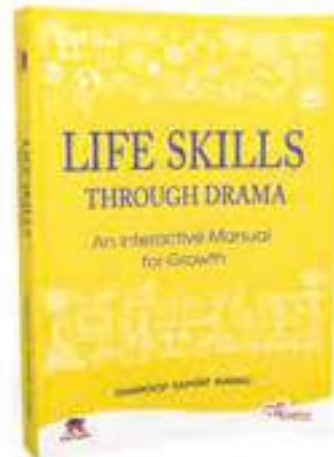
9788131954553 | ₹ 250

Age 6+ years
Size 111x177mm
544pp
Paperback

Life Skills



9788131916575 | ₹ 375



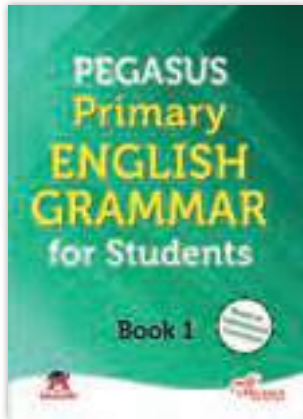
9788131967683 | ₹ 399

Size 140x215mm
336pp
Paperback

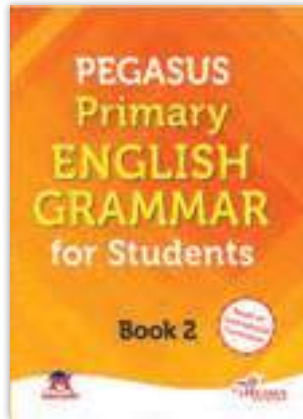
FOIL

Pegasus Primary English Grammar

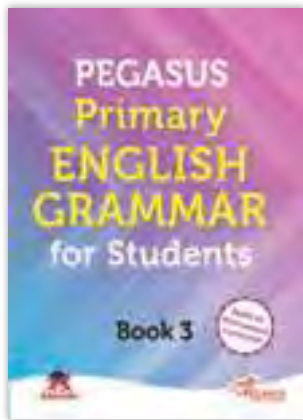
Age 5+ years | Size 170x240mm | PB



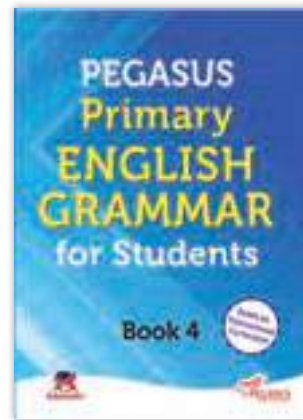
9788131936191 | ₹ 175
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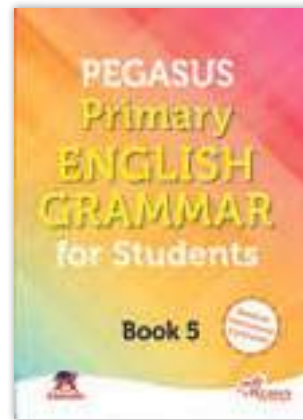
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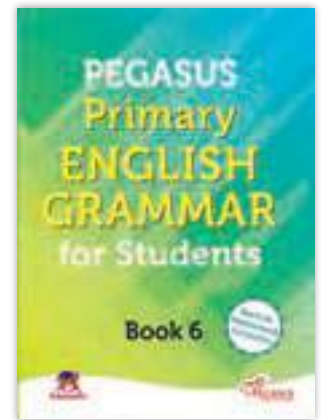
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144pp



9788131936221 | ₹ 175
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9788131936238 | ₹ 199
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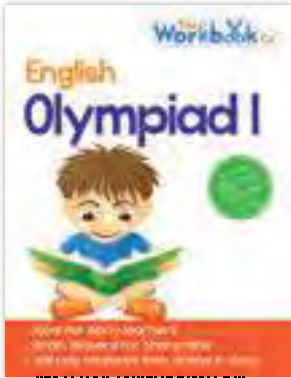
9788131936245 | ₹ 175
144pp



English Olympiad

Age 4+ years | Size 215x280mm | 72pp | PB

ENGLISH



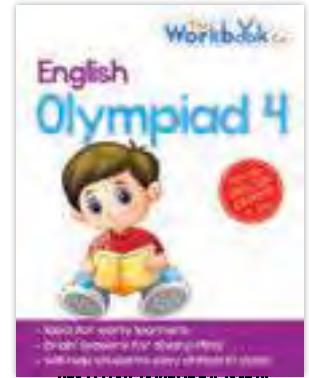
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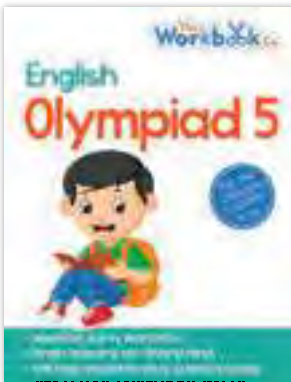
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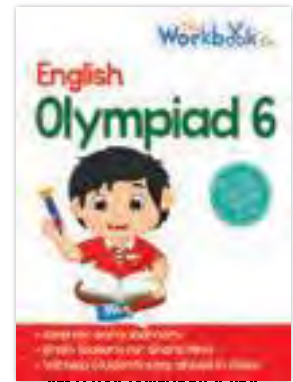
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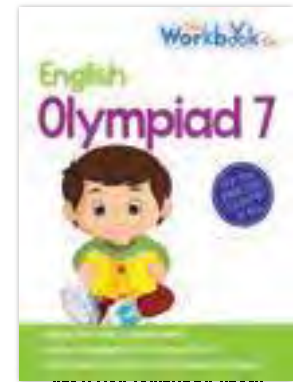
9788131940310 | ₹ 160



9788131940327 | ₹ 160



9788131940334 | ₹ 160



9788131940341 | ₹ 160



9788131940358 | ₹ 160



Verbal Reasoning

Age 5+ years | Size 170x240mm | PB

FOIL ON COVER



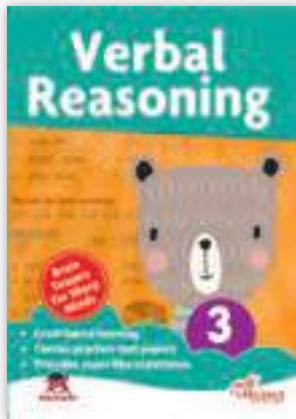
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112pp



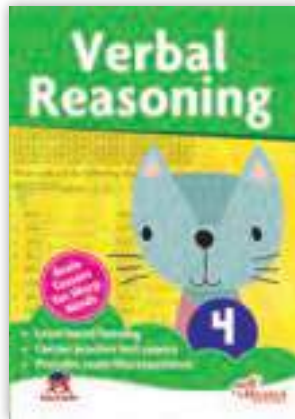
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112pp



ENGLISH



9788131961407 | ₹ 199
128pp



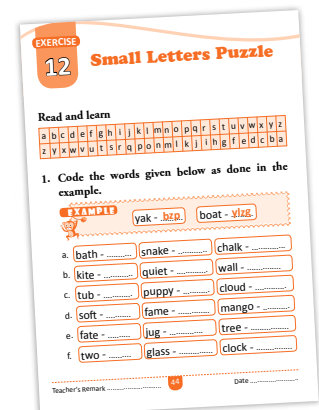
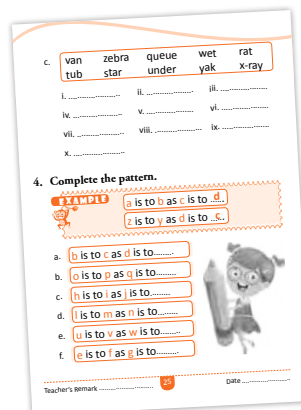
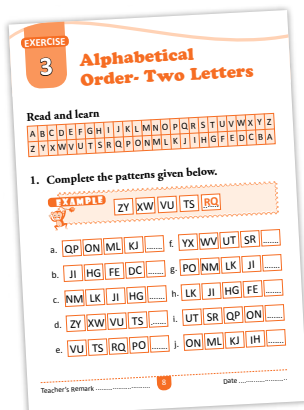
9788131961414 | ₹ 150
128pp



9788131961421 | ₹ 150
144pp



9788131961438 | ₹ 150
144pp

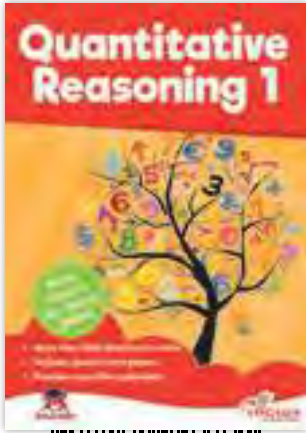


Quantitative Reasoning

Age 5+ years | Size 170x240mm | PB

FOIL ON COVER

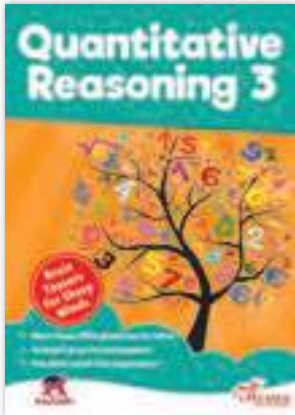
MATHS



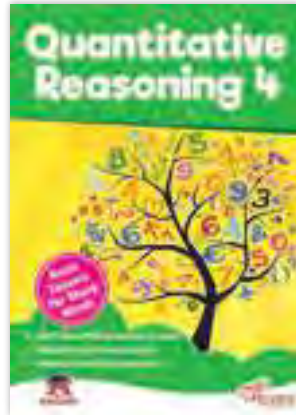
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112pp



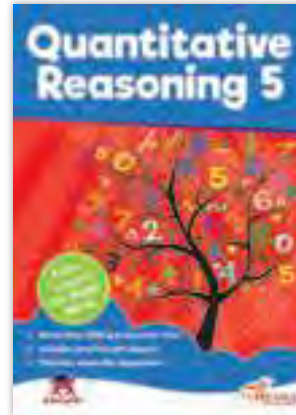
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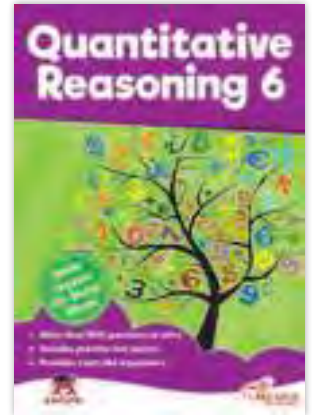
9788131961346 | ₹ 199
128pp



9788131961353 | ₹ 150
128pp



9788131961360 | ₹ 150
144pp

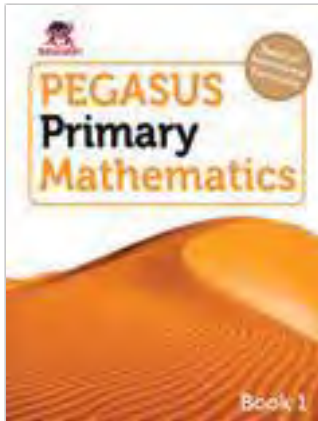


9788131961377 | ₹ 150
144pp

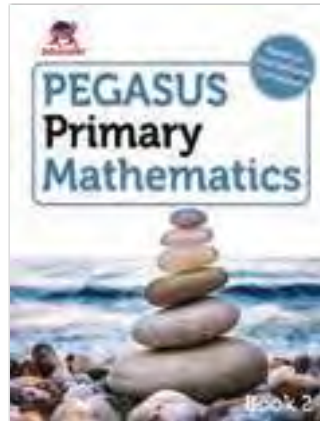


Pegasus Primary Mathematics

Age 4+ years | Size 215x280mm | PB



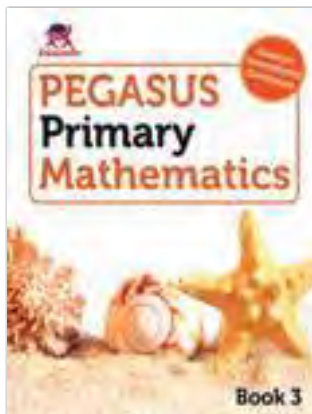
9788131921562 | ₹ 295
132pp



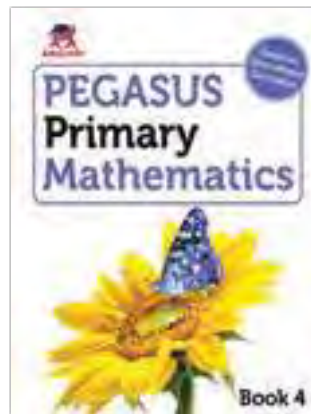
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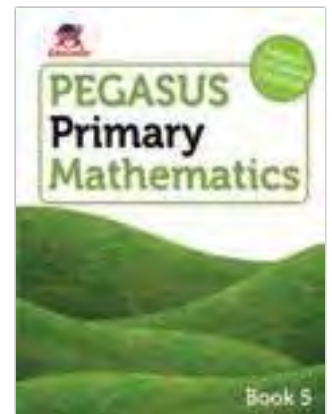
MATHS



9788131921586 | ₹ 395
172



9788131921593 | ₹ 395
180pp



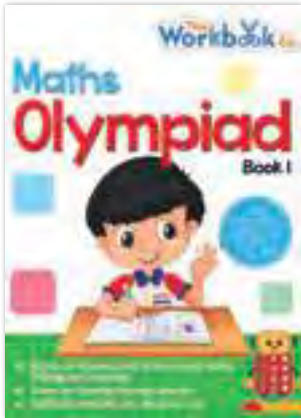
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212pp



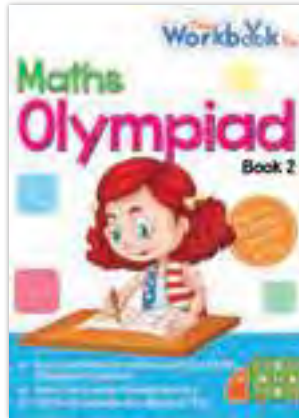
Maths Olympiad

Age 4+ years | Size 215x280mm | 72pp | PB

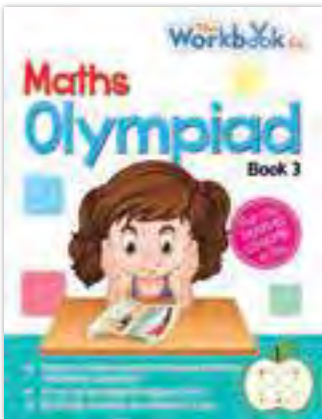
MATHS



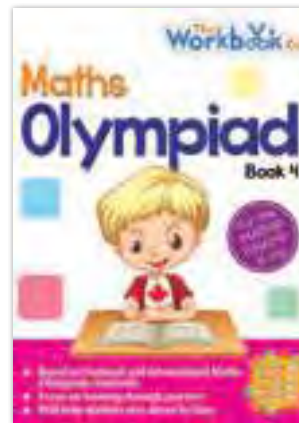
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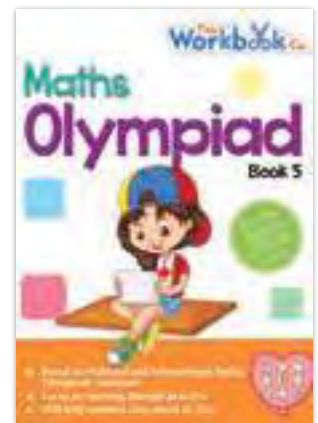
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9788131944943 | ₹ 160



9788131944950 | ₹ 160

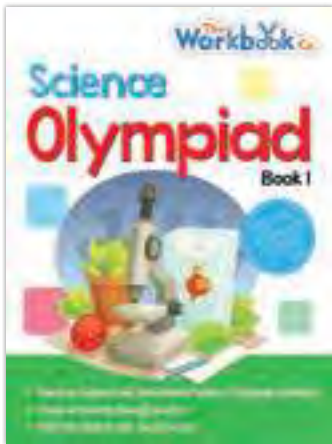


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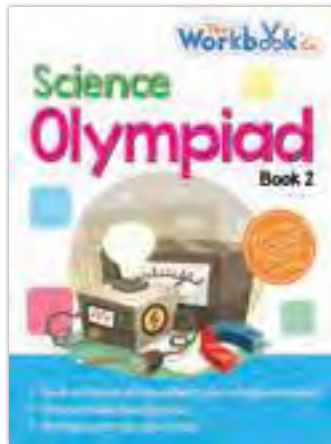


Science Olympiad

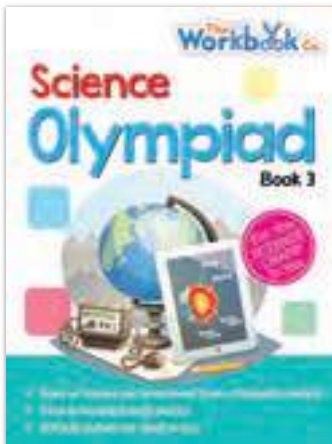
Age 5+ years | Size 215x280mm | 72pp | PB



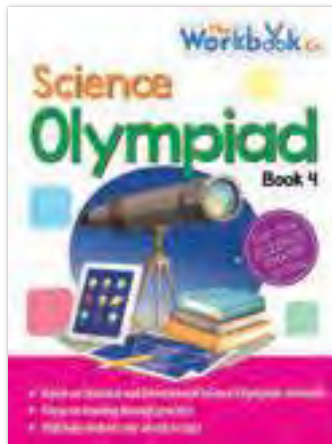
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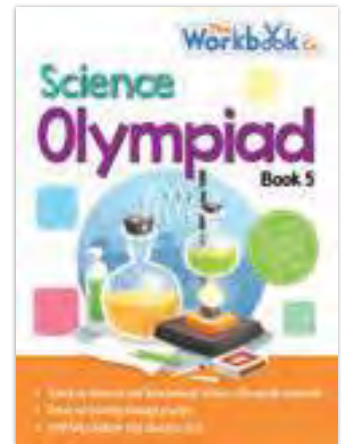
9788131940495 | ₹ 160



9788131940501 | ₹ 160



9788131940518 | ₹ 160



9788131940525 | ₹ 160





Ready to Write

Age 3+ years | Size 215x280mm | 48pp | PB

DIE-CUT + FOIL

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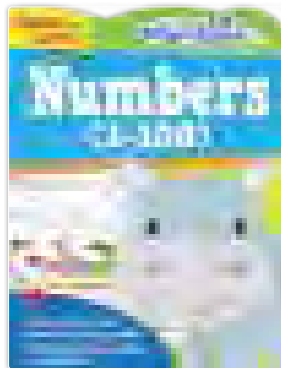
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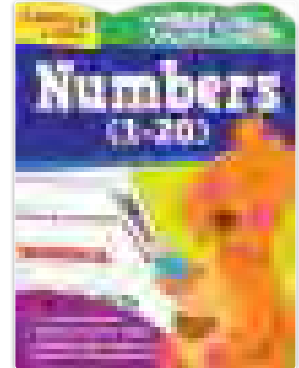
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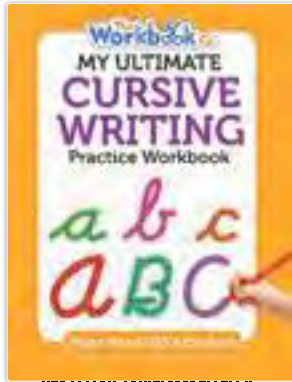


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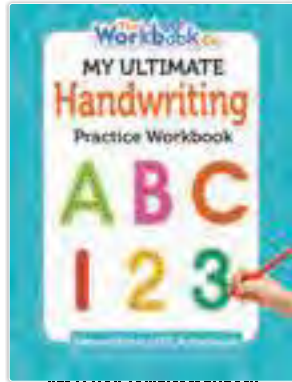


My Ultimate Practice Workbook

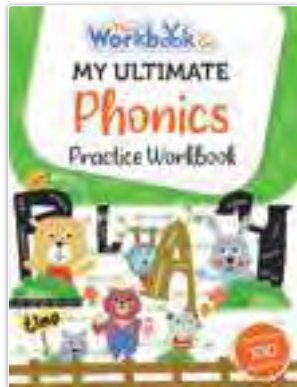
Age 3+ years | Size 215x280mm | 80pp | PB



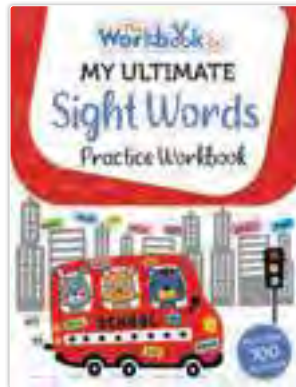
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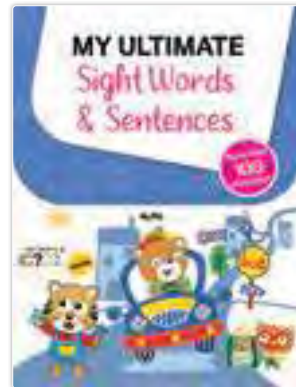
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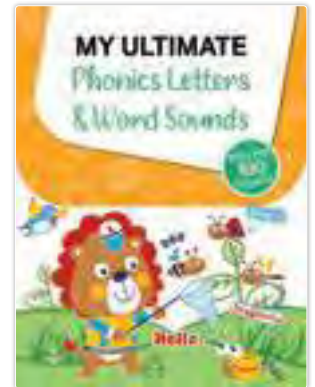
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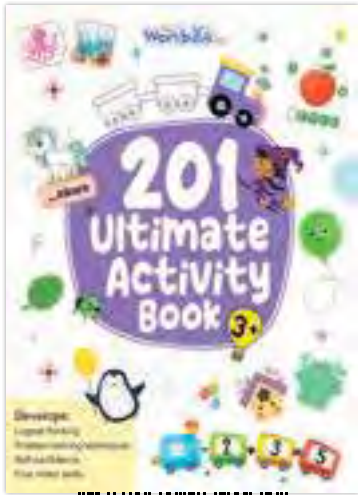


201 Activity Book

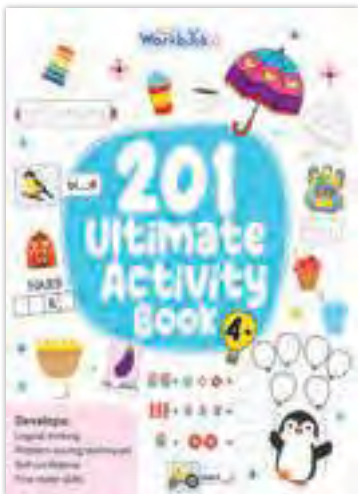
Age 3+ years | Size 215x280mm | 48pp | PB

NEW

WORKBOOKS



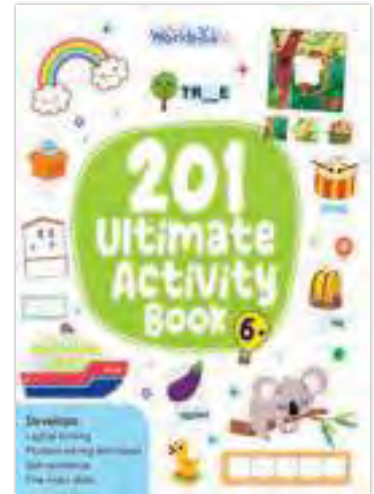
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9788131939147 | ₹ 145



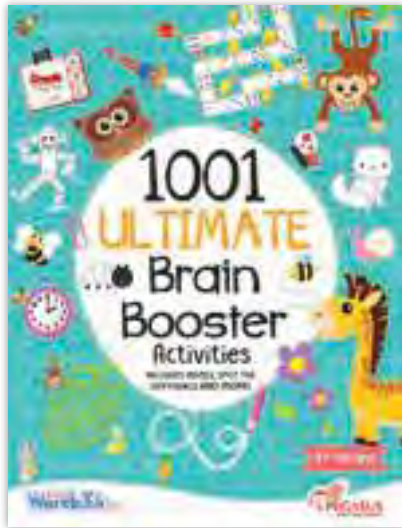
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1001 Brain Booster Activities

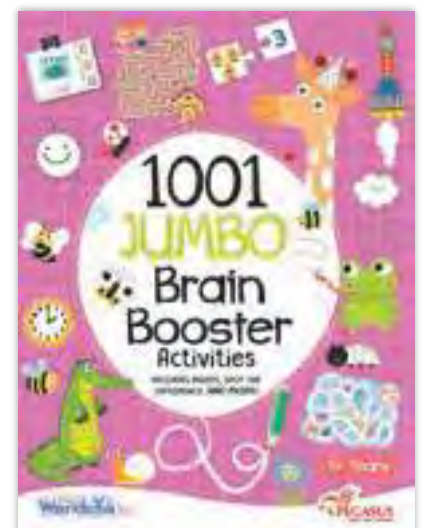
Age 3+ years | Size 215×280mm | 256pp | PB



9788131958247 | ₹ 499



WORKBOOKS



9788131958230 | ₹ 499

The Ultimate Workbook for Children

Age 3+ years | Size 215x280mm | 192pp | PB

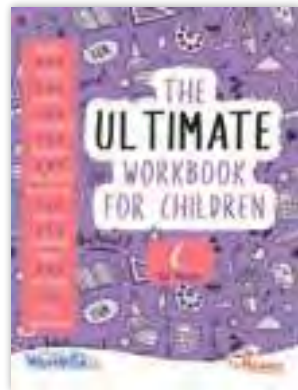
WORKBOOKS



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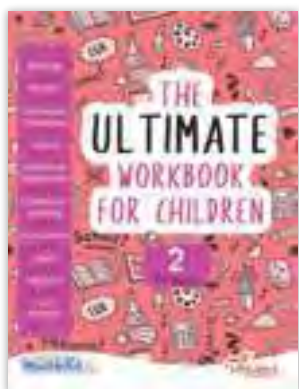
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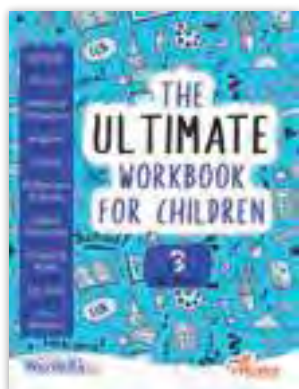
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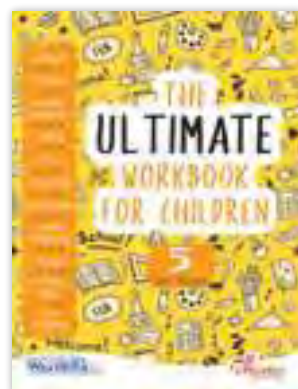
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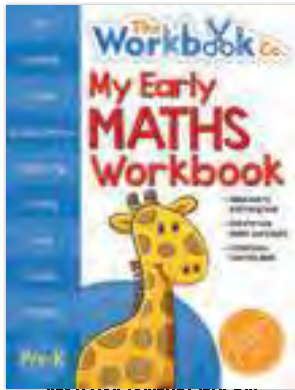
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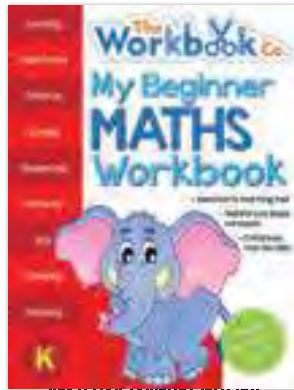
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My First Workbooks

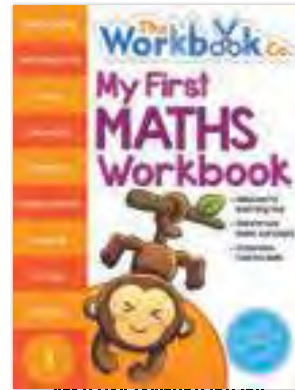
Age 3+ years | Size 215x280mm | 192pp | PB



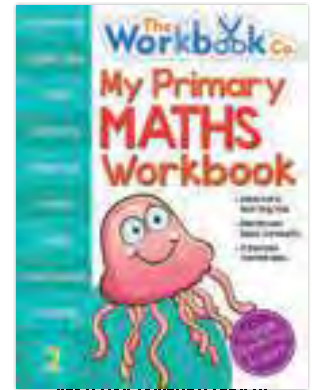
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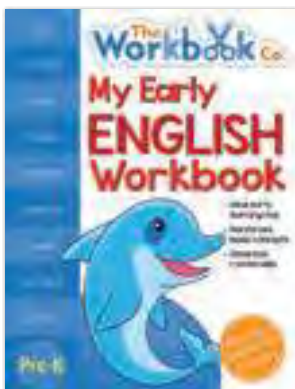
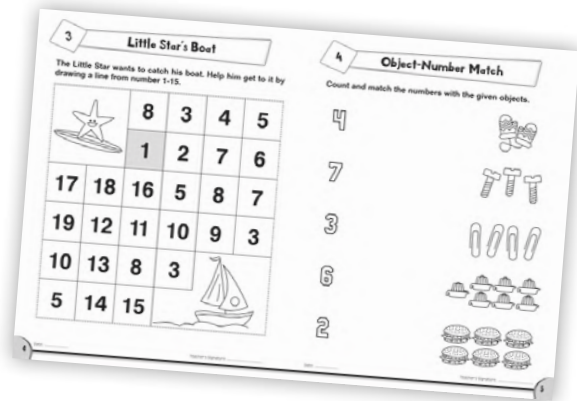
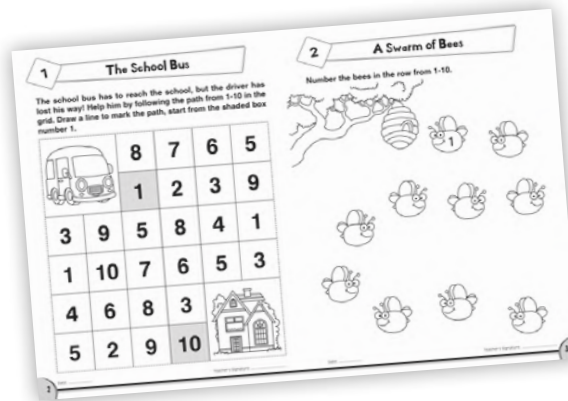
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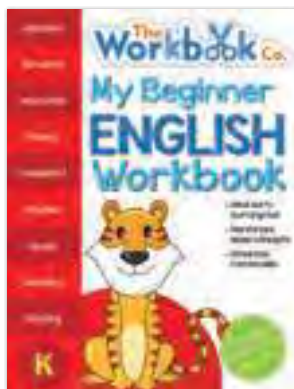
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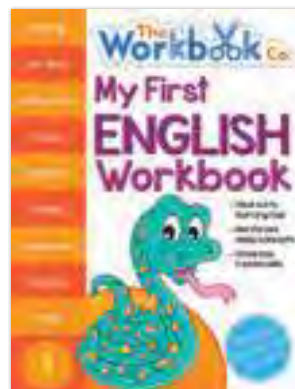
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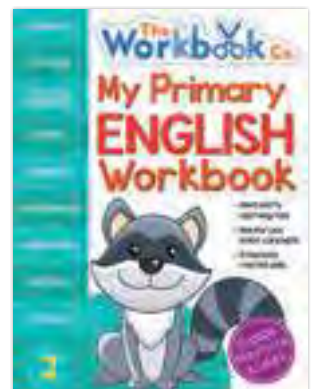
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9788131943977 | ₹ 299



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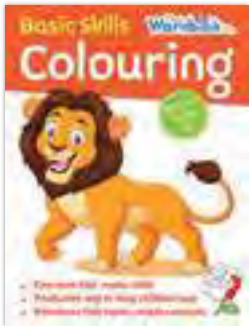


9788131948491 | ₹ 299

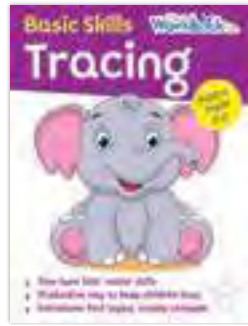
Basic Skills

Age 3+ years | Size 215x280mm | 40pp | PB

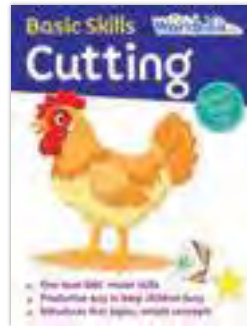
WORKBOOKS



9788131944844 | ₹ 125



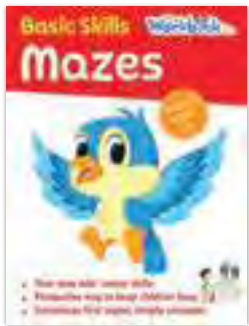
9788131945537 | ₹ 125



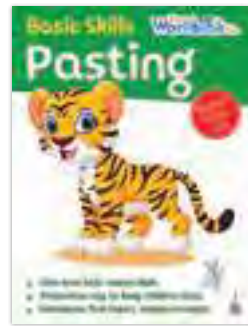
9788131944868 | ₹ 125



9788131944882 | ₹ 125



9788131944851 | ₹ 125



9788131944875 | ₹ 125



9788131944905 | ₹ 125



9788131944899 | ₹ 125



Age 3+ years | Box Size 215x280x30mm | 8 Books | PB



9788131921852 | ₹ 799

STEAM - Art & Craft

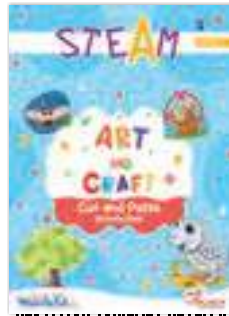
Age 3+ years | Size 215x280mm | 40pp | PB

STEAM

NEW



9788131943441 | ₹ 125



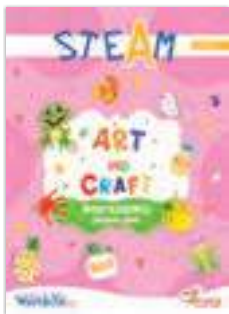
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9788131943496 | ₹ 125



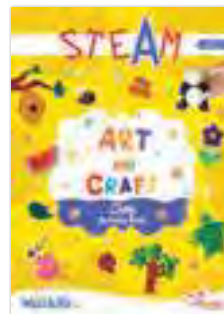
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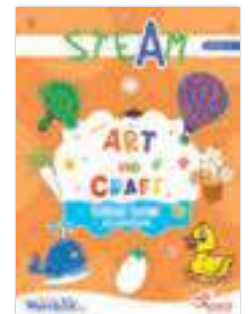
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9788131943472 | ₹ 125



9788131943489 | ₹ 125



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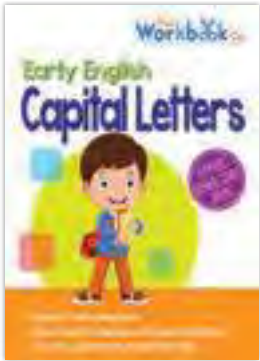
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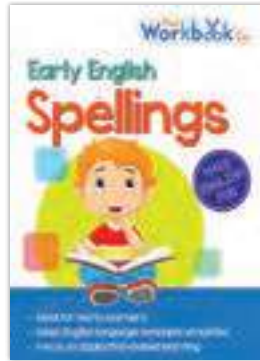
Early English

Age 3+ years | Size 215x280mm | 64pp | PB

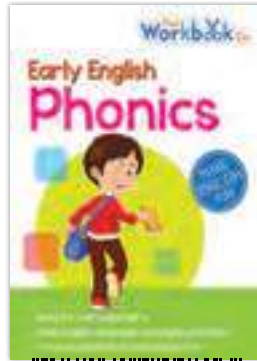
WORKBOOKS



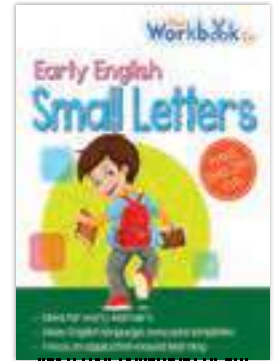
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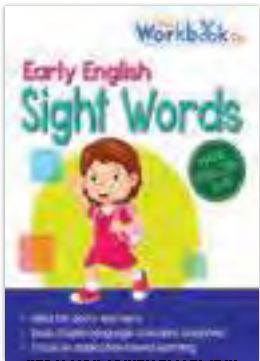
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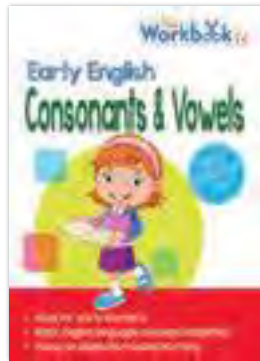
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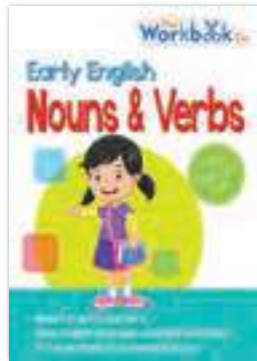
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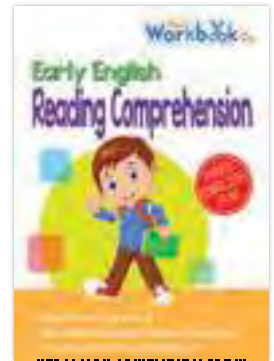
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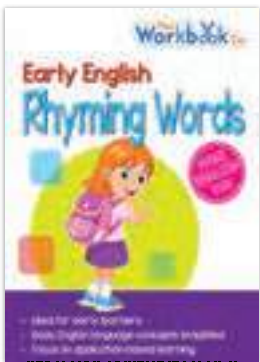
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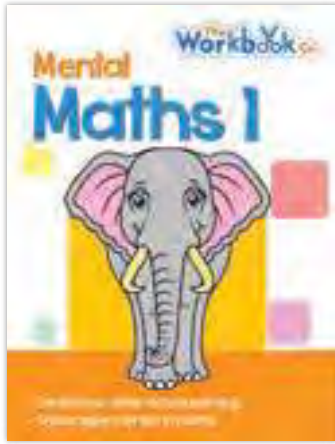


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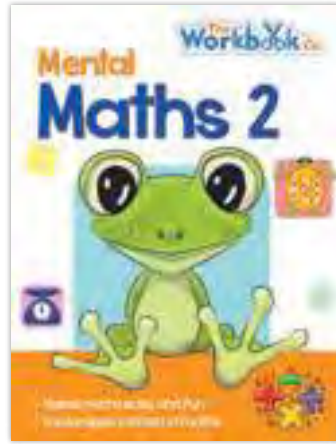


Mental Maths

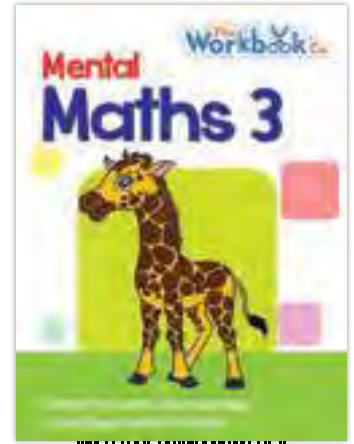
Age 4+ years | Size 215×280mm | 48pp | PB



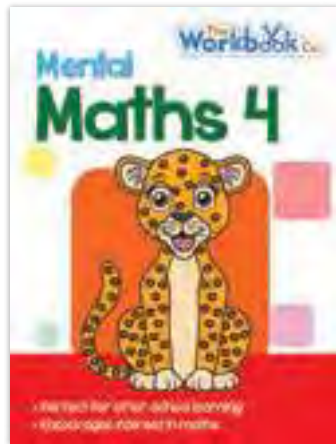
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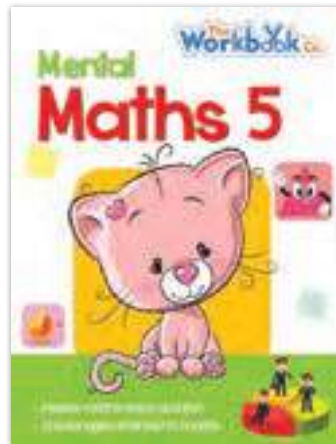
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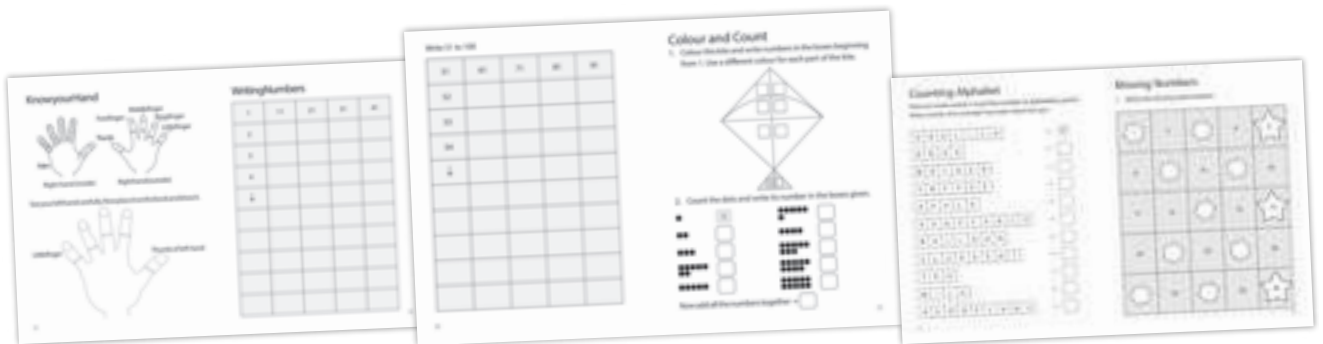
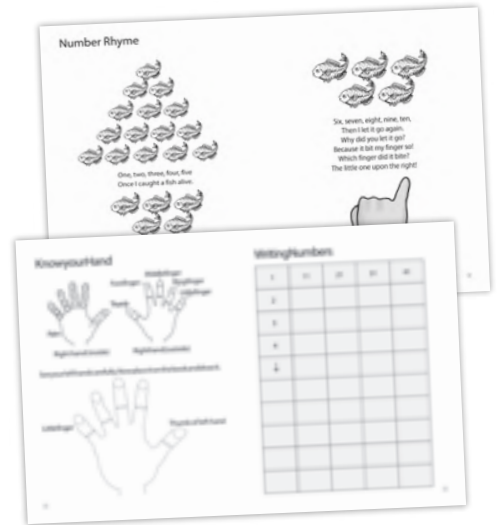
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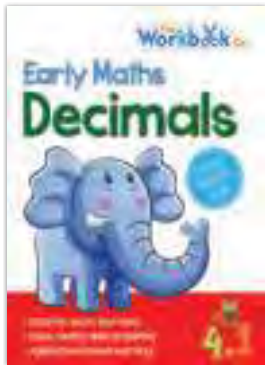


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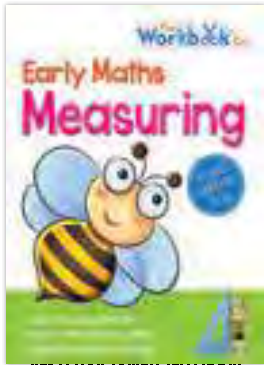


Early Maths

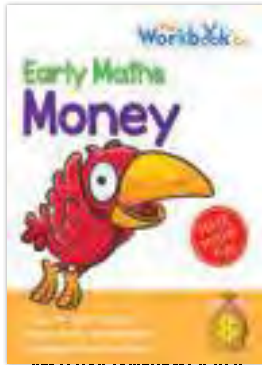
Age 4+ years | Size 215x280mm | 64pp | PB



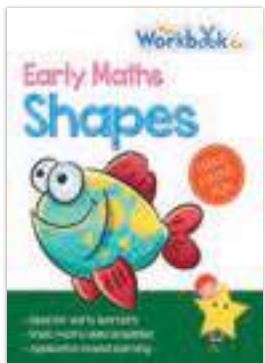
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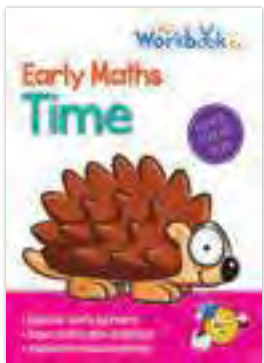
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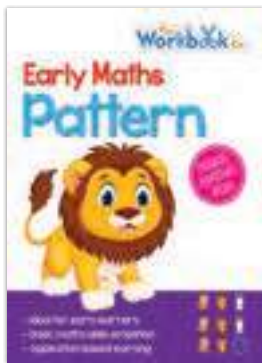
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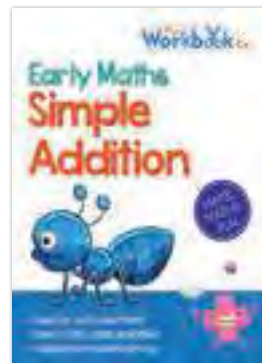
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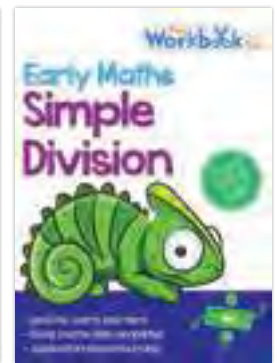
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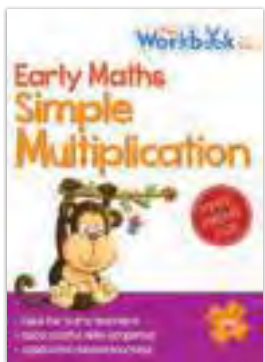
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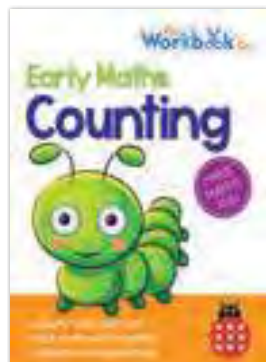
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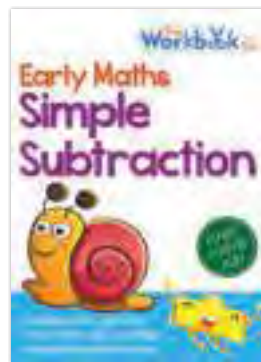
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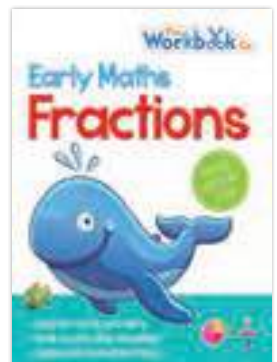
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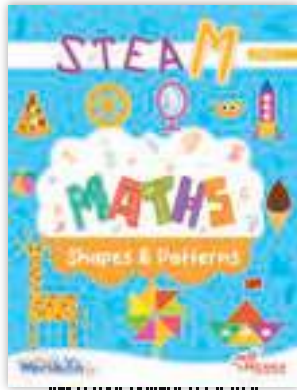
WORKBOOKS

STEAM - Maths

Age 3+ years | Size 215x280mm | 40pp | PB

STEAM

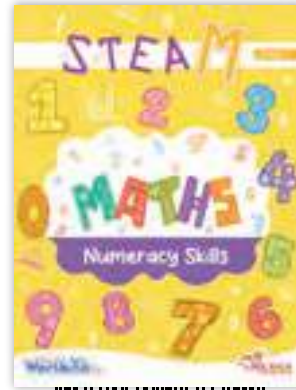
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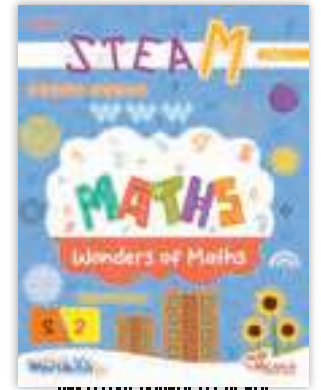
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40pp



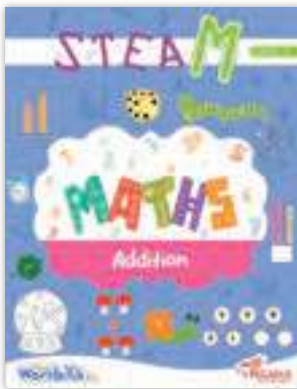
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40pp



9788131968352 | ₹ 149
40pp



9788131968369 | ₹ 149
40pp



9788131968376 | ₹ 249
64pp



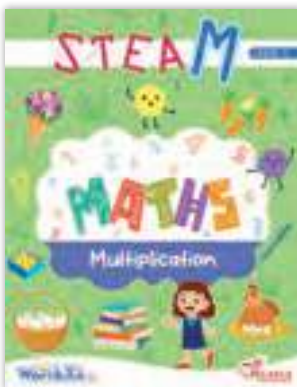
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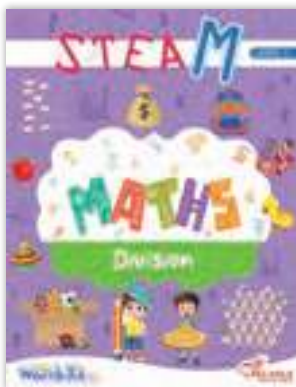
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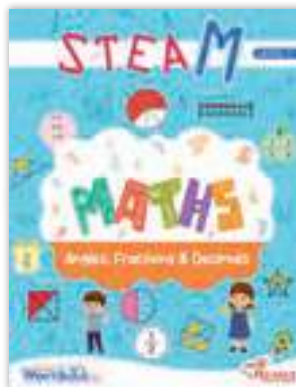
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9788131968413 | ₹ 299
80pp



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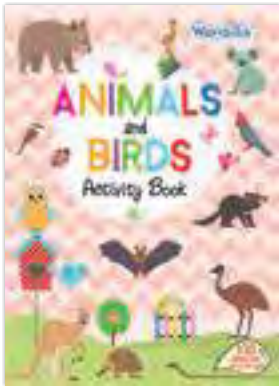
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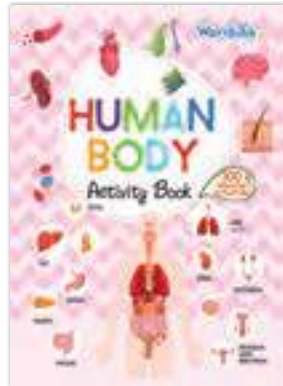
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100 Activities to Learn More About

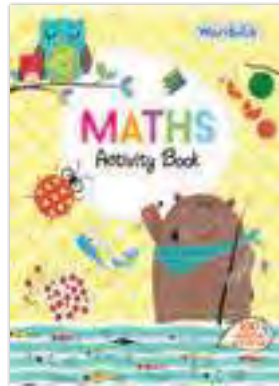
Age 4+ years | Size 215x280mm | 96pp | PB



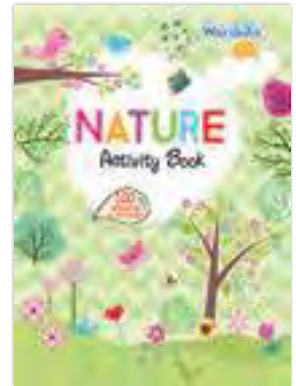
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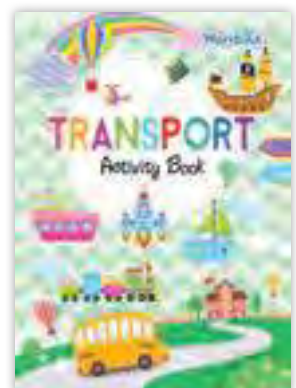
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9788131934401 | ₹ 250



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9788131934425 | ₹ 175

WORKBOOKS

STEAM - Science

Age 3+ years | Size 215x280mm | PB

STEAM

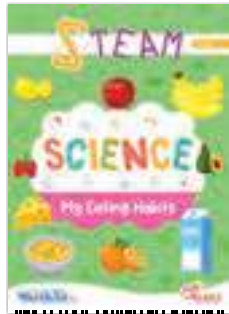
NEW



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9788131958100 | ₹ 125
40pp



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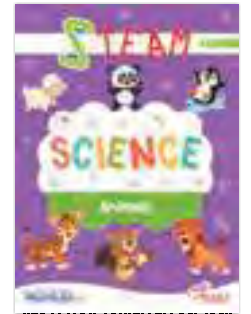
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9788131958124 | ₹ 175
64pp



9788131957875 | ₹ 175
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9788131958131 | ₹ 175
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9788131957936 | ₹ 225
80pp



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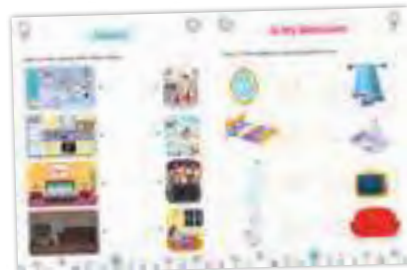
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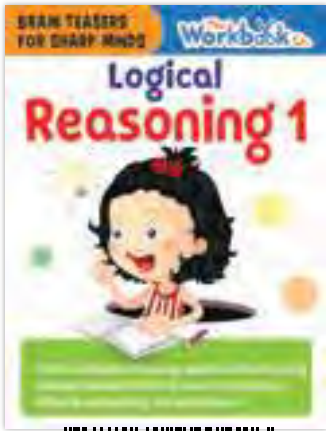
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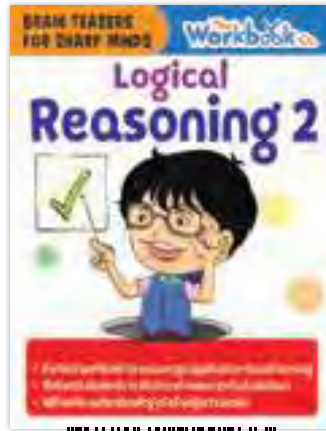
Logical Reasoning

Age 4+ years | Size 215×280mm | 40pp | PB

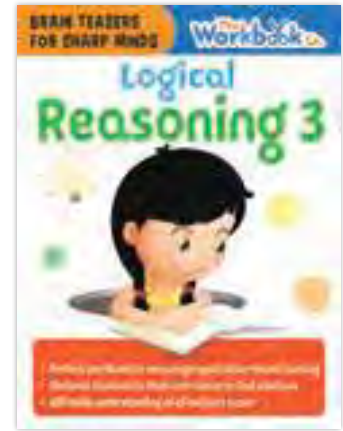
WORKBOOKS



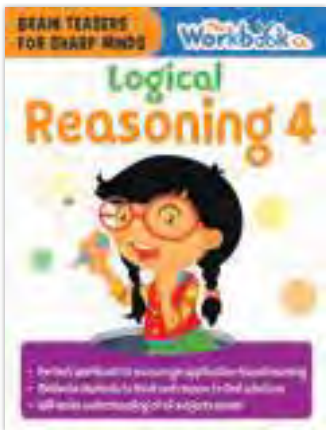
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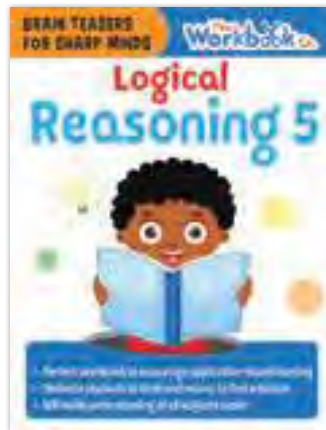
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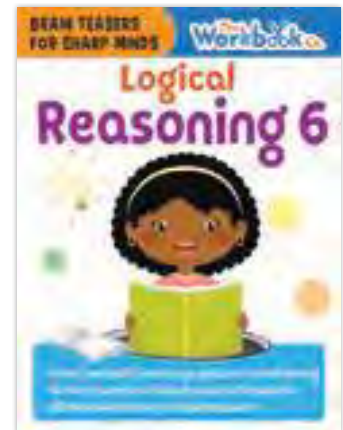
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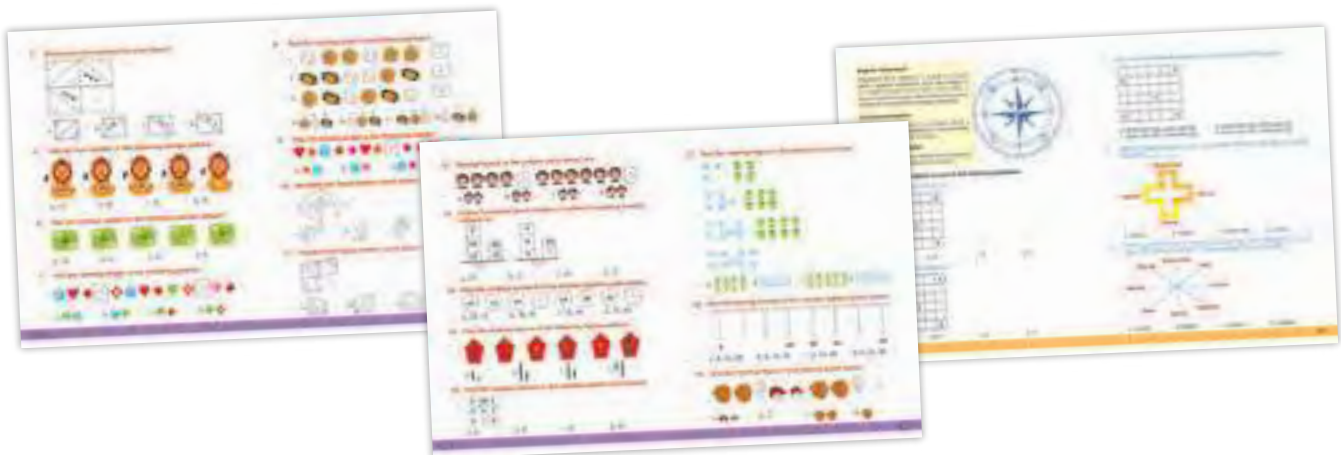
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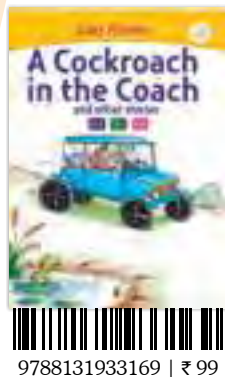


9788131940471 | ₹ 90





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9788131933169 | ₹ 99



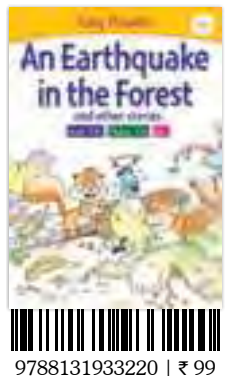
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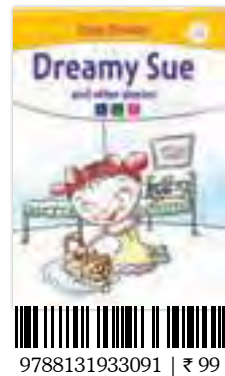
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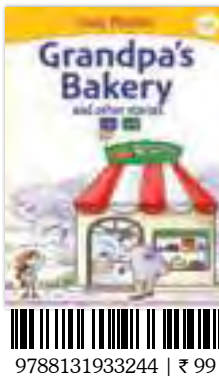
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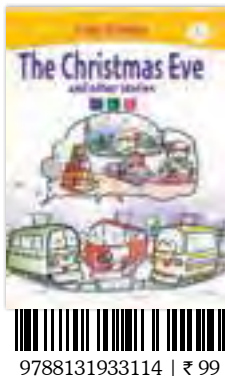
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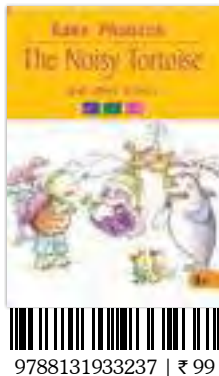
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9788131933206 | ₹ 99

My First Experiences

Age 3+ years | Size 140x215mm | 32pp | PB



150L
9788131919422 | ₹ 99



9788131919460 | ₹ 99



9788131919446 | ₹ 99



9788131919477 | ₹ 99



9788131945360 | ₹ 99



9788131945384 | ₹ 99



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380L
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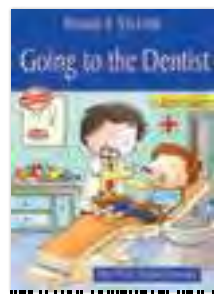
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660L
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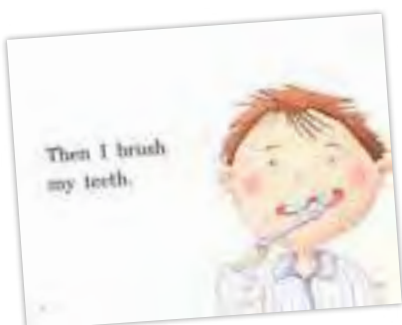
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9788131945353 | ₹ 99



9788131945391 | ₹ 99





I Want to Be

Age 3+ years | Size 140x215mm | 32pp | PB



9788131958766 | ₹ 99



9788131958773 | ₹ 99



9788131958780 | ₹ 99



9788131958797 | ₹ 99



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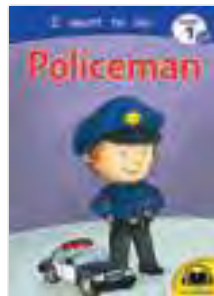
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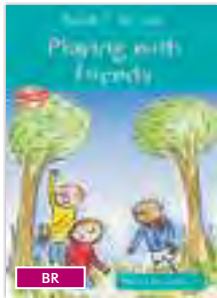
READERS

World Around Us *by Stephen Barnett*

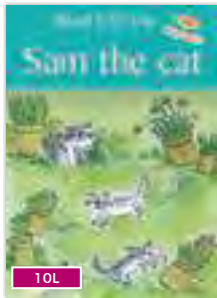
Age 3+ years | Size 140x215mm | 32pp | PB



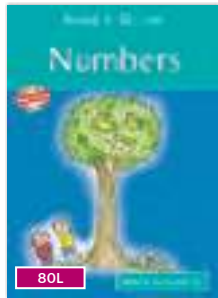
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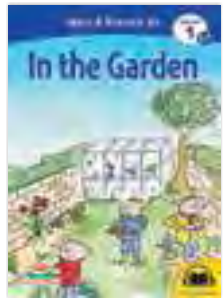
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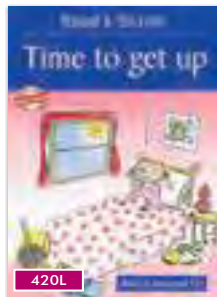
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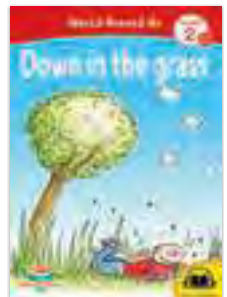
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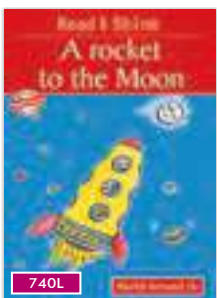
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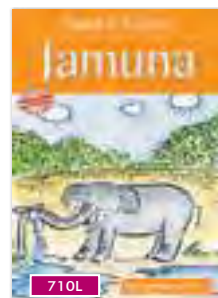
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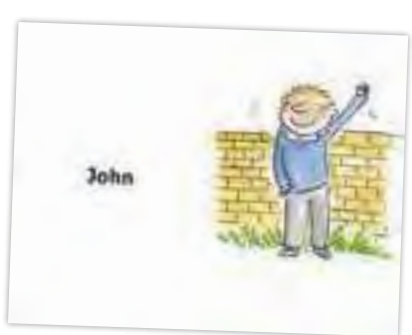
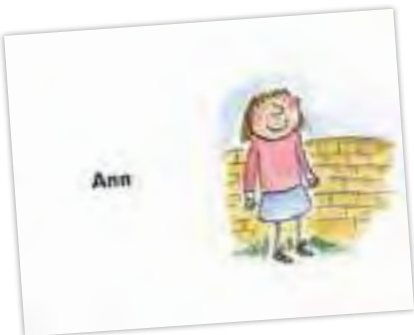
9788131906378 | ₹ 99



9788131906354 | ₹ 99



9788131906408 | ₹ 99



READERS



Amazing Animals

Age 3+ years | Size 140x215mm | 32pp | PB

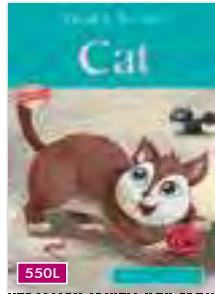
FREE AUDIO BOOK



9788131935644 | ₹ 99



9788131935613 | ₹ 99



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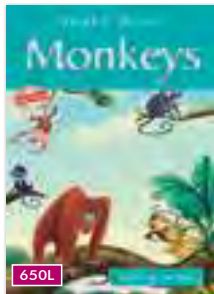
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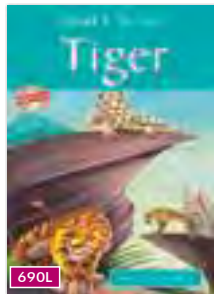
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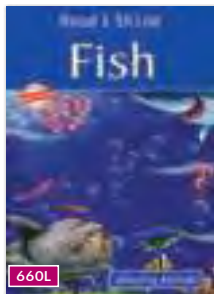
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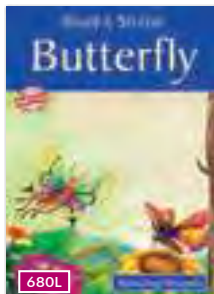
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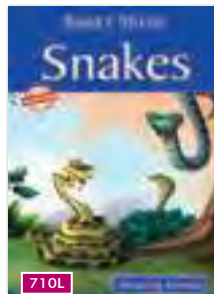
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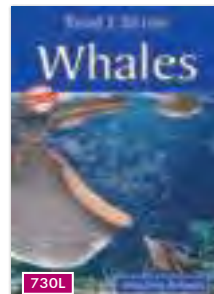
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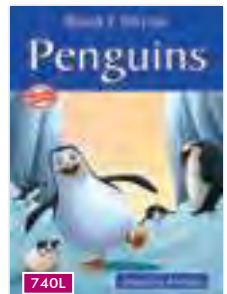
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9788131935743 | ₹ 99



9788131935750 | ₹ 99



9788131935736 | ₹ 99



READERS

Moral Stories by Stephen Barnett

Age 3+ years | Size 140x215mm | 32pp | PB



9788131908754 | ₹ 99



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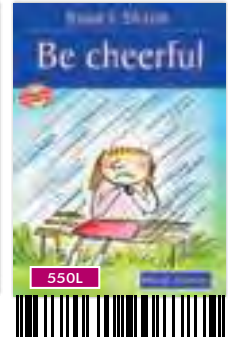
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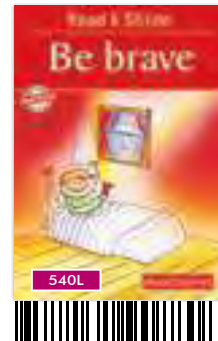
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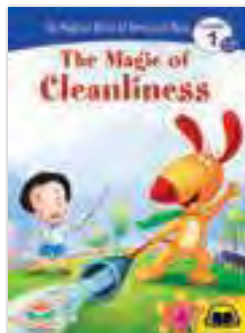


Benny & Buzo by Manmeet Narang

Age 3+ years | Size 140x215mm | 32pp | PB



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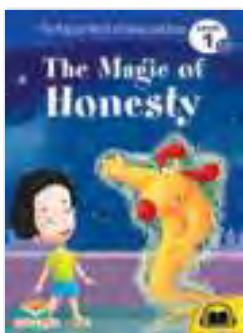
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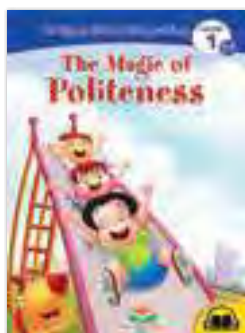
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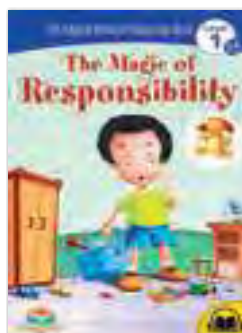
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9788131935576 | ₹ 99



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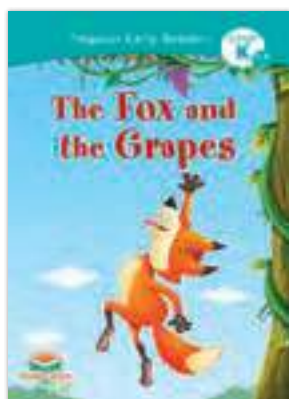


9788131919828 | ₹ 99

Pegasus Early Readers

Age 3+ years | Size 140x215mm | 32pp | PB

NEW



9788131950937 | ₹ 99



9788131950944 | ₹ 99



9788131950951 | ₹ 99



9788131950968 | ₹ 99

READERS

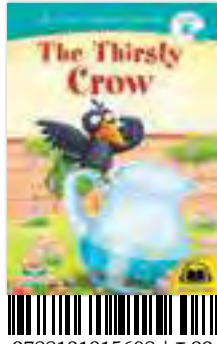
All Time Favourite Stories

Age 3+ years | Size 140x215mm | 32pp | PB

READERS



9788131915592 | ₹ 99



9788131915608 | ₹ 99



9788131915615 | ₹ 99



9788131915622 | ₹ 99



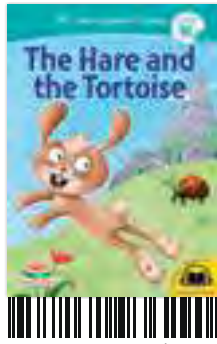
170L

9788131936276 | ₹ 99



150L

9788131936283 | ₹ 99



9788131936290 | ₹ 99



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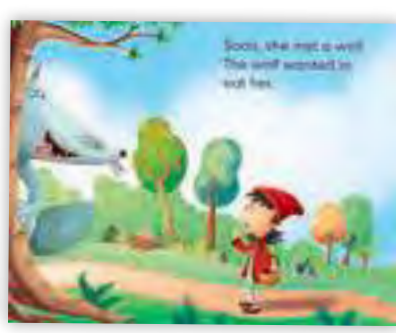


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270L

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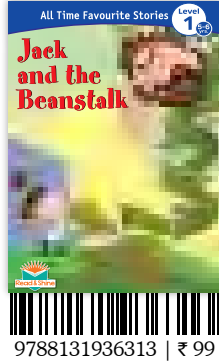


All Time Favourite Stories

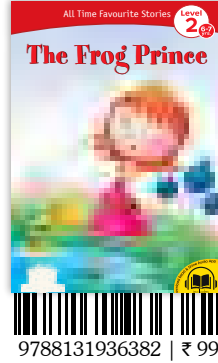
Age 3+ years | Size 140x215mm | 32pp | PB



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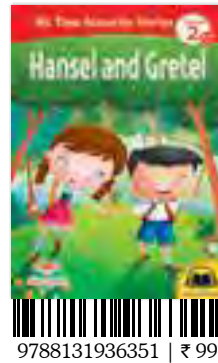
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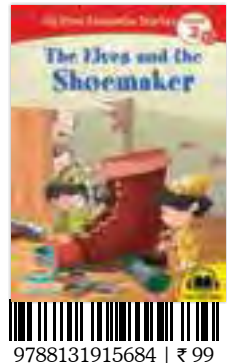
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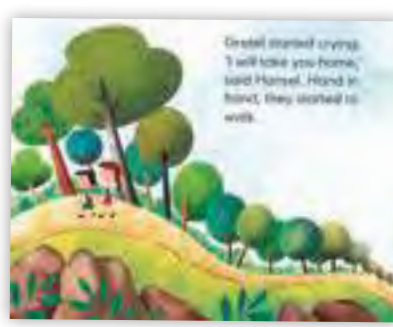
9788131957974 | ₹ 99



9788131966204 | ₹ 99



9788131915721 | ₹ 99



READERS

All Time Favourite Stories

Age 3+ years | Size 140x215mm | 32pp | PB



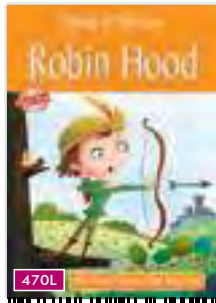
450L



9788131915745 | ₹ 99



9788131936399 | ₹ 99



470L



9788131936412 | ₹ 99



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9788131957950 | ₹ 99



9788131966181 | ₹ 99



470L



9788131915738 | ₹ 99



450L



9788131915714 | ₹ 99



9788131957981 | ₹ 99



9788131957998 | ₹ 99



9788131966198 | ₹ 99



READERS



Amazing World of Animals by Manmeet Narang

Age 5+ years | Size 140x215mm | 32pp | PB



360L



9788131932605 | ₹ 99



370L



9788131932599 | ₹ 99



420L



9788131932650 | ₹ 99



490L



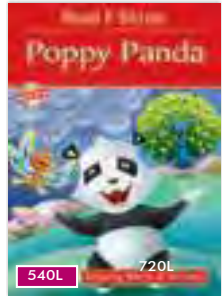
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510L



9788131932582 | ₹ 99



540L



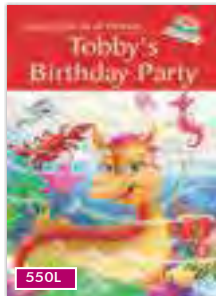
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540L



9788131932711 | ₹ 99



550L



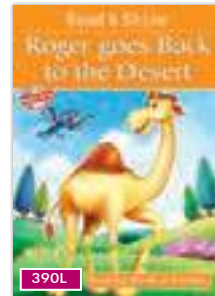
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9788131932643 | ₹ 99



390L



9788131932759 | ₹ 99



430L



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430L



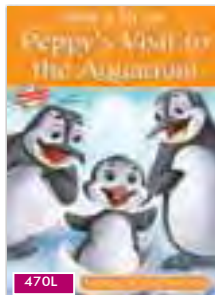
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430L



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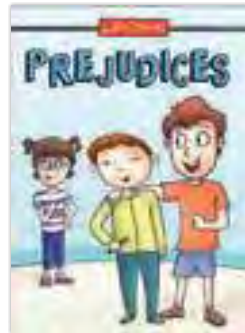
READERS

Life Issues by Anuradha Mothali

Age 4+ years | Size 140x215mm | 32pp | PB



9788131947630 | ₹ 99



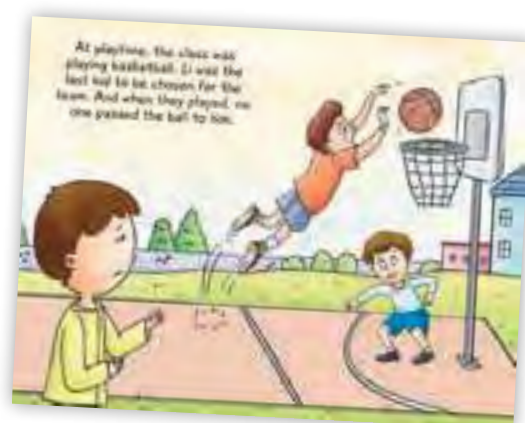
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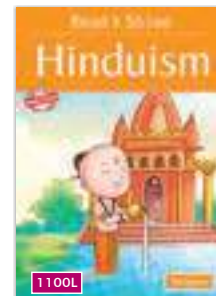
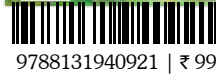
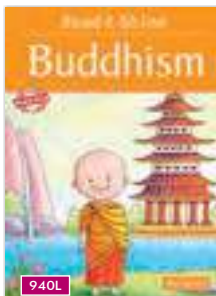
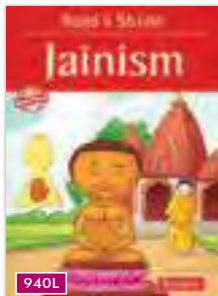
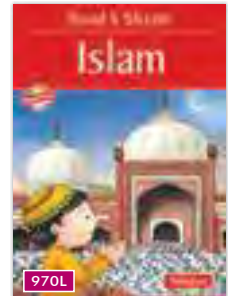
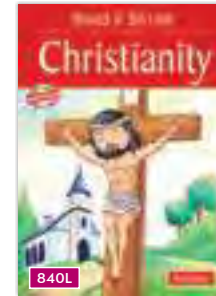
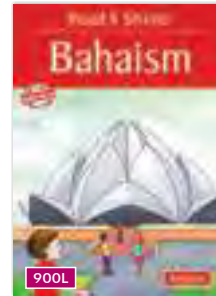
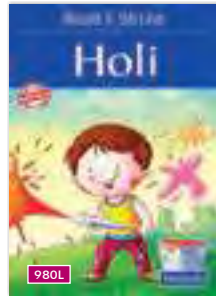
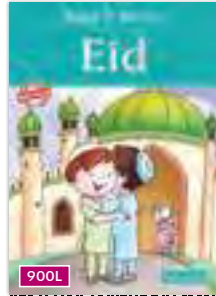


9788131947708 | ₹ 99



Festivals & Religions

Age 4+ years | Size 140x215mm | 32pp | PB



READERS

Easy Phonics

Age 3+ years | Box Size 150x150x225mm | PB

BOX INCLUDES

16 Books,
16 Audio Books
Bookmarks, Stickers



9788131944646 | ₹ 1499

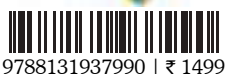
READERS

The Read & Shine Box

Age 3+ years | Size 150x150x225mm | PB

BOX INCLUDES

9-14 Books
9-14 Audio Books
Bookmarks



9788131937990 | ₹ 1499



9788131938003 | ₹ 1499



9788131938010 | ₹ 1499



9788131938027 | ₹ 1200



The Globetrotters by Manmeet Narang

Age 6+ years | Size 140x215mm | 96pp | PB



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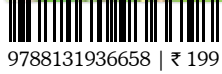
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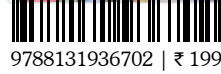
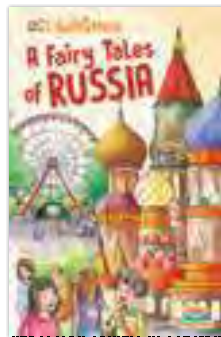
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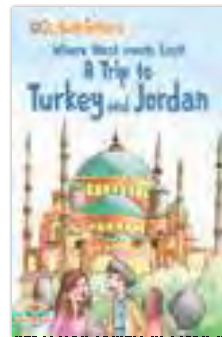
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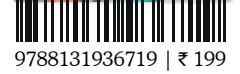
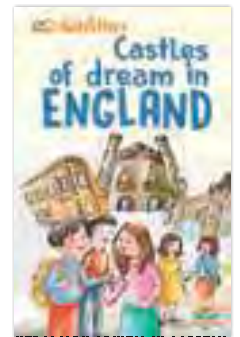
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9788131936702 | ₹ 199



9788131936726 | ₹ 199



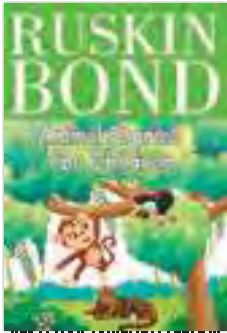
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READERS

Ruskin Bond

Age 6+ years | Size 140×215mm | 64pp | PB



9788131948545 | ₹ 175



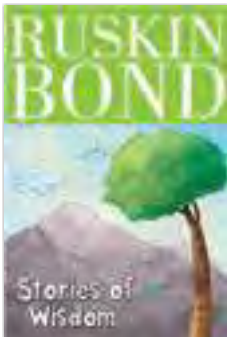
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9788131948590 | ₹ 175



9788131948576 | ₹ 175



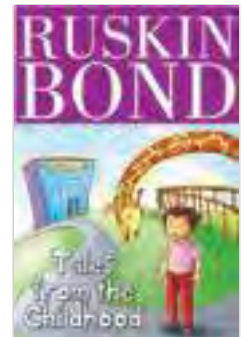
9788131948552 | ₹ 175



9788131948538 | ₹ 175



9788131948583 | ₹ 175



9788131948569 | ₹ 175

READERS

Ruskin Bond Pack

Age 6+ years | Size 140×215mm | 4 Books | PB



9788131964811 | ₹ 699



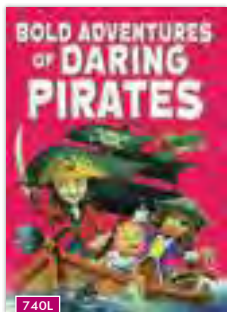
9788131920985 | ₹ 699





Pegasus Thrilling Stories

Age 6+ years | Size 140x215mm | 80pp | PB



740L



9788131941140 | ₹ 99



HL610L



9788131941126 | ₹ 99



690L



9788131941232 | ₹ 99



750L



9788131941195 | ₹ 99



680L



9788131941188 | ₹ 99



630L



9788131941171 | ₹ 99



730L



9788131941201 | ₹ 99



620L



9788131941133 | ₹ 99



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650L



9788131941157 | ₹ 99



670L



9788131941225 | ₹ 99



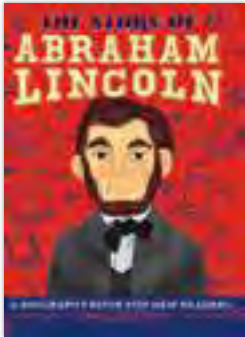
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READERS

Famous Personalities

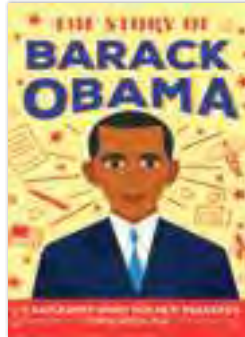
Age 6+ years | Size 140x215mm | PB



9788131922903 | ₹ 160
76pp



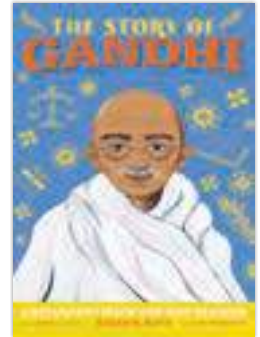
9788131922842 | ₹ 150
68pp



9788131922873 | ₹ 160
98pp



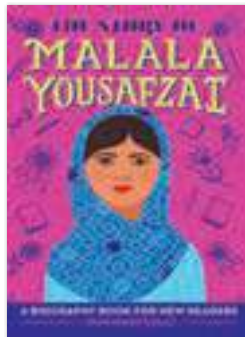
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72pp



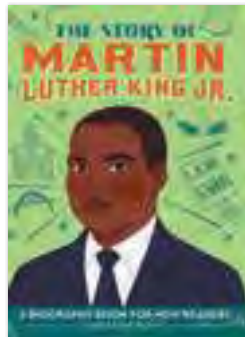
9788131922880 | ₹ 150
68pp



9788131928318 | ₹ 160
72pp



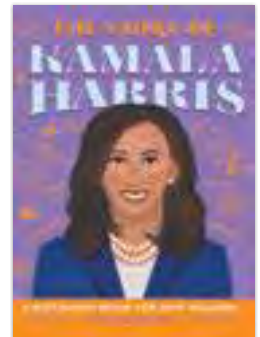
9788131922835 | ₹ 150
68pp



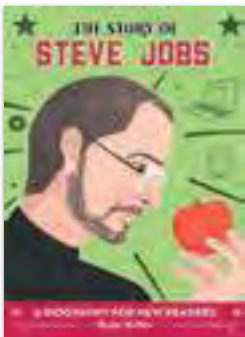
9788131922897 | ₹ 150
68pp



9788131922859 | ₹ 150
68pp



9788131922866 | ₹ 150
64pp



9788131928301 | ₹ 160
72pp

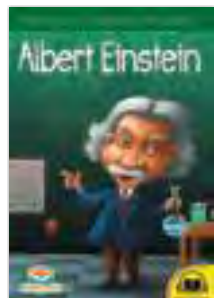


READERS

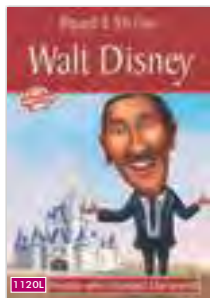


People Who Changed The World

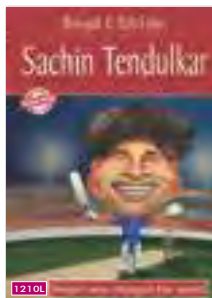
Age 7+ years | Size 140x215mm | 64-80pp | PB



9788131936443 | ₹ 99



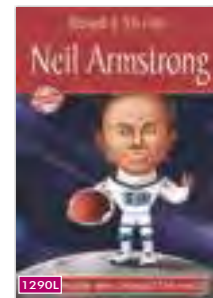
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9788131936467 | ₹ 99



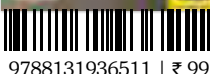
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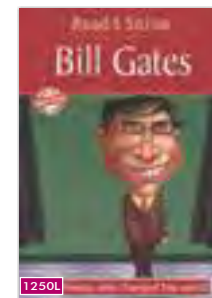
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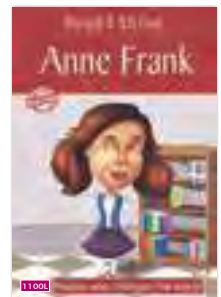
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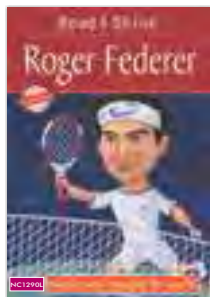
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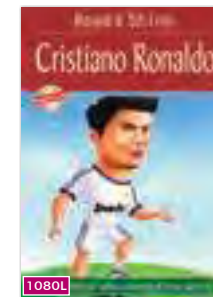
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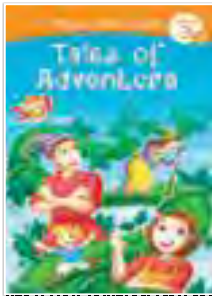
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READERS

Pegasus Young Readers

Age 6+ years | Size 140x215mm | 80pp | PB



9788131917282 | ₹ 199



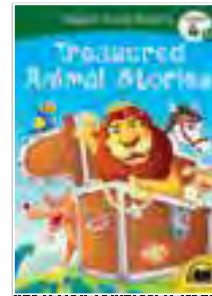
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9788131917305 | ₹ 199



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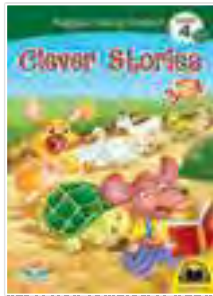
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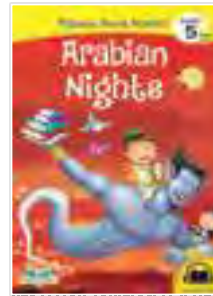
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9788131917350 | ₹ 199



9788131917367 | ₹ 199



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9788131917381 | ₹ 199



9788131917398 | ₹ 199



9788131917442 | ₹ 199



9788131917459 | ₹ 199



9788131917466 | ₹ 199



9788131917473 | ₹ 199



9788131964842 | ₹ 199



READERS



Pegasus Illustrated Shakespeare Stories

Age 8+ years | Size 140x215mm | 56pp | PB



9788131919491 | ₹ 149



9788131919521 | ₹ 149



9788131919538 | ₹ 149



9788131919545 | ₹ 149



9788131919514 | ₹ 149



9788131919507 | ₹ 149

READERS



Pegasus Illustrated Classics

FOIL

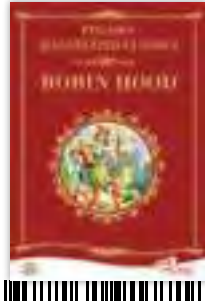
Age 9+ years | Size 135x190mm | HB



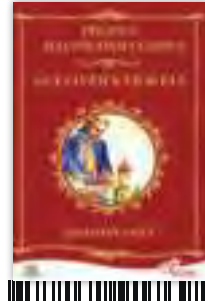
9788131936856 | ₹ 249
288pp



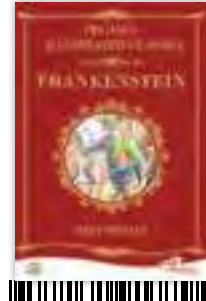
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248pp



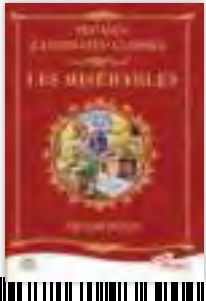
9788131917718 | ₹ 249
176pp



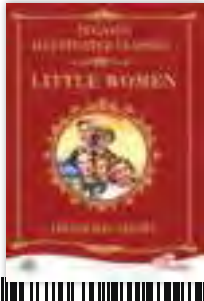
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144pp



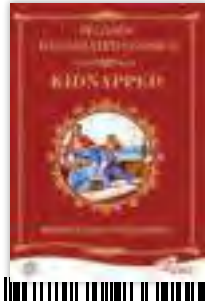
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272pp



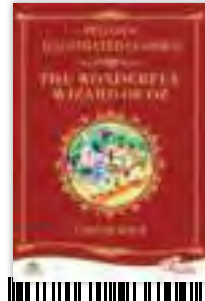
9788131936900 | ₹ 249
288pp



9788131914595 | ₹ 249
256pp



9788131933015 | ₹ 249
224pp



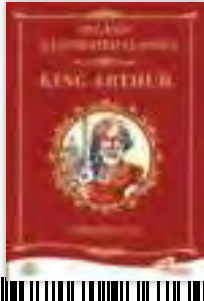
9788131937006 | ₹ 249
208pp



9788131936832 | ₹ 249
224pp



9788131917787 | ₹ 125
192pp



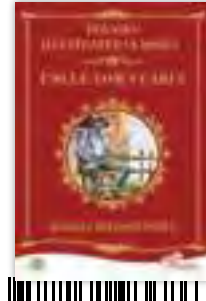
9788131936764 | ₹ 125
192pp



9788131919262 | ₹ 125
288pp



9788131914564 | ₹ 150
192pp



9788131936863 | ₹ 125
256pp



9788131914588 | ₹ 249
176pp



READERS



Chronicles of Sherlock Holmes

Age 9+ years | Size 140x215mm | 144pp | PB



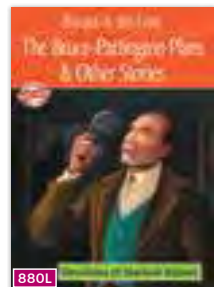
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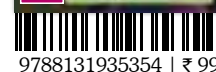
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9788131935347 | ₹ 99



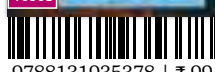
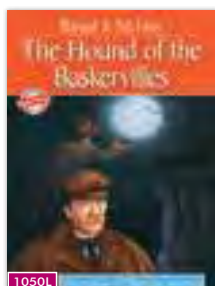
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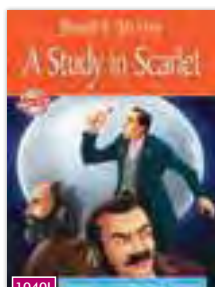
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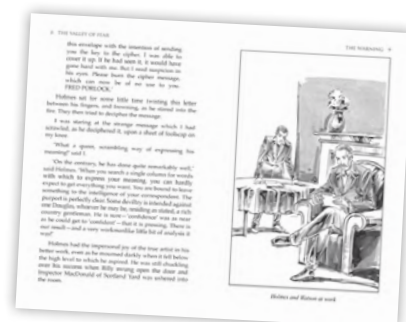
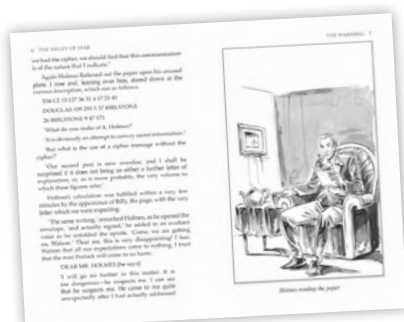
9788131935361 | ₹ 99

Age 9+ years | Size 140x215x mm | 7 Books | PB



9788131922217 | ₹ 899

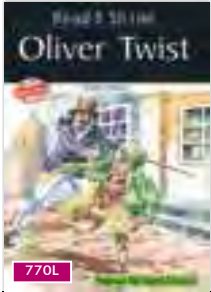
READERS



Pegasus Abridged Classics

Age 9+ years | Size 140x215mm | 144pp | PB

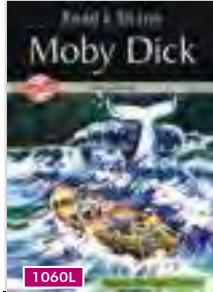
READERS



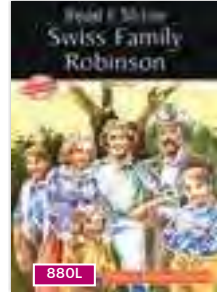
770L
9788131917701 | ₹ 125



930L
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1060L
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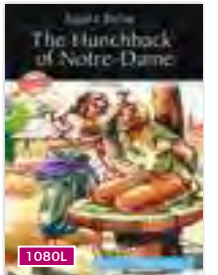
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9788131914526 | ₹ 125



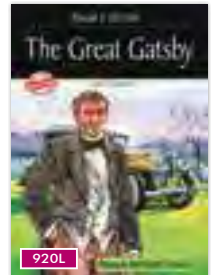
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9788131914533 | ₹ 125



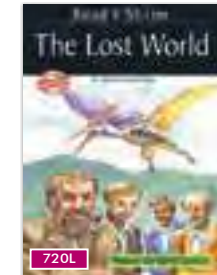
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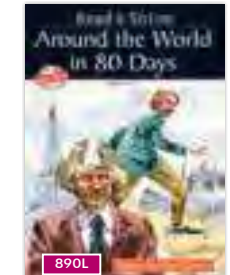
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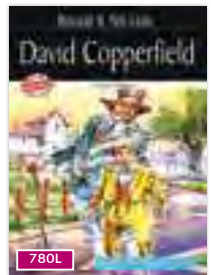
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720L
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890L
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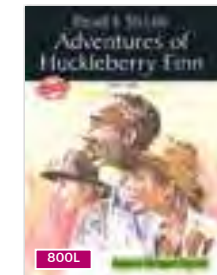
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930L
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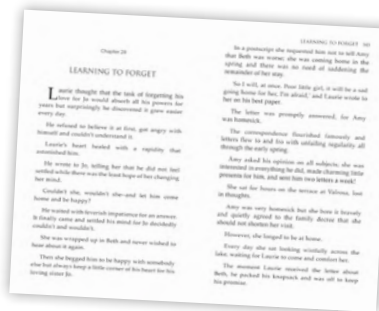
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800L
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930L
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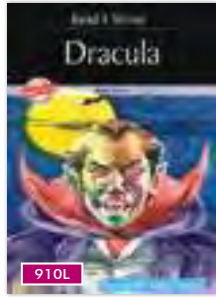
Pegasus Abridged Classics

Age 9+ years | Size 140x215mm | 144pp | PB



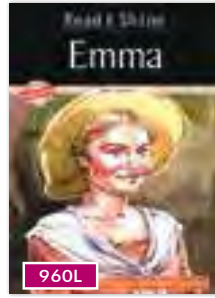
930L

9788131930281 | ₹ 125



910L

9788131936931 | ₹ 125



960L

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970L

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720L

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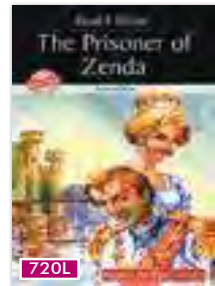


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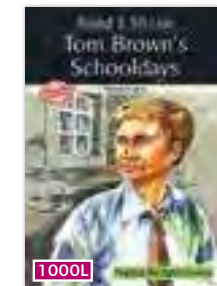
720L

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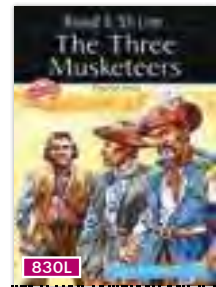


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830L

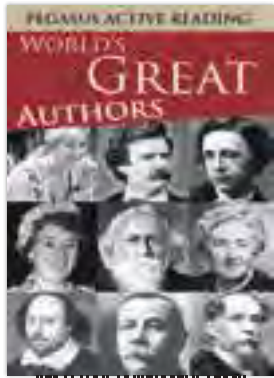
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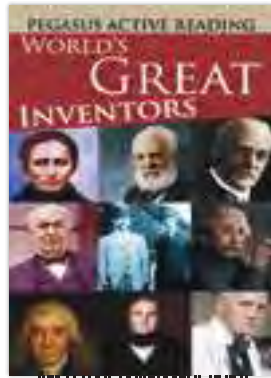
READERS

World's Greatest People

Age 9+ years | Size 140x215mm | 144pp | PB



9788131919651 | ₹ 125



9788131919644 | ₹ 125



READERS

Biographies

Age 9+ years | Size 140x215mm | 200pp | PB



9788131911501 | ₹ 160



9788131911310 | ₹ 199



9788131911327 | ₹ 199





Dino Pop-up Stories

Age 2+ years | Size 250x190mm | 8pp | Padded Board Book

FOIL

PADDED

POP-UP

NEW

Storica weaves tales of wonder and delight for our youngest readers aged 0 to 3 years, offering enchanting stories and captivating illustrations for entertaining reading experiences. Each book in the Storica collection invites little ones on magical adventures, fostering a love for storytelling and igniting their imagination from the very beginning. With Storica, every page is a portal to a world of endless joy and discovery.



9788131933053 | ₹ 299



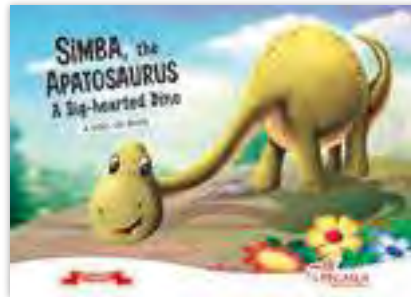
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9788131921296 | ₹ 299



9788131933060 | ₹ 299



9788131933077 | ₹ 299



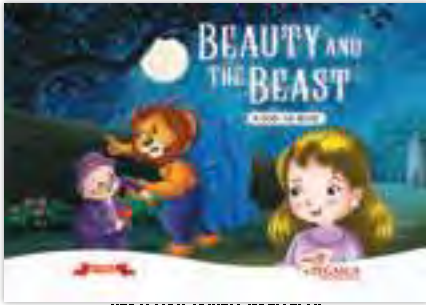
9788131933084 | ₹ 299

PICTURE BOOKS

All Time Favourite Pop-ups

Age 2+ years | Size 250x190mm | 8pp | Padded Board Book

PADDED FOIL POP-UP NEW



9788131932957 | ₹ 299



9788131917725 | ₹ 299



9788131917732 | ₹ 299



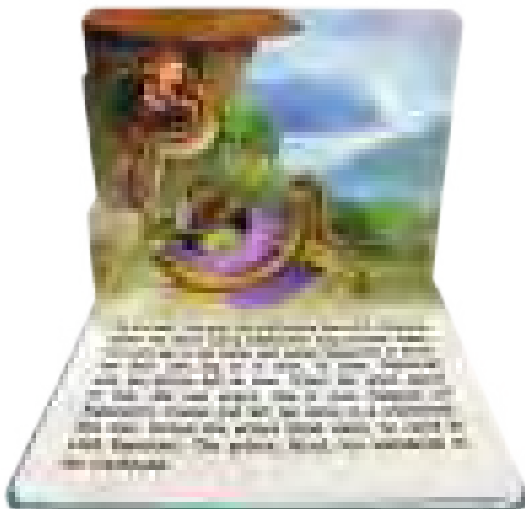
9788131917749 | ₹ 299



9788131932964 | ₹ 299



9788131917756 | ₹ 299



PICTURE BOOKS

Magical Pop-ups

Age 4+ years | Size 250x190mm | 4 spreads | Padded Board Book

NEW



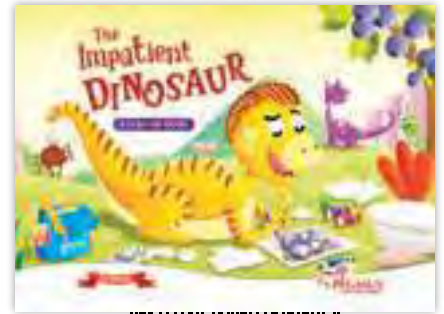
9788131970072 | ₹ 299



9788131970089 | ₹ 299



9788131970065 | ₹ 299



9788131970096 | ₹ 299



Finger Puppet Board Books

Age 2+ years | Size 180x180mm | 10pp | Board Book | Finger Puppet

FINGER PUPPET

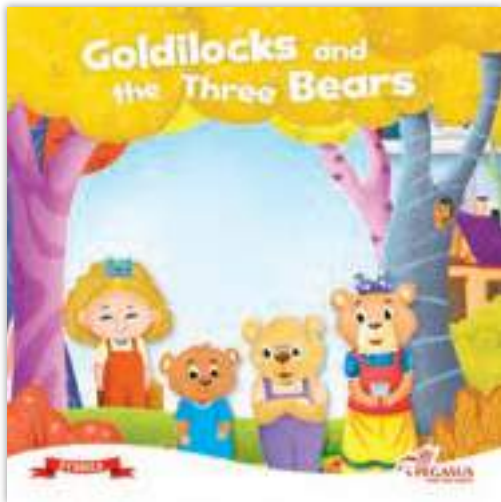
NEW



9788131970232 | ₹ 299



9788131970249 | ₹ 299



9788131970256 | ₹ 299



9788131970263 | ₹ 299

PICTURE BOOKS

First Animal Stories

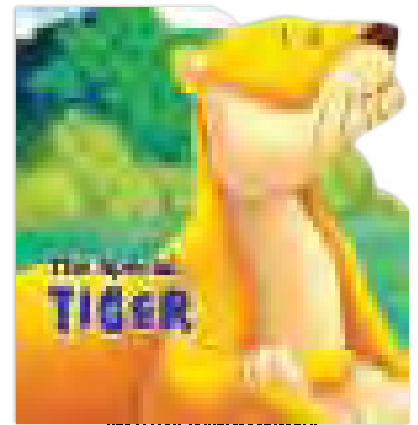
Age 2+ years | Size 180×170mm | 12pp | Die-cut Board Book



9788131921005 | ₹ 199



9788131921012 | ₹ 199



9788131921029 | ₹ 199



First Moral Stories

Age 2+ years | Size 180×170mm | 12pp | Die-cut Board Book



9788131921036 | ₹ 199



9788131921043 | ₹ 199



9788131921050 | ₹ 199



9788131921067 | ₹ 199





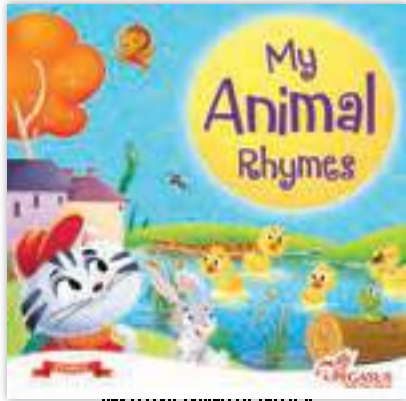
Nursery Rhymes

Age 2+ years | Size 165x165mm | 12pp | Padded Board Book

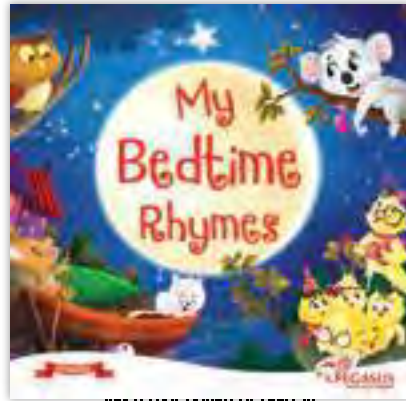
FOIL

PADDED

NEW



9788131976586 | ₹ 199



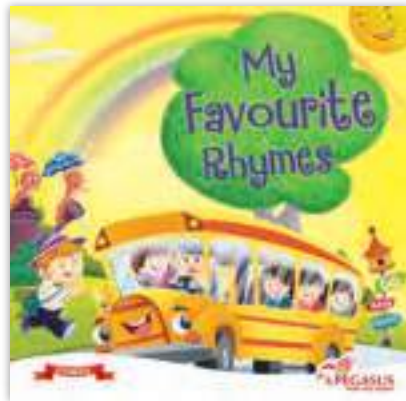
9788131976593 | ₹ 199



9788131976739 | ₹ 199



9788131976623 | ₹ 199



9788131976616 | ₹ 199



9788131976890 | ₹ 999
Size 180x180x95mm | 5 Books



PICTURE BOOKS

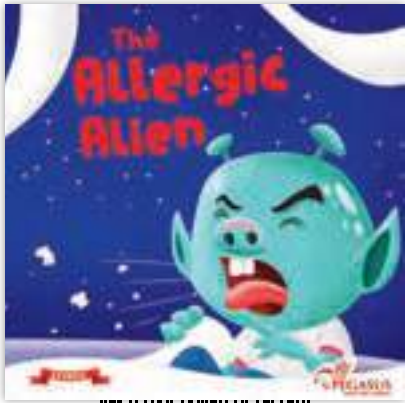
Monsters

Age 2+ years | Size 165x165mm | 12pp | Padded Board Book

FOIL

PADDED

NEW



9788131976579 | ₹ 199



9788131976562 | ₹ 199



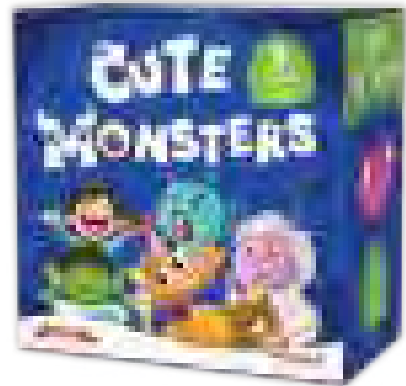
9788131976548 | ₹ 199



9788131976524 | ₹ 199



9788131976494 | ₹ 199



9788131976883 | ₹ 999
Size 180x180x95mm | 5 Books



PICTURE BOOKS

Magical Origins

Age 2+ years | Size 165x165mm | 12pp | Padded Board Book

FOIL

PADDED

NEW



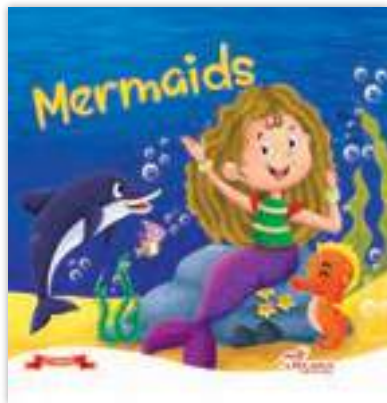
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9788131977026 | ₹ 199



9788131977019 | ₹ 199



9788131977002 | ₹ 199



9788131976999 | ₹ 199



9788131976869 | ₹ 999
Size 180x180x95mm | 5 Books



Good Habits

Age 2+ years | Size 165x165mm | 12pp | Padded Board Book

FOIL

PADDED

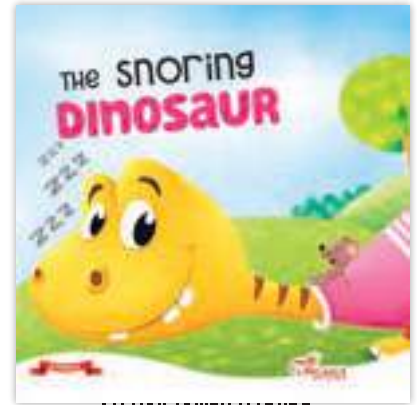
NEW



9788131977064 | ₹ 199



9788131977071 | ₹ 199



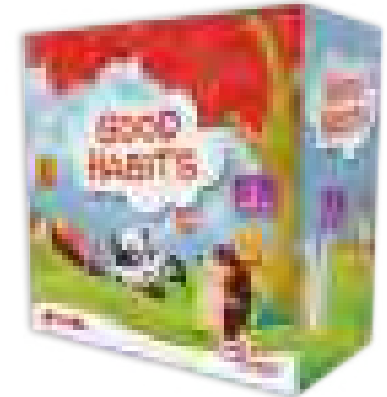
9788131977040 | ₹ 199



9788131977088 | ₹ 199



9788131977057 | ₹ 199



9788131976845 | ₹ 999
Size 180x180x95mm | 5 Books



PICTURE BOOKS

My Bedtime Book Of

Age 2+ years | Size 140x215mm | 24pp | Padded Board Book

NEW



9788131958025 | ₹ 299



PICTURE BOOKS



9788131958377 | ₹ 299



9788131906552 | ₹ 299



9788131958384 | ₹ 299

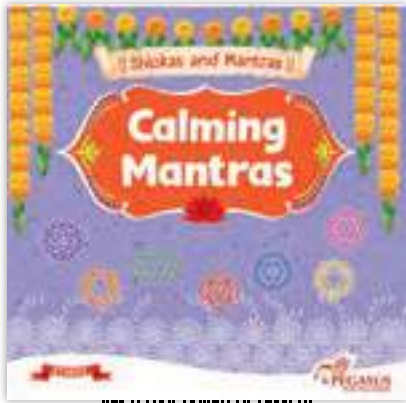
Shlokas & Mantras

Age 2+ years | Size 165x165mm | 12pp | Padded Board Book

FOIL

PADDED

NEW



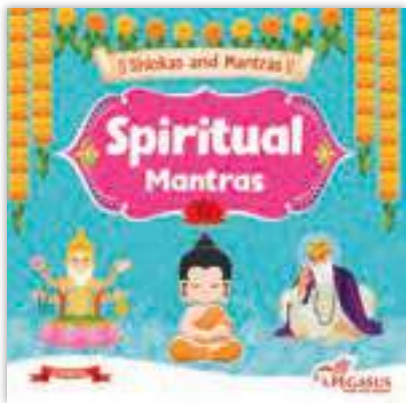
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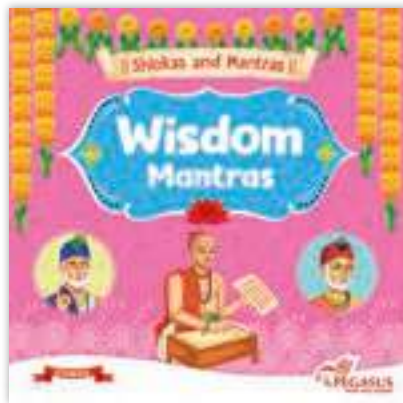
9788131976487 | ₹ 199



9788131976500 | ₹ 199



9788131976524 | ₹ 199



9788131976494 | ₹ 199



9788131976876 | ₹ 199
Size 180x180x95mm | 5 Books



PICTURE BOOKS

Ramayana

Age 2+ years | Size 165x165mm | 12pp | Padded Board Book

PADDED

NEW



9788131958391 | ₹ 199



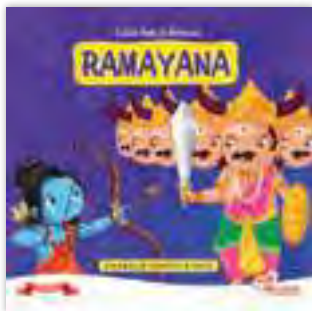
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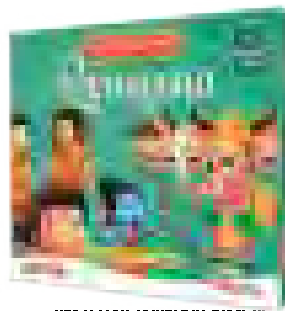
9788131958070 | ₹ 199



9788131958087 | ₹ 199



9788131906675 | ₹ 199



9788131908013 | ₹ 999

Size 180x180x95mm | 5 Books



Mahabharata

Age 2+ years | Size 165×165mm | 12pp | Padded HB

PADDED

NEW



9788131907948 | ₹ 199



9788131907962 | ₹ 199



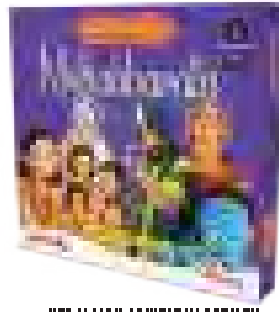
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9788131907993 | ₹ 199



9788131908006 | ₹ 199



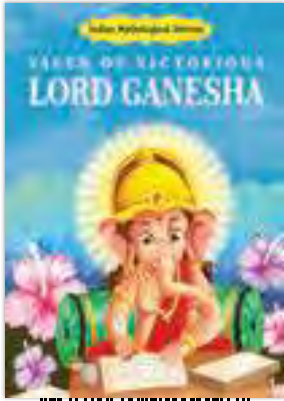
9788131908105 | ₹ 999
Size 180x180x95mm | 5 Books



Indian Mythological Stories

Age 3+ years | Size 170x240mm | 80pp | PB

FOIL



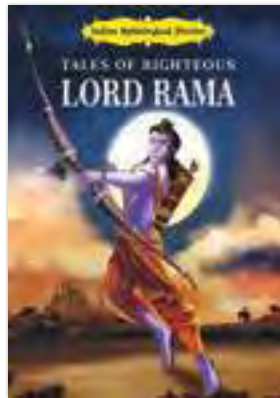
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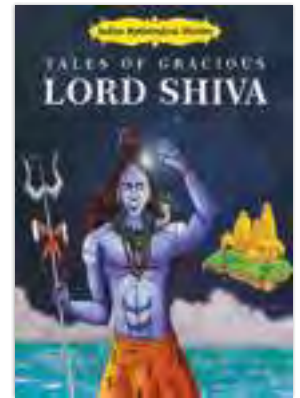
9788131921203 | ₹ 199



9788131921210 | ₹ 199



9788131921227 | ₹ 199



9788131921234 | ₹ 199



Pegasus Favourite Stories

Age 3+ years | Box Size 120x175x35mm | 4 Books | Case

Contents

4 Books

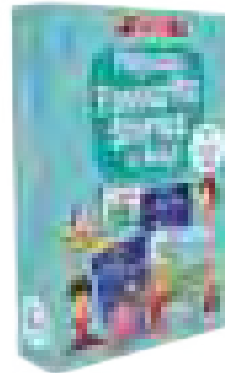
32 Pages Each | Hard Cover



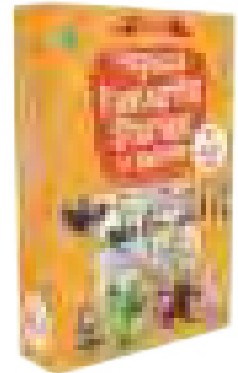
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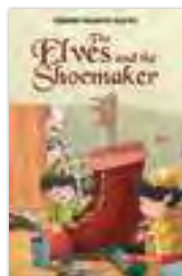
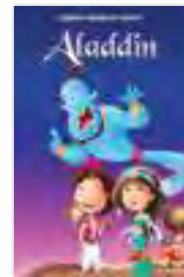
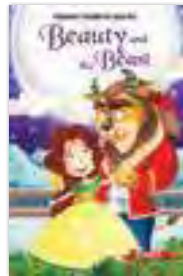
9788131942802 | ₹ 499



9788131942796 | ₹ 499



9788131942819 | ₹ 499



PICTURE BOOKS



The Amazing Story Bags

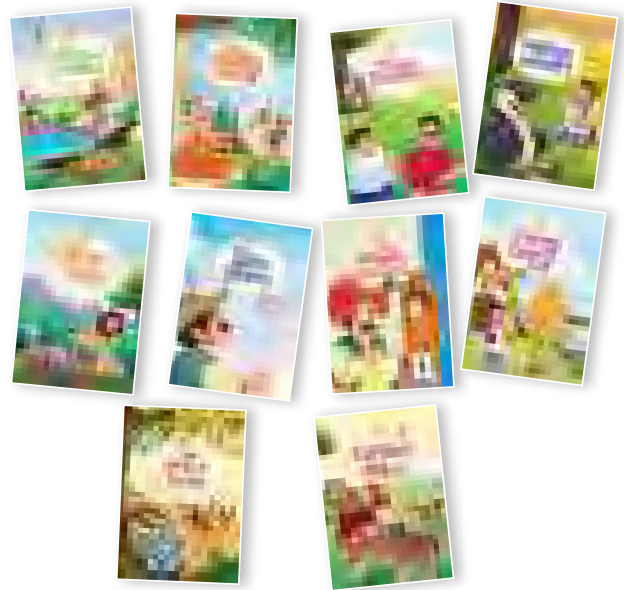
Age 2+ years | Box Size 245×190×35mm | 10 Books | PB

Contents

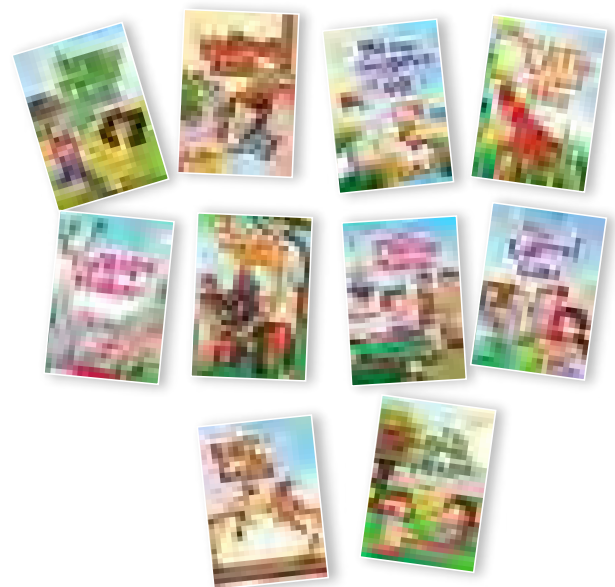
1 Box - 10 Books
8 Pages Each
Size: 170x240mm



9788131928332 | ₹ 449



9788131928349 | ₹ 449



Tell Me a Story

Age 3+ years | Size 170x240mm | 80pp | PB

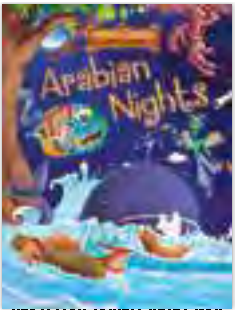
FOIL



9788131959411 | ₹ 225



9788131934449 | ₹ 225



9788131934432 | ₹ 225



9788131959435 | ₹ 225



9788131959442 | ₹ 225



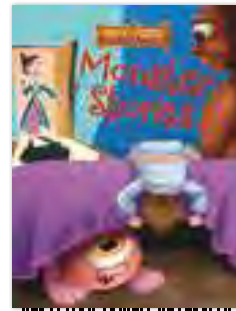
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9788131960073 | ₹ 225



9788131934487 | ₹ 225



9788131934517 | ₹ 225



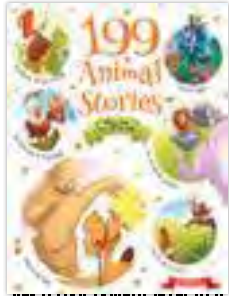
9788131959466 | ₹ 225



199 Stories

Age 2+ years | Size 215x280mm | 104pp | PB

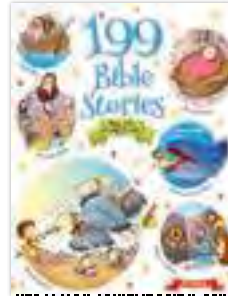
SPOT UV



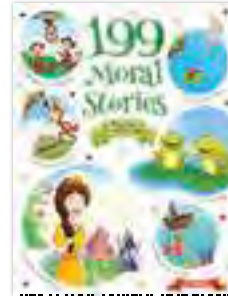
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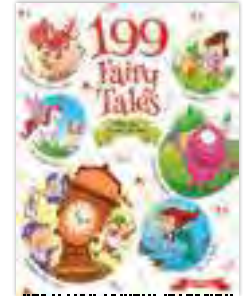
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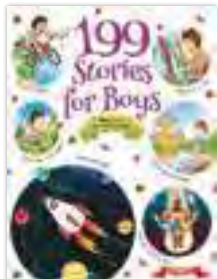
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9788131964491 | ₹ 299



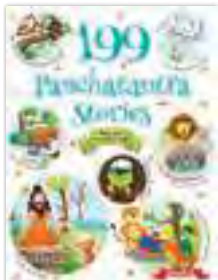
9788131964514 | ₹ 299



9788131964477 | ₹ 350



9788131964507 | ₹ 350



9788131922989 | ₹ 299



9788131964484 | ₹ 299



5-Minute Stories

Age 2+ years | Size 230x230mm | 72pp | Padded HB

PADDED + FOIL



9788131941928 | ₹ 295



9788131941935 | ₹ 295



9788131941959 | ₹ 295



9788131941966 | ₹ 295



PICTURE BOOKS

Story Year Book

Age 2+ years | Size 285x285mm | 56pp | Padded HB

PADDED & FOIL

NEW



9788131957820 | ₹ 499



9788131958018 | ₹ 499



9788131966211 | ₹ 499



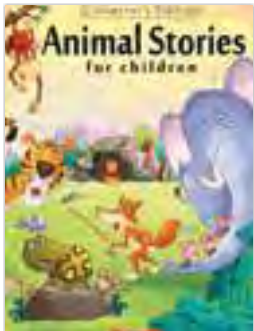
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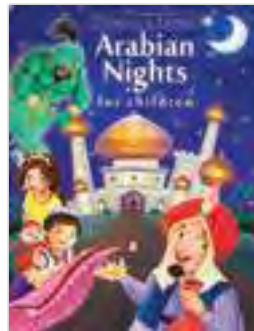
Collector's Edition

Age 3+ years | Size 170x240mm | 192pp | Padded HB

PADDED + FOIL



9788131941775 | ₹ 450



9788131941782 | ₹ 550



9788131941836 | ₹ 450



9788131941768 | ₹ 550



9788131941799 | ₹ 550



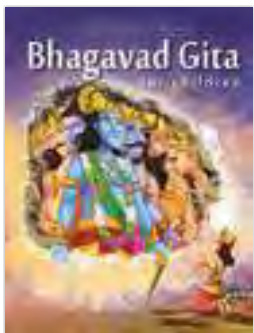
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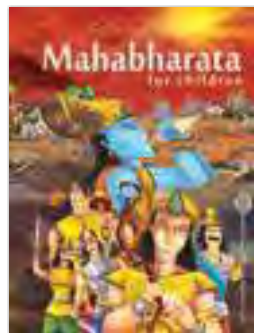
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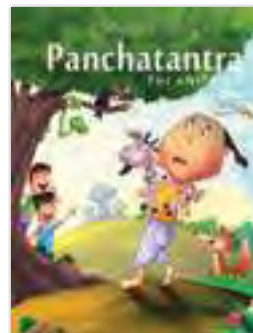
9788131941829 | ₹ 550



9788131942475 | ₹ 550



9788131937013 | ₹ 550



9788131937037 | ₹ 550



9788131937020 | ₹ 550



PICTURE BOOKS



365 Stories

Age 3+ years | Size 215x280mm | 200pp | Padded HB

PADDED, FOIL & UV



9788131934074 | ₹ 595



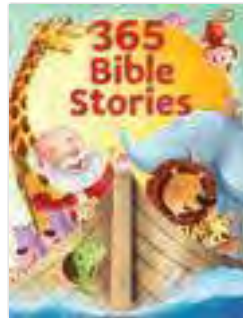
9788131930489 | ₹ 650



9788131934081 | ₹ 650



9788131930502 | ₹ 595



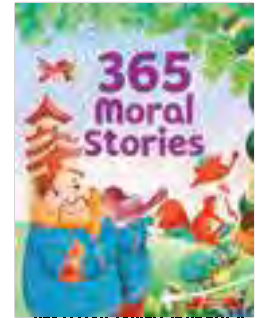
9788131930519 | ₹ 650



9788131934067 | ₹ 650



9788131937051 | ₹ 650



9788131930496 | ₹ 650



9788131937075 | ₹ 550



9788131932971 | ₹ 650



PICTURE BOOKS



Encyclopedia for 365 Days

PADDED + FOIL

Age 6+ years | Size 215×280mm | 176pp | Padded HB

Curious Minds fuels the curiosity of young explorers aged 2 to 8 years with a treasure trove of fascinating facts, encyclopedias, and atlases. With captivating books that delve into diverse subjects and ignite a thirst for knowledge, Curious Minds inspires children to discover the wonders of the world around them, instilling a passion for lifelong learning and exploration.

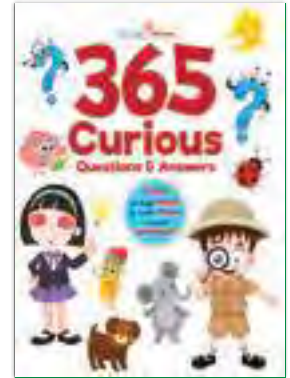
KNOWLEDGE



9788131932513 | ₹ 550



9788131934647 | ₹ 650



9788131947067 | ₹ 650



9788131942710 | ₹ 650



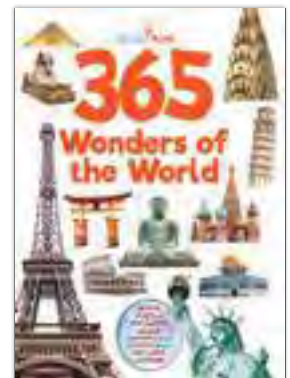
9788131937112 | ₹ 650



9788131937105 | ₹ 650



9788131932537 | ₹ 650



9788131932520 | ₹ 649

500 Facts

Age 8+ years | Size 170x240mm | 192pp | Padded HB

PADDED + FOIL



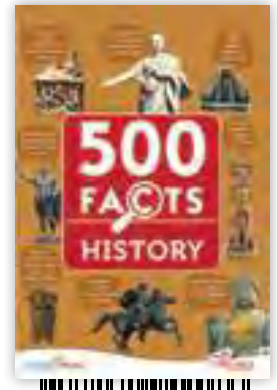
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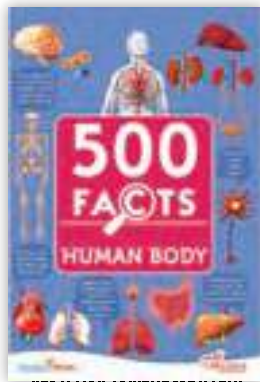
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9788131942062 | ₹ 550



9788131942086 | ₹ 550



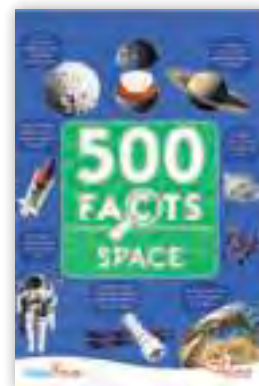
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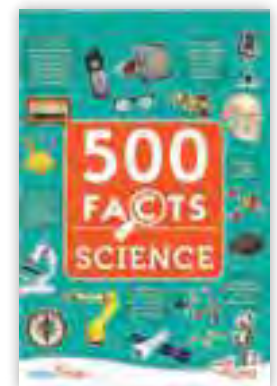
KNOWLEDGE



9788131942109 | ₹ 450



9788131942116 | ₹ 550

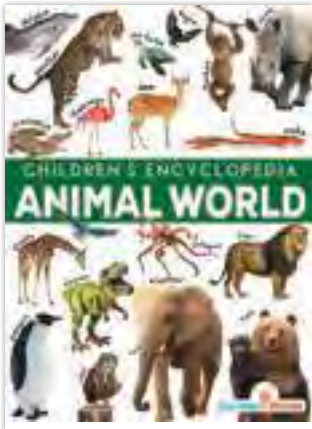


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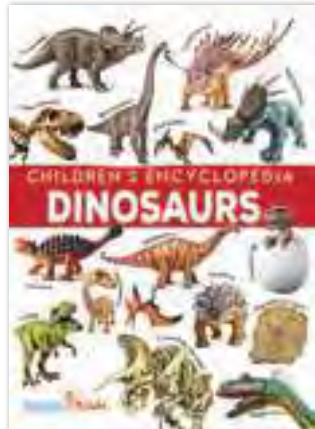
Children's Encyclopedia

Age 8+ years | Size 215×280mm | 120pp | HB

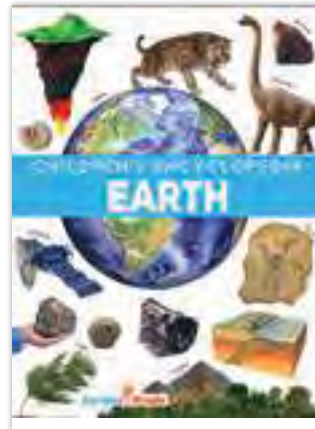
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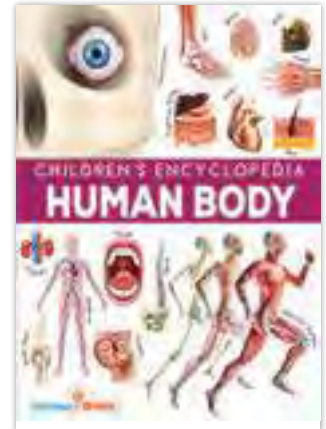
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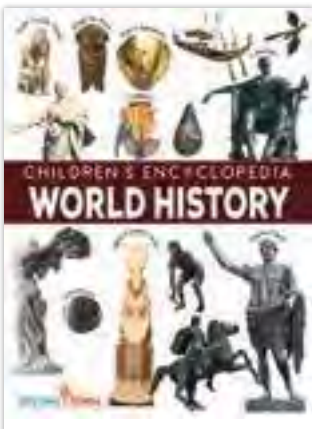
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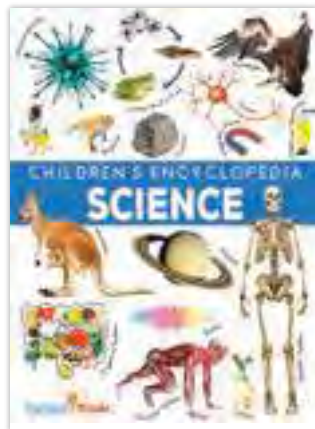
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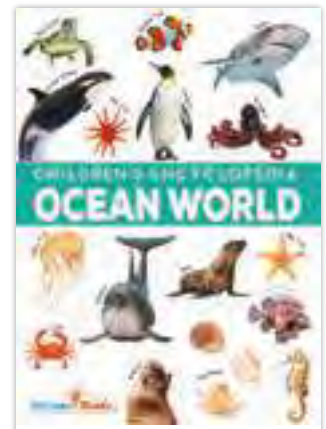
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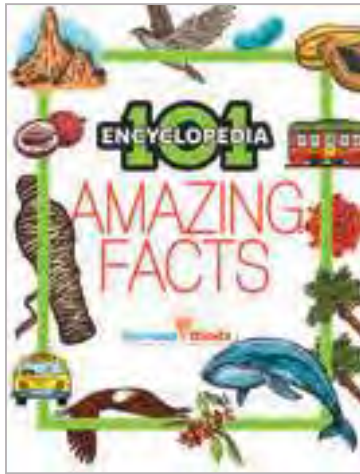


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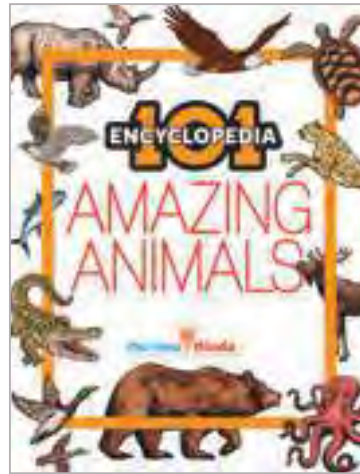


101 Encyclopedia

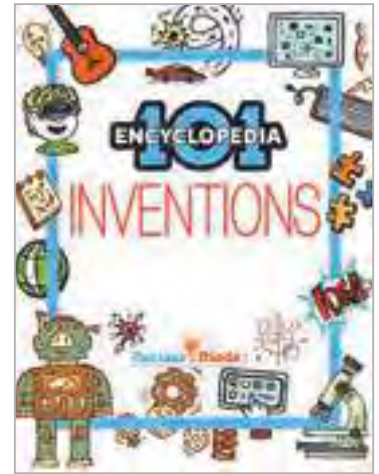
Age 6+ years | Size 215×280mm | 56pp | PB



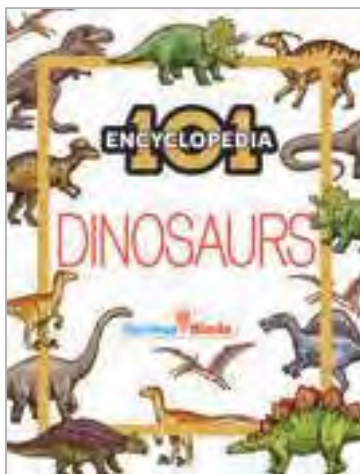
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9788131914984 | ₹ 225



9788131914496 | ₹ 225



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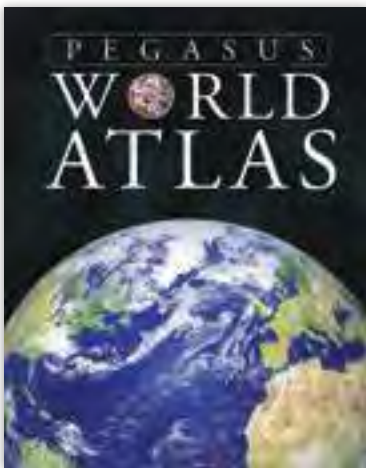


Atlas

Age 4+ years | Size 215×280mm | PB



9788131944509 | ₹ 199
48pp



9788131932988 | ₹ 299
100pp



Beyond Our Atmosphere

Age 6+ years | Size 230x230mm | 88pp | Padded HB

FOIL

NEW



9788131938416 | ₹ 395



STEAM

Age 4+ years | Size 170x240mm | 192pp | PB



9788131927816 | ₹ 395



Dinopedia

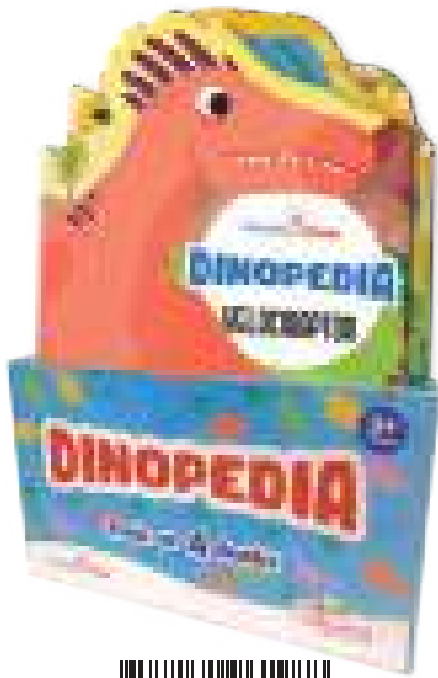
Age 2+ years | Box Size 220×290×30mm | 4 Books | Die-cut BB

DIE-CUT BOARD BOOK

NEW

Includes

4 Books, 6 Pages Each
Size: 215x280mm



Knowledge Pop-ups

Age 4+ years | Size 250x190mm | 4 spread | Padded Board Book

PADDED

FOIL

POP-UP



9788131946244 | ₹ 299



9788131946268 | ₹ 299



9788131946282 | ₹ 299



9788131946299 | ₹ 299



KNOWLEDGE

Your very own Pegasus Pop-up Bookstore for your store today.



SPINNER

80" (2032mm)

20.5" (520mm)

1000 Children's Books
Less than 1 square meter

100 Titles

10 Copies each

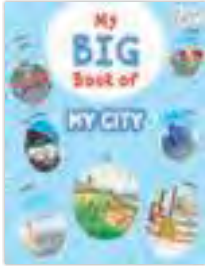
4 Categories

- Learning
- Reading
- Activity
- Colouring books

Age 3+ years | Size 215×280mm | 16pp | PB | ₹99

Key Benefits

- Perfect for impulse buying
- Great for gifting in terms of price and value
- Easy & Fast ROI
- Spinner free with 1000 books



9788131919675



9788131904190



9788131904169



9788131904176



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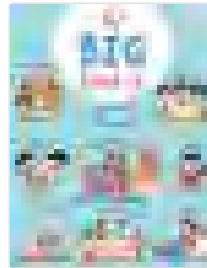
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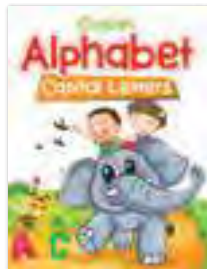
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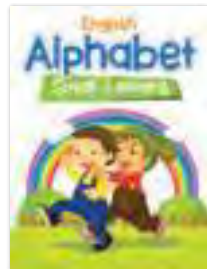
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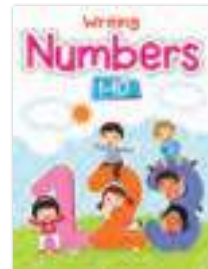
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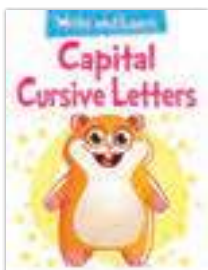
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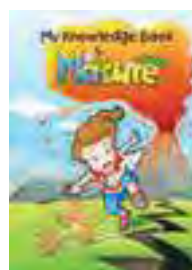
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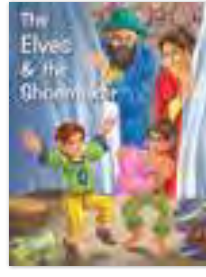
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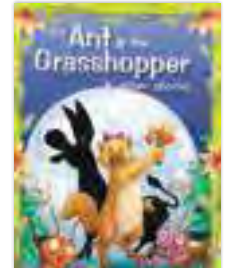
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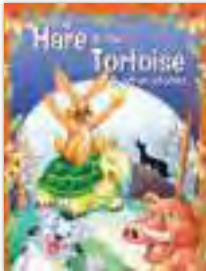
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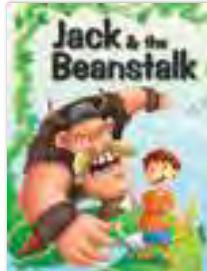
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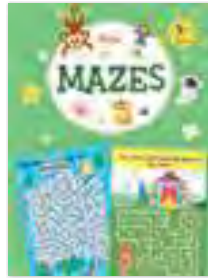
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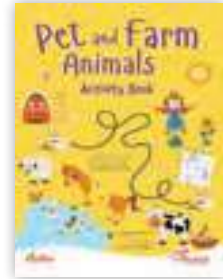
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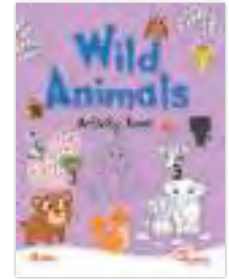
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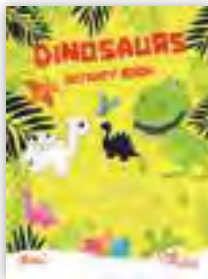
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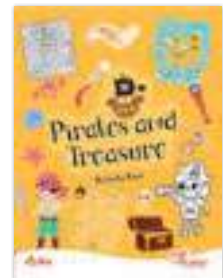
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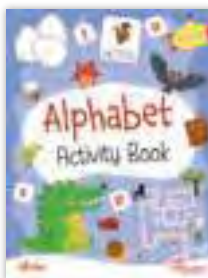
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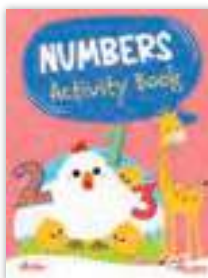
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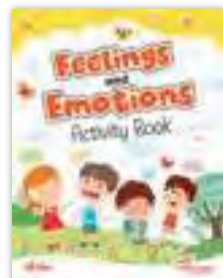
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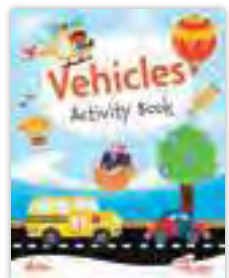
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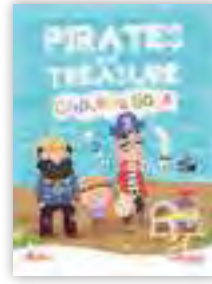
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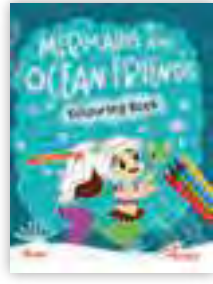
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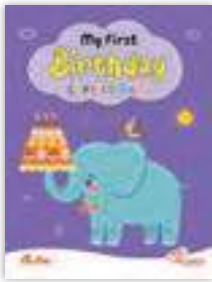
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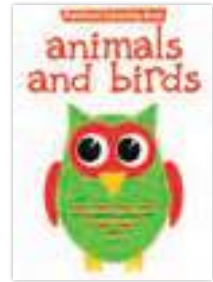
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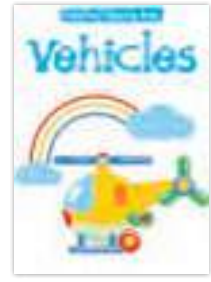
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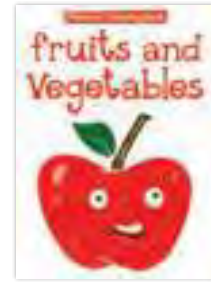
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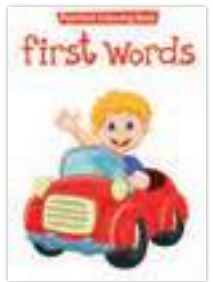
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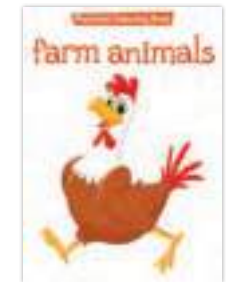
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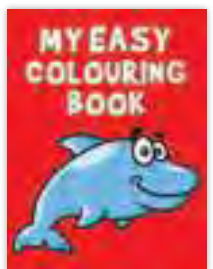
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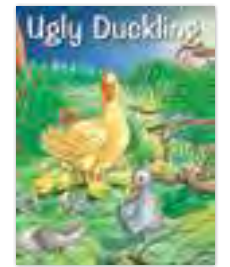
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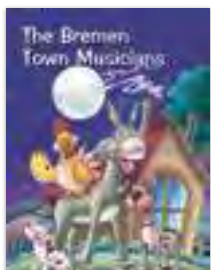
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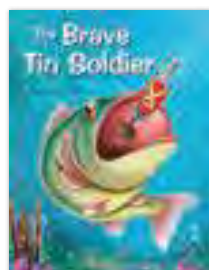
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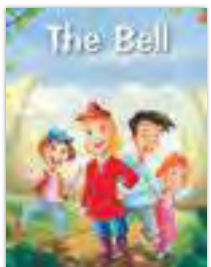
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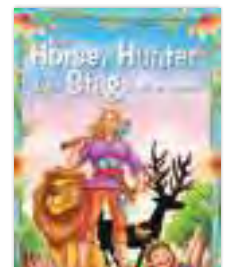
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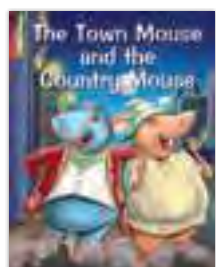
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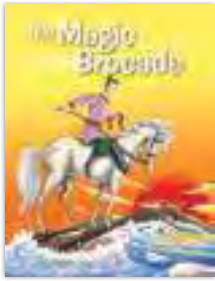


9788131914601



9788131914618

SPINNER



9788131914632



9788131914649



9788131914656



9788131914663



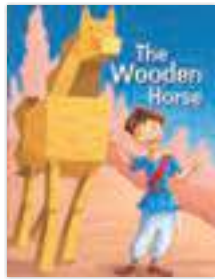
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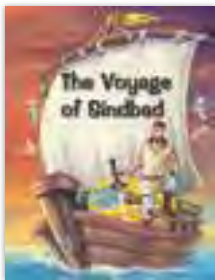
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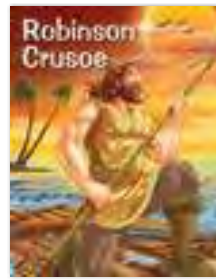
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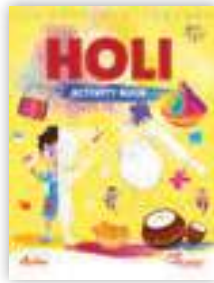


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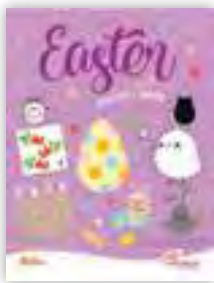
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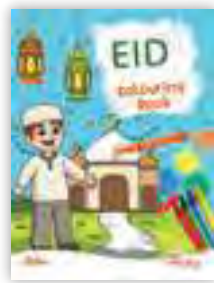
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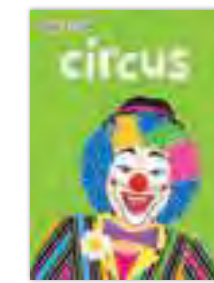
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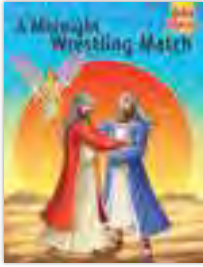


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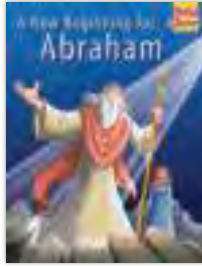


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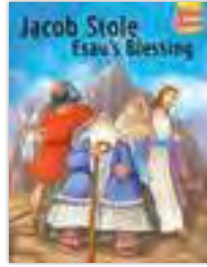
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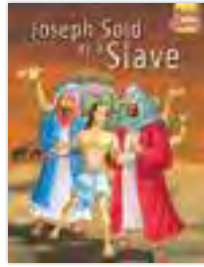
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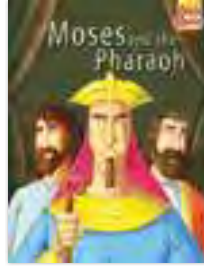
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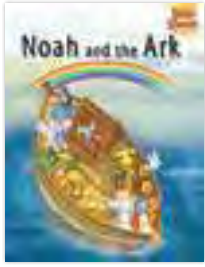
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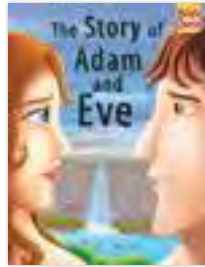
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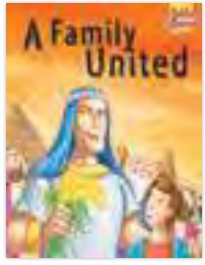
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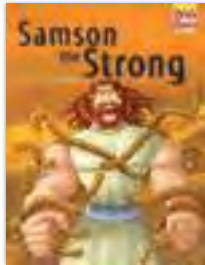
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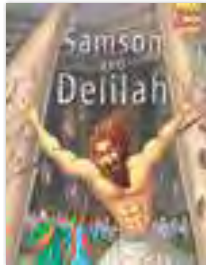
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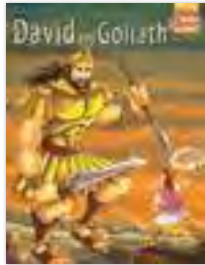
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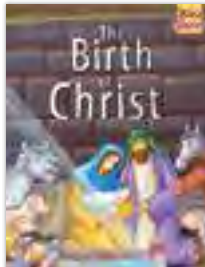
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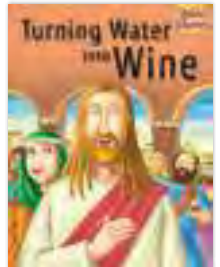
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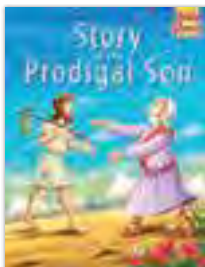
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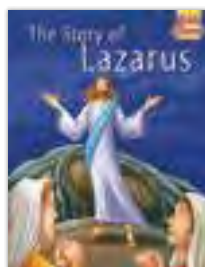
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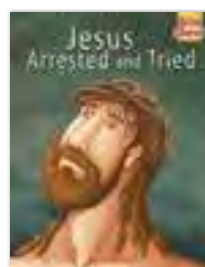
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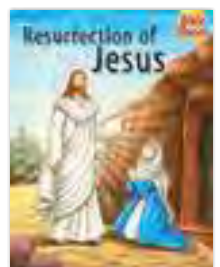
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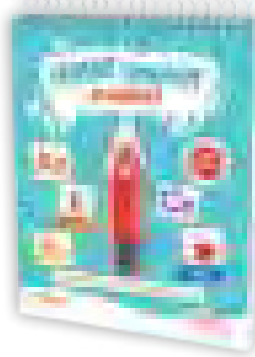
Water Wonder

Age 3+ years | Size 150x250mm | 8pp | Spiral BB

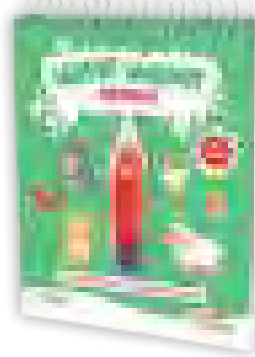
NEW

INCLUDES WATER PEN

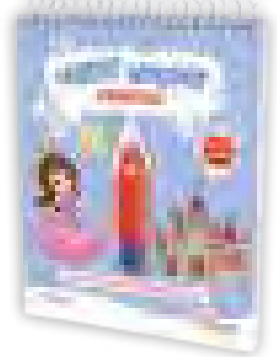
Busy Bee buzzes with creativity and excitement, offering a vibrant array of activity books designed to inspire young minds aged 2 to 4 years. From delightful colouring adventures to imaginative sticker books and engaging art and craft projects, Busy Bee provides endless opportunities for exploration and expression, making learning a joyful experience for every little bee.



9788131957547 | ₹ 299



9788131957554 | ₹ 299



9788131957677 | ₹ 299



9788131957660 | ₹ 299



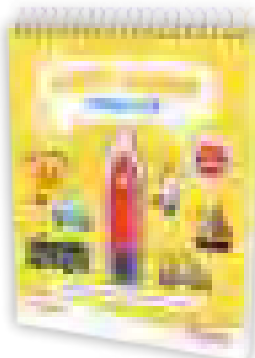
9788131957592 | ₹ 299



9788131957561 | ₹ 299



9788131957653 | ₹ 299



9788131957578 | ₹ 299



9788131957585 | ₹ 299



9788131957684 | ₹ 299



Foil Wonder

Age 3+ years | Box size 250x185x40mm



8906136234499 | ₹ 499

Includes

- 16 Activity Sheets
- 8 Card-170x240mm
- 50+ Colourful Stickers
- More than 250 EVA stickers
- Activity book-32pp-140x215mm

NEW



8906136234505 | ₹ 499

Foam Wonder

Age 3+ years | Box size: 250x185x40mm



8906136234468 | ₹ 499



Includes

- 8 Double sided Cards-170x240mm
- 1500+ Colourful Stickers
- Activity Book-32pp-140x215mm

NEW



8906136234475 | ₹ 499

Sticker Wonder

Age 3+ years | Box size: 250x185x40mm



8906136234482 | ₹ 499

Includes

- 1000+ Colourful Stickers
- 16 Activities
- 8 Cards-170x240mm
- Activity Book-32pp-140x215mm

NEW



8906136233881 | ₹ 499

Lacing Wonder

Age 3+ years | Box size: 250x185x40mm



8906136233287 | ₹ 499

Includes

- 4 Double-sided Lacing Cards -170x240mm
- 2 Coloured Laces
- Activity Book-32pp-140x215mm
- 6 Crayon Set

NEW

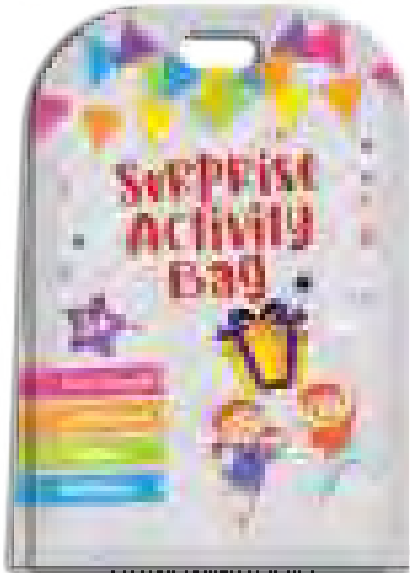


8906136234512 | ₹ 499

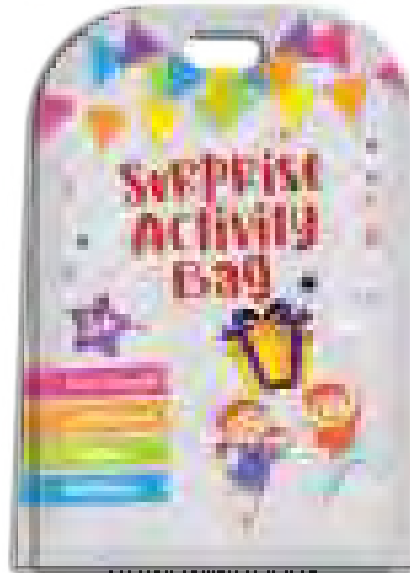
Surprise Activity Bag

Age 3+ years | Size 150x250mm | 8pp | Spiral BB

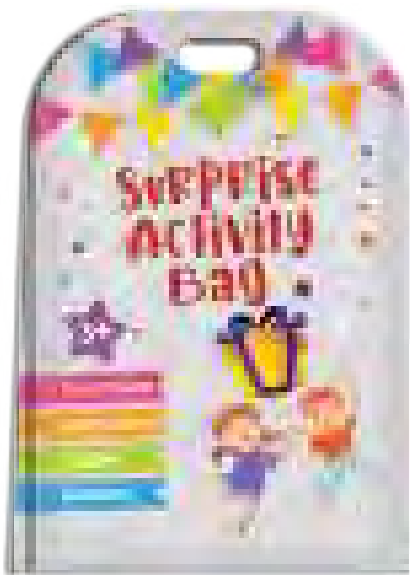
NEW



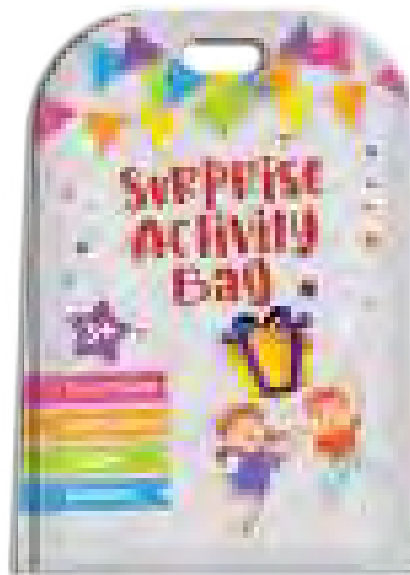
9788131973363 | ₹ 199



9788131973370 | ₹ 199



9788131973387 | ₹ 199



9788131973394 | ₹ 199

Finger Painting

Age 3+ years | Size 270x275mm | 16pp

COLOURING PAD INCLUDED

NEW



9788131970515 | ₹ 249



9788131970546 | ₹ 249



9788131970539 | ₹ 249



9788131970522 | ₹ 249



Paint & Play

Age 3+ years | Size 270x280mm | 16pp

PAINT + BRUSH INCLUDED

NEW



9788131970478 | ₹ 199



9788131970492 | ₹ 199



9788131970485 | ₹ 199



9788131970508 | ₹ 199



Colouring Playbook

Age 3+ years | Size 198x274mm | 16pp

COLOURED PENCILS INCLUDED

NEW



9788131970393 | ₹ 299



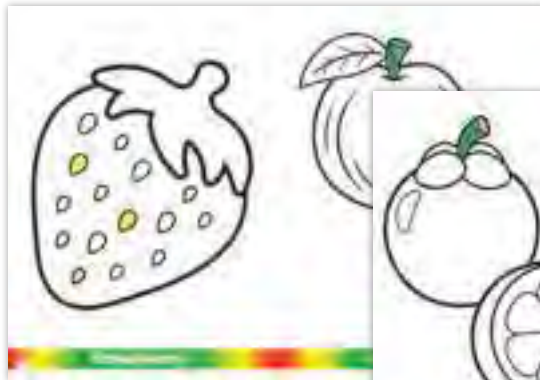
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9788131970416 | ₹ 299



9788131970423 | ₹ 299

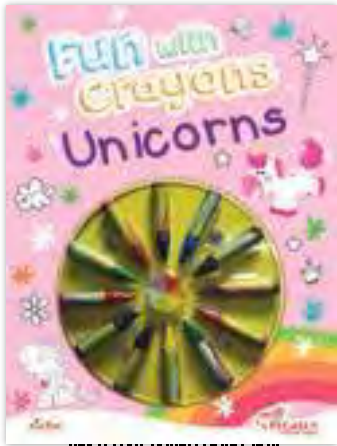


Fun with Crayons

Age 3+ years | Size 210x280mm | 16pp

CRAYON COLOURS INCLUDED

NEW



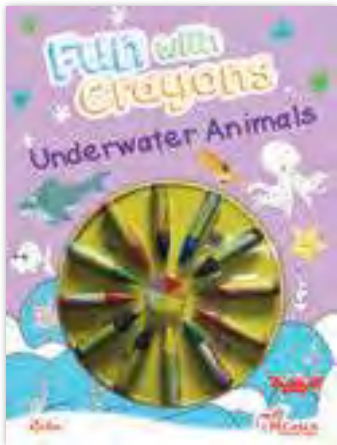
9788131970430 | ₹ 299



9788131970447 | ₹ 299



9788131970454 | ₹ 299



9788131970461 | ₹ 299



Colouring Rolls

Age 3+ years | Box Size 330X70X70mm

Contents

2x1 Meter Colouring Roll
Size: 300x1000mm
6 Crayons
Stickers



8906136231399 | ₹ 199



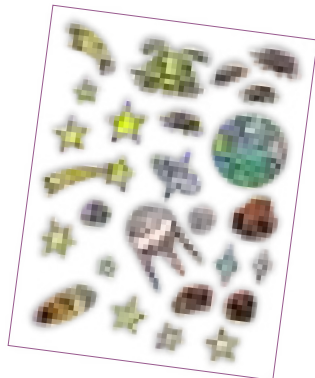
8906136231412 | ₹ 199



8906136231429 | ₹ 199



8906136231405 | ₹ 199



My First Wipe & Clean Activity Book

Age 3+ years | Size 215x280mm | 16pp | PB

WIPE & CLEAN

INCLUDES PEN



9788131942291 | ₹ 150



9788131942246 | ₹ 150



9788131942284 | ₹ 150



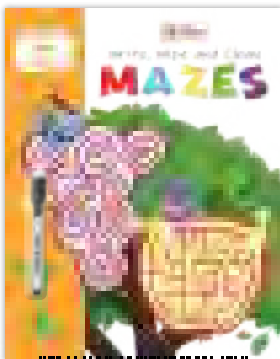
9788131942260 | ₹ 150



9788131942277 | ₹ 150



9788131942222 | ₹ 150



9788131942239 | ₹ 150



9788131942253 | ₹ 150

ACTIVITY & COLOURING

My Activity Bag

Age 2+ years | Size 215x280mm | 32pp | PB

FOIL

INCLUDES PRESS-OUT & STICKERS



9788131963203 | ₹ 150



9788131963210 | ₹ 150



9788131963227 | ₹ 150

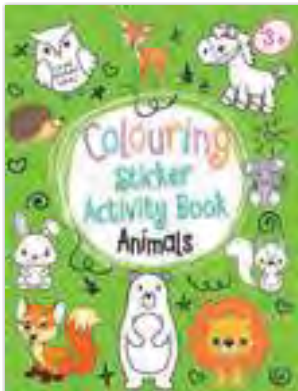


9788131963234 | ₹ 150

Neon Sticker Colouring Activity Book

Age 2+ years | Size 215x280mm | 16pp + Stickers

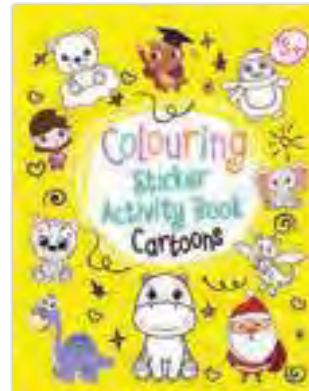
INCLUDE 1 SPREAD STICKER SHEET



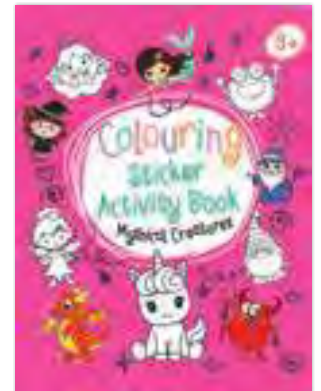
9788131930823 | ₹ 125



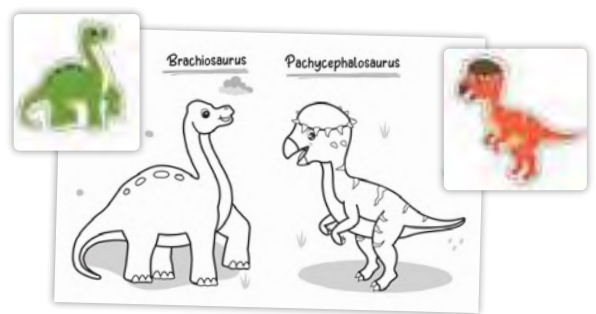
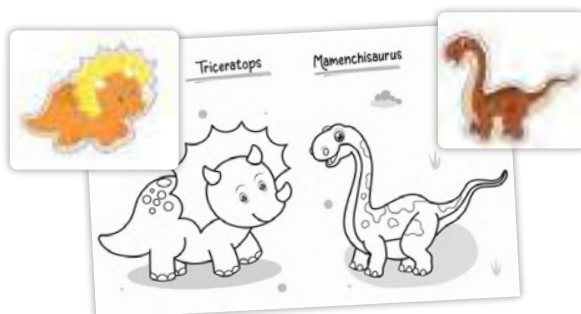
9788131930847 | ₹ 125



9788131930830 | ₹ 125



9788131930854 | ₹ 125



Die-cut Colouring & Sticker Book

Age 2+ years | Size 280x280mm | 24pp + 1 Spread Stickers | PB

DIE-CUT



9788131939215 | ₹ 295



9788131940365 | ₹ 295



9788131940372 | ₹ 295



9788131940532 | ₹ 295



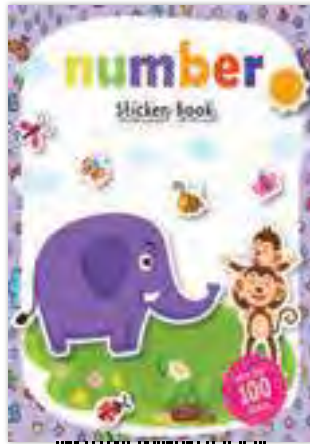
Sticker Fun

Age 3+ years | Size 215x280mm | 24+8pp | PB

MORE THAN 100 STICKERS INCLUDED



9788131947296 | ₹ 149



9788131947333 | ₹ 149



9788131947319 | ₹ 149



9788131947326 | ₹ 149



400+ Stickers

Age 3+ years | Size 215x280mm | 12pp | PB

12 STICKER PAGES

400+ STICKERS



9788131930793 | ₹ 199



9788131930816 | ₹ 199



9788131930779 | ₹ 199



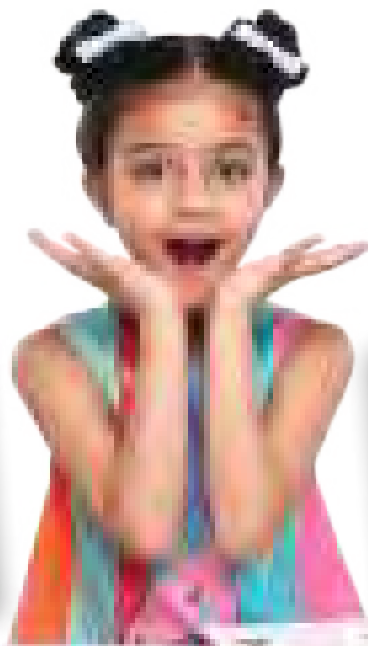
9788131930717 | ₹ 199



9788131930786 | ₹ 199



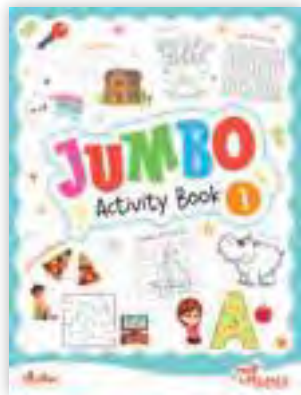
9788131930809 | ₹ 199



ACTIVITY & COLOURING

Jumbo Books

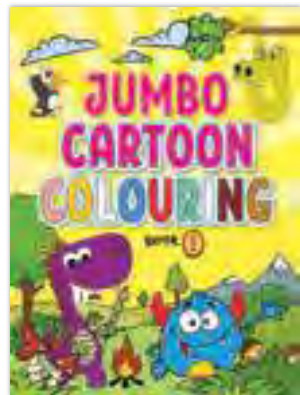
Age 2+ years | Size 215×280mm | 144pp | PB



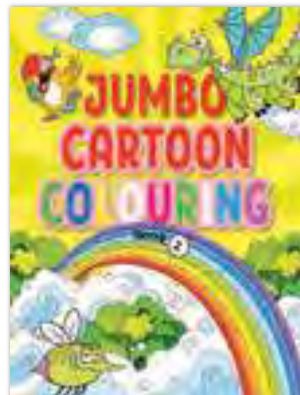
9788131945032 | ₹ 249



9788131945049 | ₹ 249



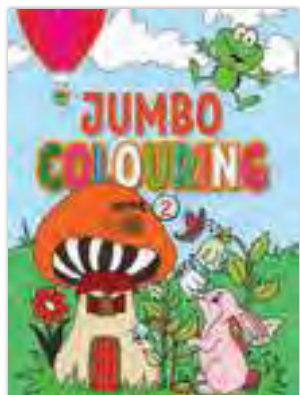
9788131945070 | ₹ 249



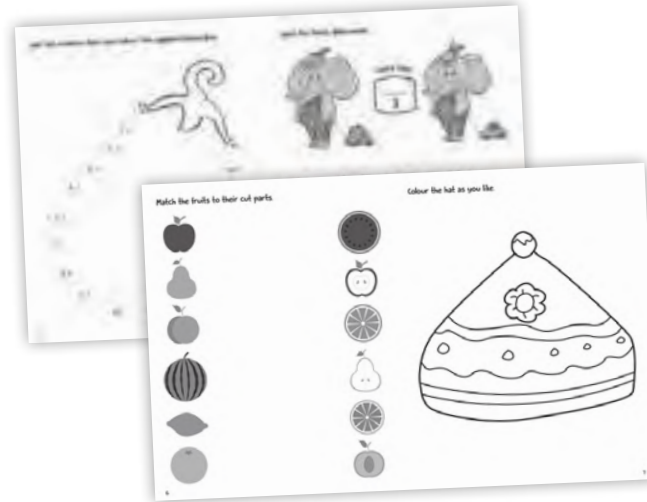
9788131945087 | ₹ 249



9788131945131 | ₹ 240



9788131945148 | ₹ 240



Super Value Colouring Books

Age 3+ years | Size 215×280mm | PB

NEW



9788131961865 | ₹ 99
80pp



9788131961872 | ₹ 149
120pp



9788131961889 | ₹ 199
240pp

My First Activity Books

Age 3+ years | Size 215×280mm | PB

NEW



9788131961919 | ₹ 99
80pp



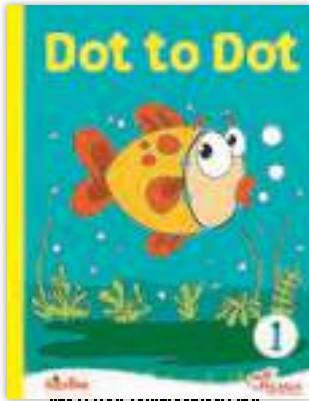
9788131961926 | ₹ 149
120pp



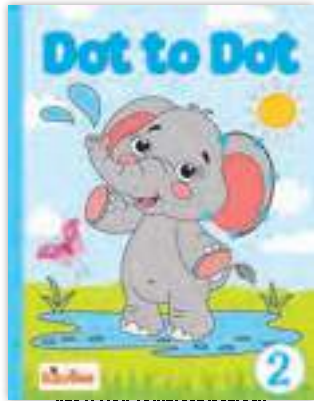
9788131961933 | ₹ 199
240pp

Dot to Dot

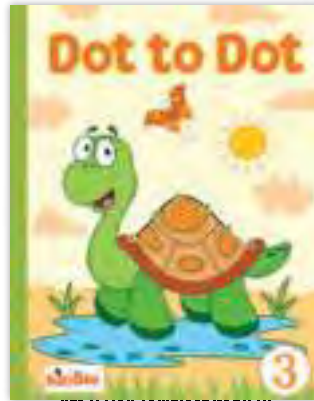
Age 3+ years | Size 215×280mm | 32pp | PB



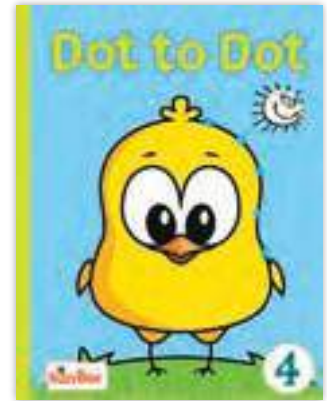
9788131910184 | ₹ 99



9788131910191 | ₹ 99



9788131910207 | ₹ 99



9788131904343 | ₹ 99

Super Jumbo Colouring Books

Age 3+ years | Size 280×430mm | 24pp | PB



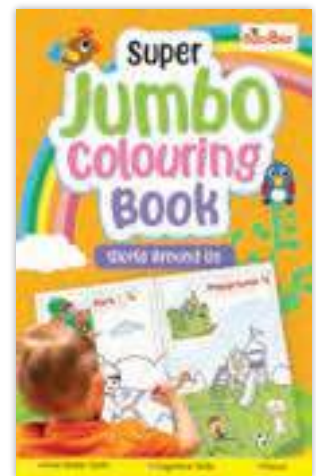
9788131924204 | ₹ 199



9788131924235 | ₹ 199



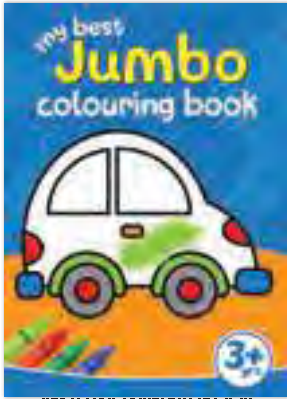
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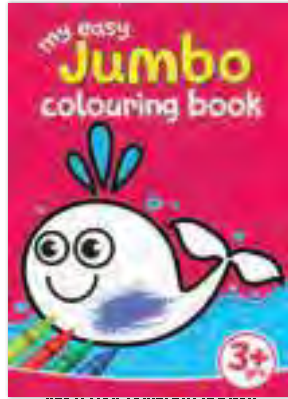
9788131924228 | ₹ 199

My Jumbo Colouring Book

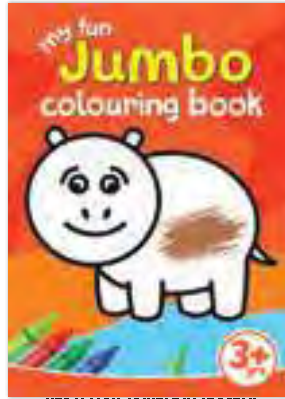
Age 3+ years | Size 170x240mm | 80pp | PB



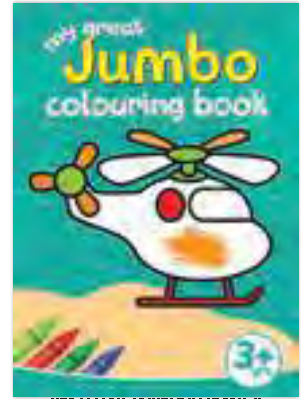
9788131908433 | ₹ 99



9788131908402 | ₹ 99



9788131908419 | ₹ 99



9788131908426 | ₹ 99

365-Page Colouring Book

Age 3+ years | Size 170x240mm | 368pp | PB



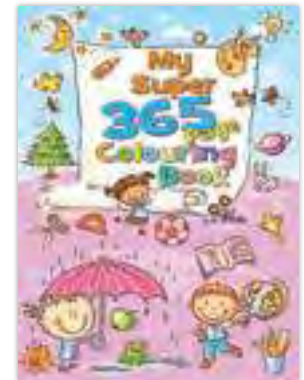
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9788131918777 | ₹ 399



9788131918784 | ₹ 399

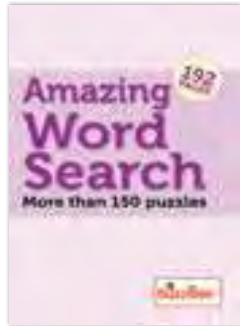


9788131918791 | ₹ 399

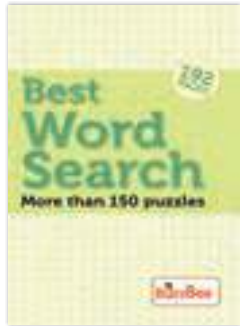


192-Page Word Search Puzzles

Age 8+ years | Size 140x215mm | 192pp | PB



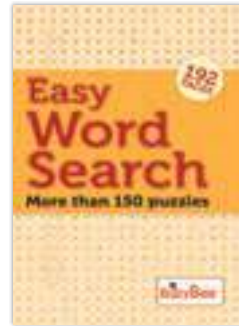
9788131942499 | ₹ 160



9788131935224 | ₹ 160



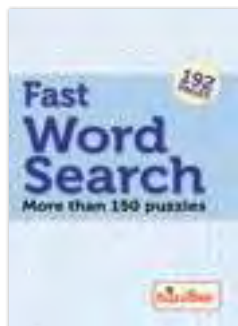
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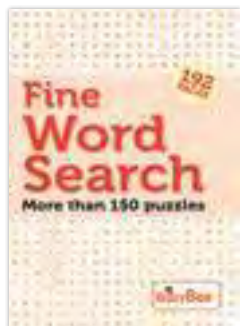
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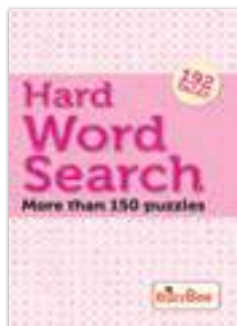
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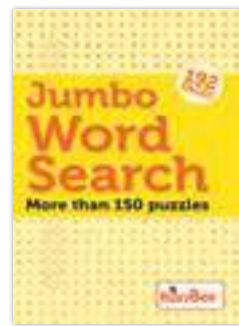
9788131935200 | ₹ 150



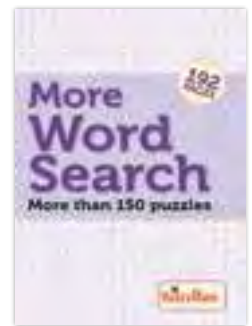
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9788131935187 | ₹ 160



9788131942529 | ₹ 160



9788131942536 | ₹ 150



9788131942543 | ₹ 160



9788131935194 | ₹ 160



9788131942550 | ₹ 160



9788131935217 | ₹ 160



9788131942567 | ₹ 160



9788131935248 | ₹ 150

Baby Cloth Books

Age 0+ years | Box Size 200x325x25mm

Contents

6 Cloth Books - 6 Pages
Size: 105x105mm

CRINKLE SOUND



9788131957721 | ₹ 849

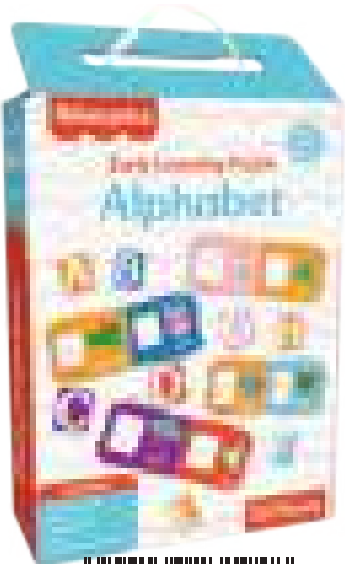


My First Learning Puzzles

Age 2+ years | Box Size 165X225X70mm

Contents

2-Piece Puzzle
350x500mm



8906136231948 | ₹ 395



8906136231955 | ₹ 395

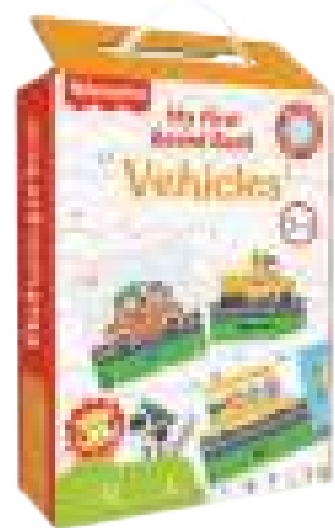
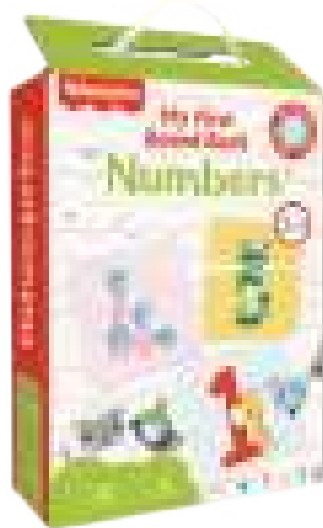
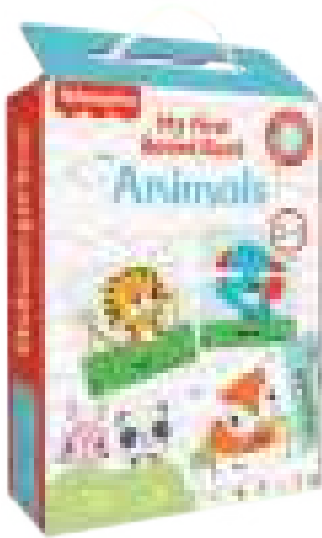
FISHER-PRICE

Book + Puzzle

Age 3+ years | Box Size 165x215x70mm

Contents

2-Piece Puzzle - 52 Pieces
Size: 350x500mm
Board Book



FISHER-PRICE

Book + Puzzle

Age 2+ years | Box Size 200x270x80mm



8906136232853 | ₹ 495

24-Pieces, 8 Puzzles
Size: 350x500mm
1 Book, 24pp
Size: 190x190mm



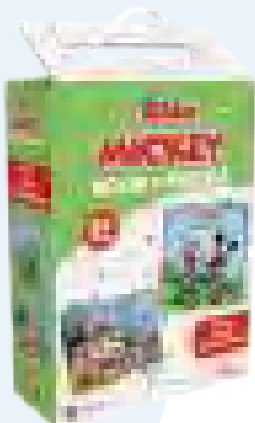
8906136232860 | ₹ 495

20-Piece Puzzles
Size: 350x500mm
1 Book, 24pp
Size: 190x190mm



8906136232877 | ₹ 495

3-in-1 Puzzles
Size: 368x483mm
1 Book, 24pp
size: 190x190mm



8906136232884 | ₹ 595

48 Glitter Piece Puzzles
Size: 350x500mm
1 Book, 24pp
size: 190x190mm



8906136232945 | ₹ 595

160 Glitter Piece Puzzles
Size: 350x500mm
1 Book, 24pp
size: 190x190mm

Disney Princesses

Age 2+ years | Box Size 200x270x80mm



8906136232815 | ₹ 499

24 Sticks, 8 Puzzles
Puzzle: 350x500mm
1 Book, 24pp
Size: 190x190mm



Frozen

Age 3+ years | Box Size 200x270x80mm



8906136233164 | ₹ 499

20-Piece Puzzle
Size: 350x500mm
1 Book, 24pp
Size: 165x215mm



8906136233300 | ₹ 499

48-Piece Puzzle
Size: 350x500mm
1 Book, 24pp
Size: 165x215mm



8906136233157 | ₹ 499

100-Piece Puzzle
Size: 350x500mm
1 Book, 24pp
Size: 165x215mm



8906136233171 | ₹ 699

5 in 1 Puzzle
Size: 750x500mm
1 Book, 24pp
Size: 165x215mm

FROZEN

Book + Puzzle

Age 5+ years | Box Size 200x270x80mm



100 Piece Puzzle
Size: 350x500mm
1 Book, 24pp
Size: 160x200mm



8906136233126 | ₹ 599



5 in 1 Puzzle

Age 5+ years | Box Size 200x270x80mm



8906136233133 | ₹ 599

5 in 1 Puzzle
Size: 750x500mm
1 Book, 48pp
Size: 180x210mm

Book + 160 Piece Puzzle

Age 6+ years | Box Size 200x270x80mm



8906136233140 | ₹ 599

160 Piece Puzzle
Size: 350x500mm
1 Book, 24pp
Size: 185x240mm

Book + Puzzle

Age 3+ years | Box Size 200x270x80mm



8906136233393 | ₹ 699

24-Piece Puzzle
Size: 750x500mm
1 Book, 24pp
Size: 165x215mm



8906136233294 | ₹ 499

48-Piece Puzzle
Size: 350x500mm
1 Book, 24pp
Size: 165x215mm



Memory Game

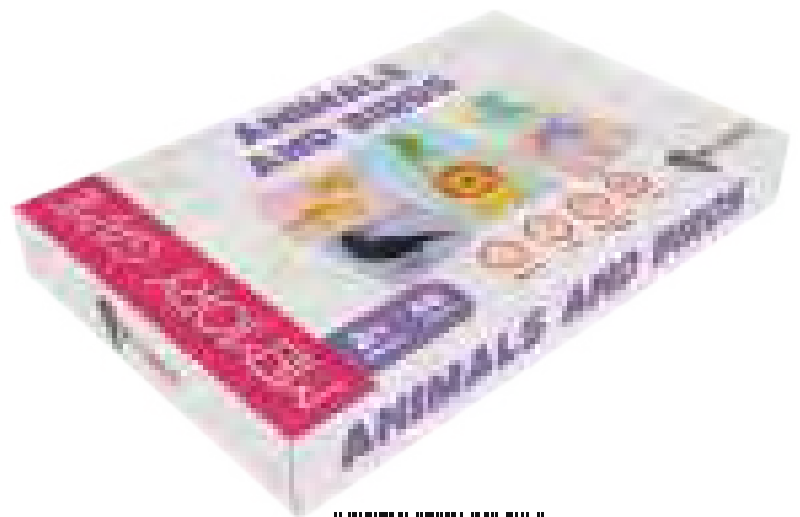
Age 1+ years | Box Size 180x270x50mm

Contents

2x4 Pieces
Size: 350x500mm




8906136231689 | ₹ 295




8906136231696 | ₹ 295

Bingo Matching Game for Kids

Age 3+ years | Box Size 165x225x70mm

Contents

36 Tiles
4 Bingo Boards
Size: 350x500mm



8906136232662 | ₹ 349



8906136232686 | ₹ 349



8906136232679 | ₹ 349



8906136232693 | ₹ 349



My Shopping List

Age 2+ years | Box Size 180X270X50mm

Contents

- 4 Shopping Cards
- 4 Shopping List
- 32 Item Cards
- Wipe & Clean Marker
- Size: 350x500mm



8906136231719 | ₹ 395



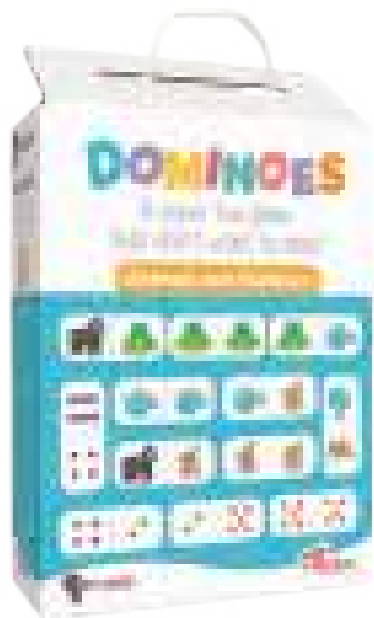
8906136231702 | ₹ 395

Dominoes for Kids

Age 2+ years | Box Size 165x225x70mm

Contents

24 Tiles
Size: 350x500mm



8906136232730 | ₹ 295



8906136232747 | ₹ 295



See & Spell Puzzle

Age 3+ years | Box Size 195X265X80mm



8906136231276 | ₹ 349



8906136231269 | ₹ 349

Contents

18 Tiles
54 Letters
Size: 350x500mm
Instruction Sheet



Wooden Dominos for Kids

Age 3+ years | Box Size Ø82X325mm

Contents

120 Wooden Pieces
Size: 17x45x5mm



8906136230637 | ₹ 649



Wooden Tangram for Kids

Age 4+ years | Box Size 250X150X90mm

Contents

7 Wooden Pieces
36 Flash Cards - 75x115mm

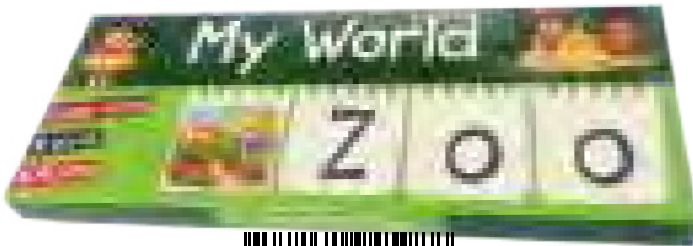
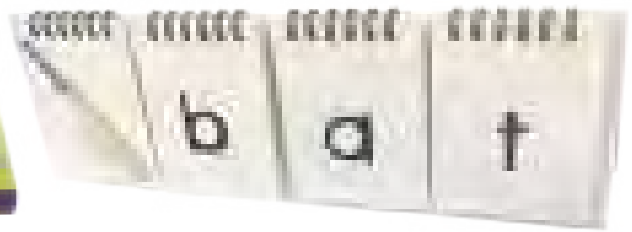


Word Builder

Age 3+ years | Box Size 295x100x15mm | 36x4 Flip Cards | Calendar




9788131945964 | ₹ 225



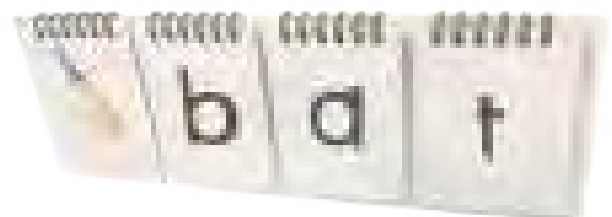

9788131945988 | ₹ 225




9788131945971 | ₹ 225




9788131948422 | ₹ 225

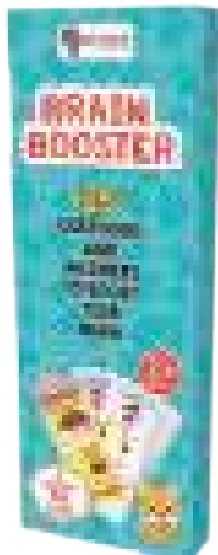


Brain Booster Q & A

Age 2+ years | Box Size 65x20x190mm

Contents

50 Cards
Size: 190x65mm



8906136230064 | ₹ 295



8906136230057 | ₹ 295

Brainbooster String Along

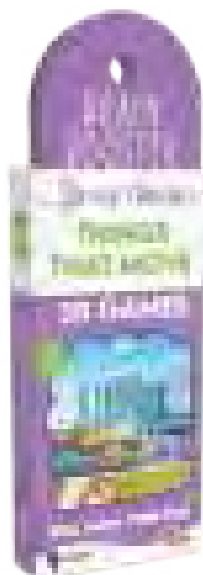
Age 3+ years | Box Size 75x230x20mmmm

Contents

30 Cards-75x230mm
Stringlace



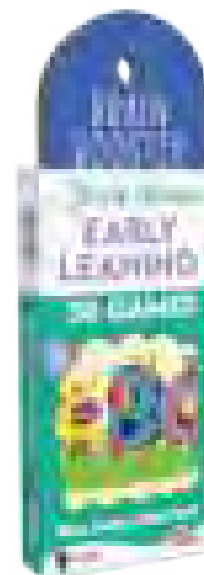
8906136234550 | ₹ 299



8906136234567 | ₹ 299



8906136234574 | ₹ 295



8906136234581 | ₹ 295

Magnet Wonder

Age 3+ years | Box Size 300x240x40mm

Contents

2 Play Scene - 215x280mm
22 Sticker
12 Puzzle Pieces



8906136234628



8906136234598



8906136234611



8906136234604

2 in 1 Games

Age 5+ years | Box Size 390X210X35mm

Premium Edition

Contents

Double-sided Playing Board - 370x355mm
Counters
Dice
Instruction Sheet

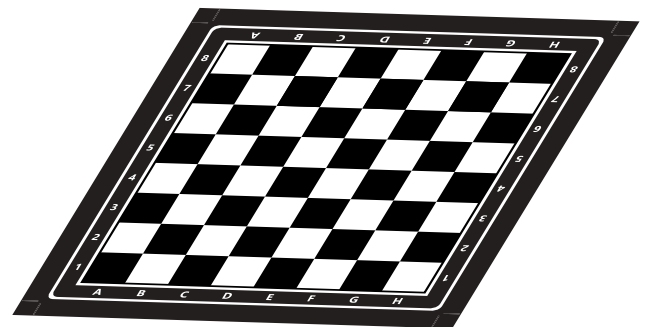


Chess

Age 5+ years | Box Size 390X210X35mm

Contents

Playing Board - 370x355mm
32 Chess Pieces
Instruction Sheet

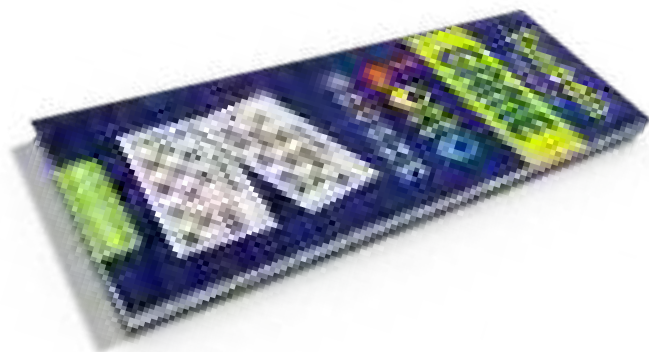


Tambola/Bingo

Age 5+ years | Box Size 390X210X35mm

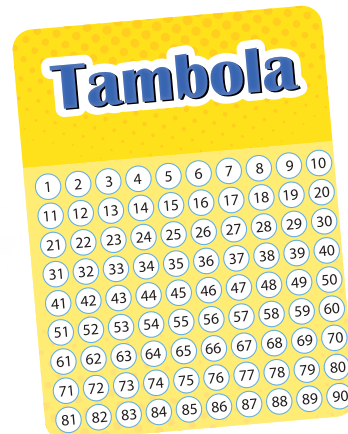


8906136230644 | ₹ 299



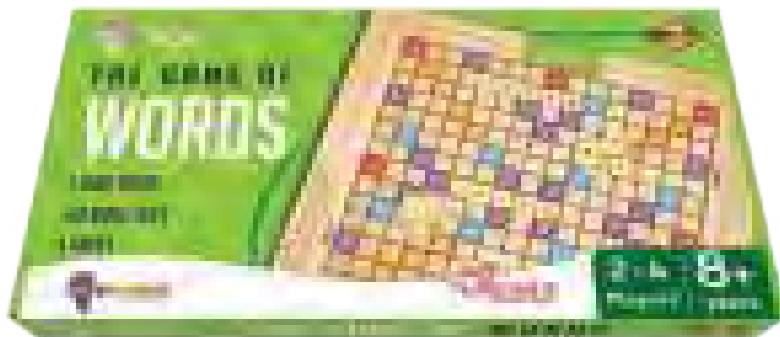
Contents

Playing Board - 370x355mm
90 Counters
600 Tickets
Instruction Sheet



The Game of Words

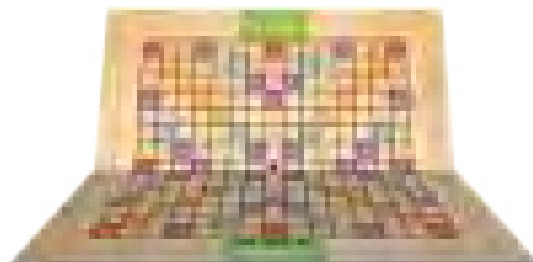
Age 5+ years | Box Size 390X210X35mm



8906136230651 | ₹ 495

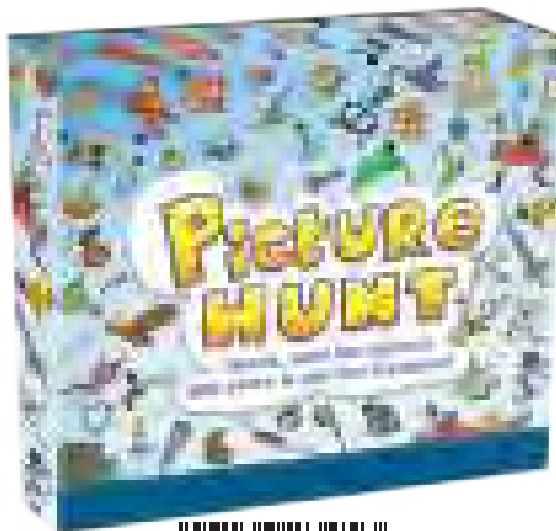
Contents

Playing Board - 370x355mm
Letter Tiles
Racks
Instruction Sheet



Picture Hunt

Age 5+ years | Box Size 240x240x80mm



8906136234536

Contents

7 Boards-210x210mm each
3 Card Deck
24 Player Tokens
2 Dice
Instruction sheet



The Games of Money

Age 5+ years | Box Size 390X210X35mm



8906136230668

Contents

1 Board 350x350mm
4 Players Pawns
2 Dice
60 Card Deck
Game money-200 notes
Instruction sheet



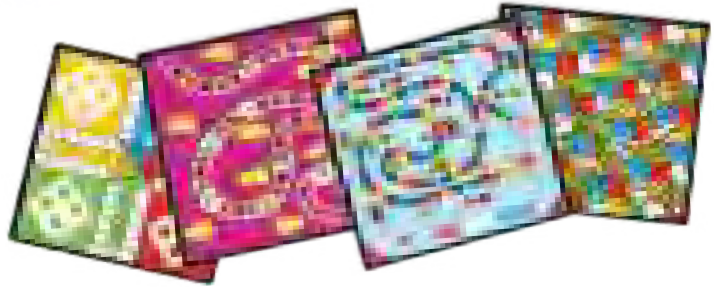
4 in 1 Classic Games

Age 5+ years | Box Size 260x260x45mm



Contents

Two Double-sided Playing Board
Counters
Dice
Chess Pieces
Checkers Pieces
Instruction Sheet



10 in 1 Classic Games

Age 5+ years | Box Size 260x260x45mm



Contents

Five Double-sided Playing Board
Counters
Dice
Chess Pieces
Checkers Pieces
Instruction Sheet

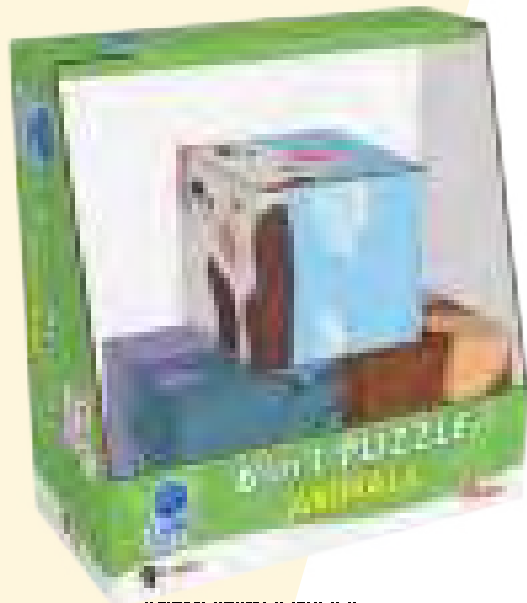


Cube Puzzle

Age 5+ years | Box Size 260x260x45mm

Contents

6 Puzzles
Each size: 144x144mm



8906136233966 | ₹ 399



8906136233973 | ₹ 399



8906136233980 | ₹ 399



8906136233997 | ₹ 399

Stick Puzzles

Age 2+ years | Box Size \varnothing 75X150mm



9788131940112 | ₹ 225



9788131940129 | ₹ 225



9788131940143 | ₹ 225



9788131940136 | ₹ 225



Contents

- 8 Puzzle Sets
- 24 Pieces - 350x500mm
- Reference Image Insert

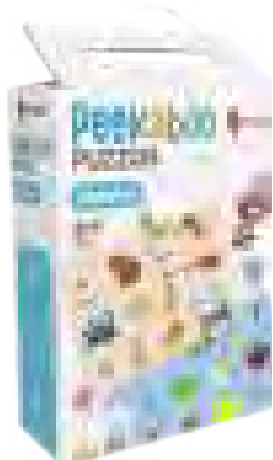


Peekaboo Puzzles

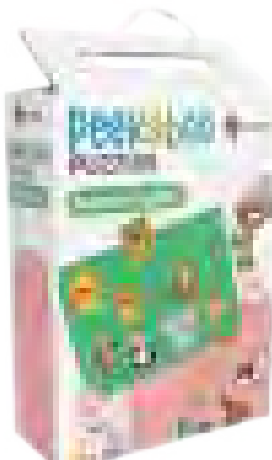
Age 2+ years | Box Size 195x265x80mm

Contents

2 Puzzle Boards | 18 Puzzle Pieces
350X500mm




8906136232587 | ₹ 349




8906136232594 | ₹ 349




8906136232648 | ₹ 349




8906136232600 | ₹ 349




8906136232617 | ₹ 349



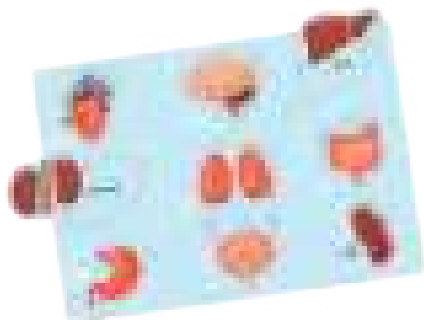

8906136232631 | ₹ 349




8906136232655 | ₹ 349




8906136232624 | ₹ 349



My First Learning Puzzle

Age 2+ years | Box Size 270x180x45mm

Contents

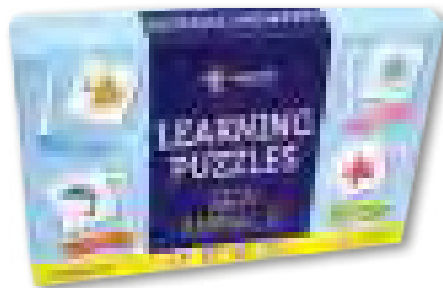
50-Piece Puzzle
Size: 350x500mm



8906136231917 | ₹ 295



8906136231924 | ₹ 295



8906136231894 | ₹ 295



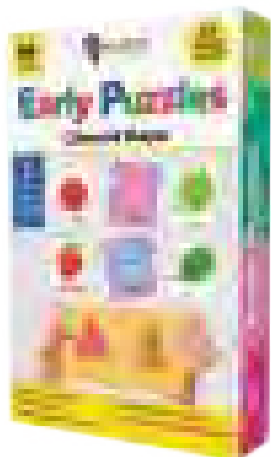
8906136231900 | ₹ 295

Early Puzzles

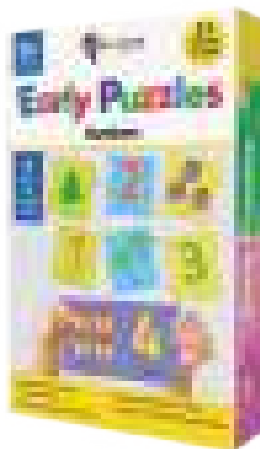
Age 2+ years | Box Size 180X270X50mm

Contents

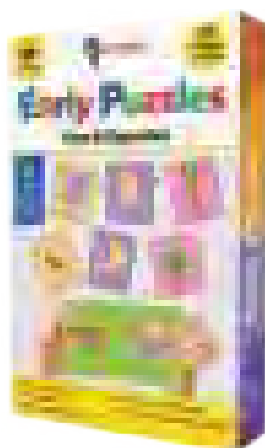
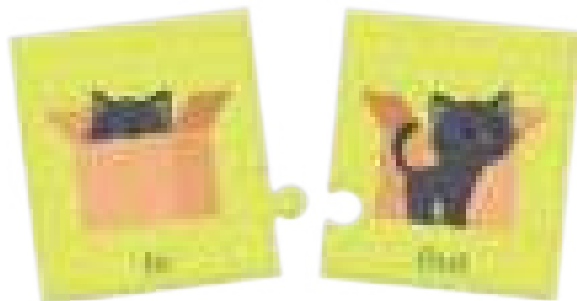
2-Piece Puzzle - 28 Puzzle Sets
 Size: 350x500mm
 20 Flash Cards



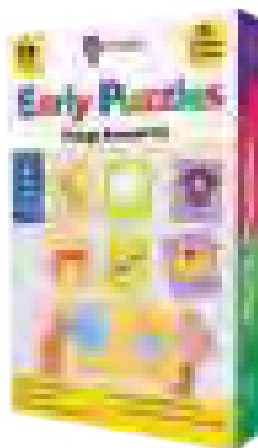
8906136215103 | ₹ 295



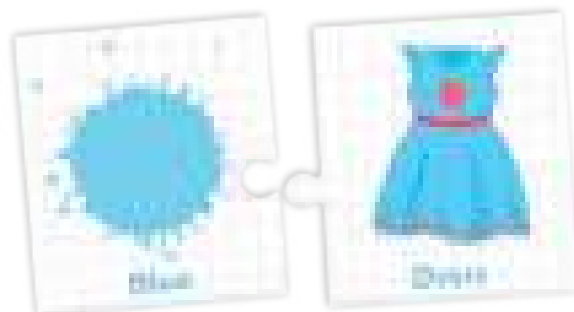
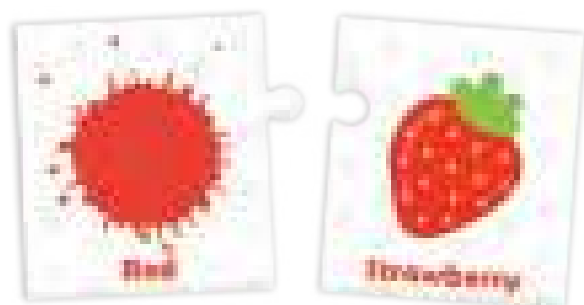
8906136215127 | ₹ 295



8906136215097 | ₹ 295



8906136215110 | ₹ 295



2-Piece Puzzle + Colouring Book

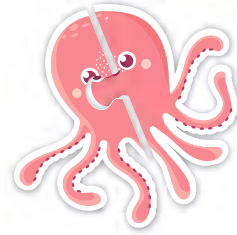
Age 3+ years | Box Size 270x180x45mm

Contents

1 Colouring Book
10 Puzzle



8906136231993 | ₹ 295



8906136232044 | ₹ 295



8906136231986 | ₹ 295

Progressive Learning Puzzle

Age 3+ years | Box Size 175X130X70mm



Contents

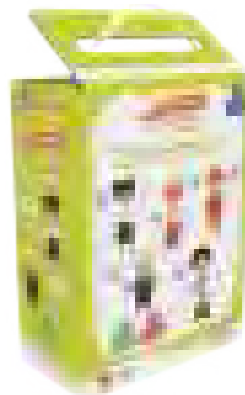
2-3-4-5-6 Puzzle Sets
20 Piece Puzzle - 350x250mm



8906136230231 | ₹ 149



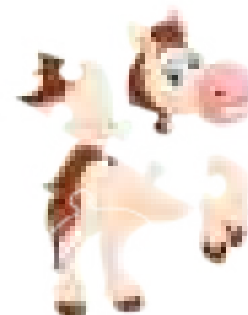
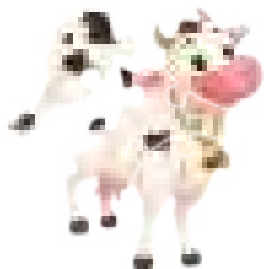
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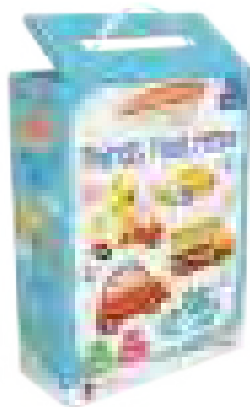
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8906136230286 | ₹ 149



8906136230309 | ₹ 149



8906136230293 | ₹ 149



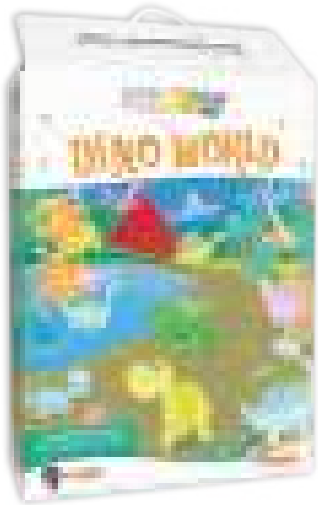
8906136230255 | ₹ 149

Floor Puzzles

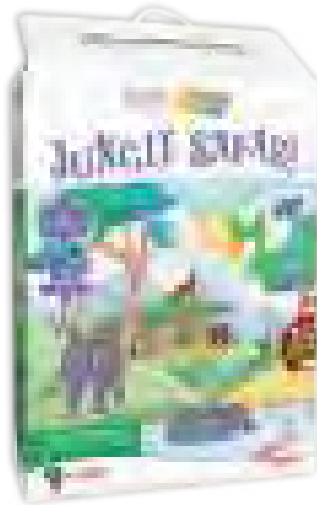
Age 4+ years | Box Size 195x265x80mm

Contents

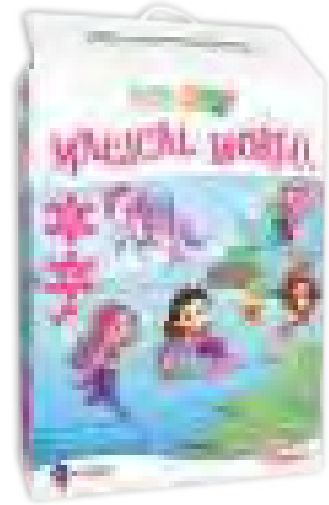
Puzzle
Size: 720x470mm



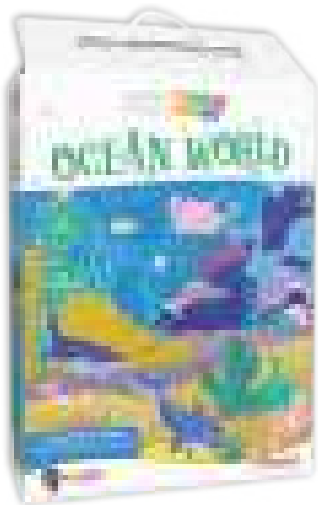
8906136233959 | ₹ 399



8906136233928 | ₹ 399



890613623416 | ₹ 399



8906136233942 | ₹ 399



Contour Puzzles

Age 2+ years | Box Size 200x270x80mm

Contents

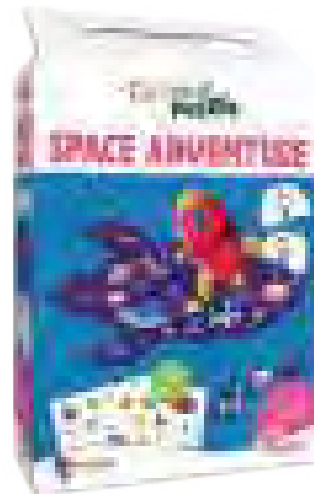
Puzzle - 650x490mm
1 image reference



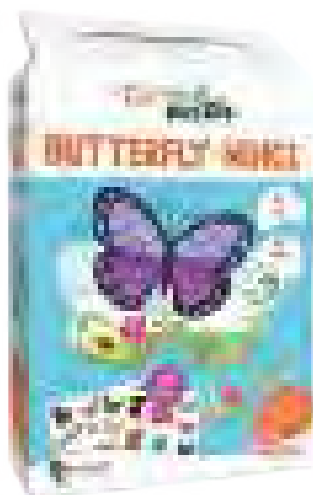
8906136234024 | ₹ 499



8906136234000 | ₹ 499



8906136234017 | ₹ 499



8906136234031 | ₹ 499

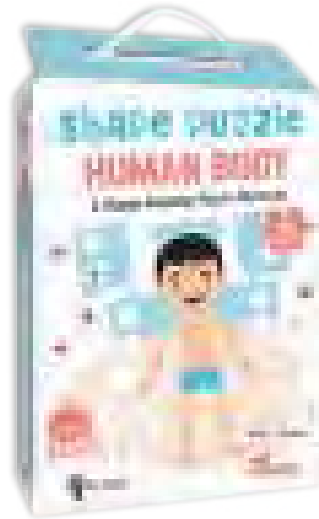


Shape Puzzles

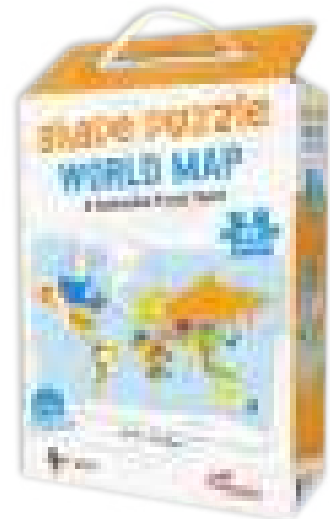
Age 4+ years | Box Size 195x265x85mm



8906136232174 | ₹ 295



8906136232181 | ₹ 295



8906136232198 | ₹ 295

Contents

50+ Pieces - 350x500mm
Reference Image Insert

Look & Find Puzzles

Age 4-6+ years | Box Size 195x265x85mm



8906136231733 | ₹ 295



8906136231726 | ₹ 295

Contents

48-Piece Puzzle
Look & Find Card - 140x215mm
1 Marker Pen



Circular Puzzles

Age 4+ years | Box Size 195x265x85mm

Contents

- 1 Book-170x240mm-16pp
- 1 Puzzle 430x430mm
- 1 Reference image insert




8906136234079 | ₹ 449




8906136234048 | ₹ 449




8906136234062 | ₹ 449




8906136234055 | ₹ 449



Book + 30 Pcs Jigsaw Puzzle

Age 4+ years | Box Size 195x265x85mm

Contents

30-Piece Puzzle - 350x500mm
32pp Story Book - 170x240mm
Reference Image Insert



8906136230316 | ₹ 395



8906136230323 | ₹ 395



8906136230330 | ₹ 395



8906136230347 | ₹ 395



Book + 30 Pcs Jigsaw Puzzle

Age 4+ years | Box Size 195x265x85mm

Contents

30-Piece Puzzle - 350x500mm
32pp Storybook - 170x240mm
Reference Image Insert



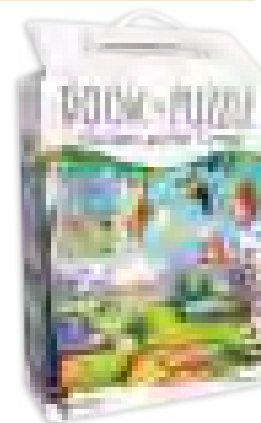
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8906136230361 | ₹ 395



8906136230378 | ₹ 395



8906136231627 | ₹ 395



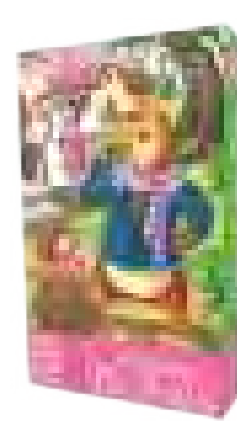
8906136231634 | ₹ 395



8906136231603 | ₹ 395



8906136230385 | ₹ 395



8906136231610 | ₹ 395

Book + 100 Pcs Jigsaw Puzzle

Age 6+ years | Box Size 190x265x80mm

Contents

100-Piece Puzzle - 350x500mm
16 Pages Activity Book
Reference Image Insert



8906136231672 | ₹ 395



8906136231665 | ₹ 395



9788131945520 | ₹ 395



8906136231641 | ₹ 395



Book + 100 Pcs Jigsaw Puzzle

Age 6+ years | Box Size 195x265x80mm

Contents

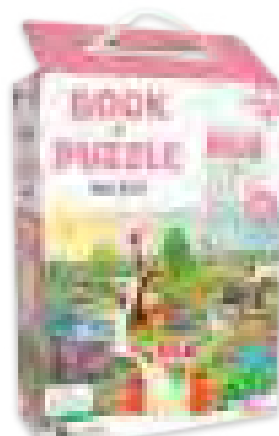
100-Piece Puzzle - 350x500mm
16 Pages Activity Book
Reference Image Insert



9788131945865 | ₹ 395



9788131945728 | ₹ 395



9788131945544 | ₹ 395



9788131945551 | ₹ 395



8906136231658 | ₹ 395



9788131945575 | ₹ 395



9788131945735 | ₹ 395



9788131945568 | ₹ 395

160-Piece Puzzle

Age 7+ years | Box Size 280x215x60mm

Contents

160-Piece Puzzle - 350x500mm
Reference Image Insert



8906136232488 | ₹ 395



8906136232464 | ₹ 395



8906136232471 | ₹ 395



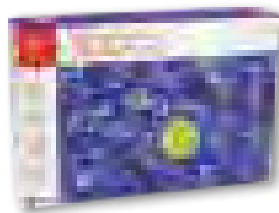
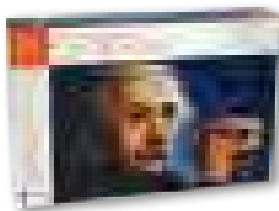
8906136232457 | ₹ 395

300-Piece Puzzle

Age 8+ years | Box Size 330x230x50mm

Contents

300-Piece Puzzle - 350x500mm
Reference Image Insert



500-Piece Puzzle

Age 10+ years | Box Size 240x350x55mm

Contents

500-Piece Puzzle - 500x700mm
Reference Image Insert



BRAND

What is Pegasus?

Pegasus is a leading children's brand offering a diverse range of early learning books, toys, and games, carefully curated for children aged 0-15 years.

Since when is Pegasus publishing books?

Pegasus has been passionately publishing books since 2008, dedicated to igniting imaginations and fostering a love for reading among children.

What products does Pegasus have?

Pegasus has a diverse range of products, including early learning books, interactive and colouring books, workbooks, school books, flash cards, charts, science, nature, technology books, wooden toys, puzzles, and novels, all thoughtfully classified for different age groups.

Is Pegasus a brand or a company?

Pegasus is a brand that encompasses a children's publishing company specializing in a diverse range of educational and entertaining products for kids and adults alike.

What is the meaning of Pegasus? What does it symbolize?

Pegasus — the mythical flying horse from Greek mythology, symbolizes boundless imagination, soaring creativity, and the spirit of adventure. Just as Pegasus flew with wings of freedom, our brand encourages children to explore, learn, and dream without limits.

Is Pegasus part of a company? if yes, then what does the company do?

Pegasus is an imprint of B Jain Publishers, a renowned industry leader in the world of Publishing, Homeopathy, Toys and Games, and Handicrafts.

Why does Pegasus have so many brands?

Pegasus has diversified its offerings into multiple brands to cater to the diverse needs and interests of our customers. Each brand is tailored for different age groups, educational requirements, and preferences. By offering a wide range of brands, we ensure that our customers have access to high-quality products that meet their specific needs, whether it's early learning materials, school supplies, novels, or games and puzzles. This approach enables us to serve our customers more effectively and enhance their overall experience with Pegasus.

What does each brand signify?

Each brand under Pegasus represents a distinct focus:

- Lil' Stars: Early learning products for ages 0-2+, fostering cognitive development.
- Educater: School supplies and resources supporting classroom learning.
- The Workbook Co.: Home learning workbooks reinforcing academic concepts.
- Read & Shine: Graded readers carefully written for each age group.
- Storica: Short stories and pictorial books sparking creativity in kids.
- Curious Minds: Factbooks and encyclopedias encouraging exploration.
- Busy Bee: Activity books promoting creativity and fine motor skills.
- Little Kitabi: Hindi and Urdu books preserving language and culture.
- Timeless Books: Novels for adults offering captivating narratives.
- Popcorn: Games and puzzles, providing entertainment and cognitive stimulation.

Each brand reflects Pegasus' commitment to providing diverse, high-quality educational and entertainment materials catering to various age groups and interests.

Is Pegasus a publishing house?

Yes, Pegasus is a renowned publisher specialising in children's books and educational materials. We strive to inspire young readers and learners worldwide with a commitment to excellence and creativity.

What is the meaning of a Publisher?

A publisher is an individual or company responsible for preparing and distributing written, printed, or digital materials, such as books, magazines, or journals, to the public. They oversee the entire process of bringing a work to market, including editing, formatting, printing, and marketing, often working closely with authors to ensure the success of their work.

Does Pegasus manufacture their own products?

Yes, Pegasus manufactures many of its products in its factory, ensuring high quality and adherence to strict standards. Additionally, we work with trusted partners to produce certain items, maintaining our commitment to excellence across our entire product range.

How many people work at Pegasus?

More than 150 dedicated individuals work at Pegasus's headquarters, with additional workers employed in the factories. As our brand continues to grow, we're constantly expanding our team to meet the evolving needs of our readers and customers.

How many products does Pegasus have?

Pegasus has published over 2000 books, including interactive workbooks, educational toys, puzzles, and novels for children and adults. With our commitment to excellence, we continuously expand our catalogue, releasing approximately 300 new books, puzzles and other educational toys annually to cater to the diverse interests and learning needs of our valued customers.

What is the USP of Pegasus?

Pegasus's unique selling proposition (USP) lies in our commitment to providing a diverse range of high-quality, educational, and entertaining products that ignite imagination and foster learning in children worldwide. With over 2000 books in print, available in over 100 countries and 30 languages, we stand as India's premier award-winning children's book publisher, ensuring accessibility and excellence at reasonable prices.

Where is Pegasus Headquarters located?

Pegasus is headquartered at D-157, Sector-63, Noida, Uttar Pradesh - 201301, India.

What are the core principles at Pegasus?

At Pegasus, we believe in three main principles — growth, innovation, and experience. We focus on delivering the same to our partners through our products & services.

Are Pegasus products safe?

Absolutely! Safety is our top priority at Pegasus. We adhere to strict quality standards and regulations to ensure that our products are safe for children to use and enjoy. From materials selection to manufacturing processes, we take every precaution to guarantee the safety and well-being of our young readers and players. So you can trust that when you choose Pegasus, you're choosing products that are not only fun and educational but also safe for your little ones.

Is Pegasus a certified company?

Yes, Pegasus is a certified company, holding esteemed certifications such as BIS (Bureau of Indian Standards) and CE (Conformité Européenne), affirming our commitment to meeting stringent quality and safety standards. Additionally, our compliance with GSO (Gulf Standard Organization) and EN-71 regulations further underscores our dedication to providing safe and high-quality products to our customers.

GENERAL**How does Pegasus work with technology?**

Pegasus seamlessly integrates technology into our products to enhance the learning experience. Through augmented reality (AR) apps and QR codes, we offer interactive features that bring stories and educational content to life. We are also bringing our innovative Pegasus+ app to extend learning beyond the book, providing engaging activities, worksheets, and videos. With scanners embedded in our products, accessing these digital resources is effortless, ensuring children can learn and have fun in exciting new ways.

Do people still buy books, and isn't the world moving to digital?

While digital reading has become more prevalent, people still buy physical books for various reasons. Some enjoy the tactile experience of flipping through pages, the smell of a new book, or the aesthetic appeal of a well-designed cover. Physical books also offer a break from screen time, which can be beneficial for eye health and reducing digital fatigue. Additionally, many readers appreciate the permanence and collectability of physical books. Overall, while digital reading is on the rise, there continues to be a strong demand for physical books.

Does Pegasus have its own store?

Yes, Pegasus operates 3 stores for your convenience. Hop on to our head office at D-157, Sector-63, Noida; the retail kiosk at DLF Mall of India, Sector 18, Noida, and the retail kiosk at the Elante Mall, Chandigarh to grab your desired Pegasus product range of books, toys, and educational materials.

What if I get some faulty product like missing pages, what do I do?

In the rare event of receiving a faulty product, such as one with missing pages or any other issues, don't worry! Your satisfaction is paramount to us at Pegasus. Simply contact our attentive customer support team, and we'll promptly address the issue to ensure you receive a replacement or a refund. Your delight with our products is our top priority, and we're dedicated to resolving any concerns swiftly and satisfactorily.

Can I use the Pegasus products for gifting?

Absolutely! Pegasus products make enchanting gifts that spark joy and imagination. Whether it's a colourful storybook, an engaging puzzle, or a thought-provoking novel, our products are perfect for any occasion, inspiring smiles and fostering a love for learning.

Will Pegasus be interested in publishing something I have written or my child has written?

Yes, Pegasus is always interested in discovering new talent and nurturing young authors. We welcome submissions from both established writers and aspiring young authors. Feel free to reach out to us with your manuscript or your child's work for consideration.

EDITORIAL**Where does Pegasus get its content?**

Pegasus has an experienced, in-house team of experts that conceptualise, create, and curate a wide range of products and services based on latest trends in the kids space and reading requirements of the time.

PRODUCTION

Where does Pegasus produce its products?

Pegasus produces its diverse range of products through a network of trusted factories spread across India and China. This strategic set-up ensures high-quality production and efficient distribution to meet the needs of our valued customers worldwide.

Are Pegasus products tested?

What sets apart Pegasus is that all our products are rigorously tested and hold globally recognised certifications from reputed organisations, affirming their adherence to safety and quality standards. With certifications such as BIS, CE, and compliance with GSO and EN-71 regulations, you can trust that our products are thoroughly vetted and meet stringent criteria for safety and excellence.

How do I ensure Pegasus is a socially responsible and ethical company?

Pegasus ensures our social responsibility and ethical practices by prioritising transparency, sustainability, and fair labour standards. Through our commitment to environmental stewardship, fair treatment of workers, and community engagement, we strive to make a positive impact beyond our business operations.

How do I guarantee the quality of the product?

Ensuring the highest quality of our products is at the core of what we do at Pegasus. From the moment an idea is conceived to the final product reaching your hands, we maintain rigorous quality control measures every step of the way. Our team of experts meticulously curates and designs each item to meet the highest standards of excellence. Additionally, we source materials from trusted suppliers to ensure durability and safety. Rest assured, when you choose Pegasus, you choose exceptional quality that inspires learning and joy.

MARKETING

I would like to collaborate with Pegasus for promotion or affiliate marketing, what do I do?

We're thrilled to hear about your interest in collaborating with Pegasus! For promotion or affiliate marketing opportunities, please reach out to our marketing team through our official website www.pegasusforkids.com, social media channels, or contact us via email marketing@pegasusforkids.com. We're always open to exploring partnerships that align with our brand values and objectives. Looking forward to potentially working together to promote our products and reach more families with our captivating range of books and educational materials!

Can I show Pegasus products on my social media handle?

Yes, you're welcome to showcase Pegasus products on your social media handles! We encourage and appreciate the support of our valued customers in sharing their experiences with our products. Feel free to tag our page Pegasus4kids or use our official hashtags #pegasus and #pegasusforkids when featuring our products, and we may even share your posts on our social media channels.

We do book fair exhibitions on several occasions. Will Pegasus be interested in participating?

Yes, Pegasus would be delighted to participate in book fair exhibitions. We value opportunities to engage with readers and showcase our diverse range of books and educational materials. Please feel free to contact us with details about the event, and we'll be happy to discuss potential participation and collaboration.

SALES

Where does Pegasus sell its products?

All Pegasus products are available across offline retail chains and major bookstores, online e-commerce platforms, and at www.pegasusforkids.com.

Do I get a return policy?

Absolutely! At Pegasus, we prioritise your satisfaction and ensure a seamless shopping experience. Rest assured, we've got you covered in the unlikely event of receiving a damaged product or an incorrect item. Simply contact our dedicated customer support team, and we'll swiftly assist you with returns or exchanges, ensuring you receive the perfect product you deserve. Your happiness is our priority, and we're committed to making every aspect of your Pegasus experience enchanting and effortless.

Is Pegasus available online?

Absolutely! Pegasus is available online through various platforms. You can explore and purchase our products on our official website, www.pegasusforkids.com. Additionally, you can find us on major e-commerce platforms like Amazon, Flipkart, Zepto, and others. Our presence on these platforms ensures you can easily access our diverse range of books and educational materials from the comfort of your home or purchase them locally from offline retail chains and major bookstores.